

February 10, 2020

House Committee on Economic Development
Chair Rep. Lively, Co-Vice Chairs Rep. Fahey, Rep. Wilson, Members of the Committee
900 Court Street NE
Salem, Oregon 97301

Re: Support for HB 4157

Chair Lively, Vice-Chairs Bonham and Fahey, Rep. Wilson:

As a lifelong Oregonian, I strongly believe that recreation opportunities are a critical part of our state's attractiveness. Not only do Oregonians love getting outside, people visit from all over the country and the world to experience our magnificent coastlines, ancient forests, rugged mountains, serene river valleys, and high desert wonders. What better way to encourage this important element of our economy than to support HB 4157.

Oregonians are creative problem solvers, and we should support local businesses that directly engage with our natural surroundings. Businesses that help people enjoy the outdoors, and improve access to these adventures are Oregonian at the core.

The bill would provide funding for the purposes of program development, program execution, business education, business mentoring, business advising, business plan development, regional outreach around this state, exposure opportunities and technical assistance in the outdoor gear and apparel industry.

Let's continue to strengthen Oregon's recreational identity and economy, by passing HB 4157.

Sincere Regards,

Haley Cox
City of Medford Resident