

February 9, 2020

House Committee on Economic Development
Chair Rep. Lively, Co-Vice Chairs Rep. Fahey, Rep. Wilson, Members of the Committee
900 Court Street NE
Salem, Oregon 97301

Re: Support for HB 4157

Chair Lively, Vice-Chairs Bonham and Fahey, Rep. Wilson:

My name is Morgan Beller and I have worked within the Oregon outdoor industry for over 25 years for both in-state and out of state brands. I am writing to you in support of HB 4157, as it would take a very significant step forward in germinating further growth of a vibrant outdoors industry in Oregon.

Oregon has an opportunity take a leading role in the outdoor economy of the west and this bill continues our momentum towards this end. By providing funding for outdoor program development & business education, regional outreach & technical assistance in the outdoor gear and apparel industry, this bill will further ensure we are competitive among other states and bring the next wave of talent and entrepreneurialism from the outdoor industry to Oregon.

Sincere Regards,
Morgan Beller
Independent contractor and volunteer Oregon Outdoor Alliance.