

# SB 1529 -1

**Numerator of Sales Factor (All Broadcasters)**

Sourcing advertising, licensing, and direct subscriber receipts using Commercial Domicile

**OR**

Direct Subscriber Receipts + 0.4% \* (Domestic Ad. and Lic. Receipts)

# SB 1529 -2

## Numerator of Sales Factor (Broadcasters)

Sourcing advertising, licensing, and direct subscriber receipts using Commercial Domicile

OR

Direct Subscriber Receipts + 0.4% \* (Domestic Ad. and Lic. Receipts)

## Numerator of Sales Factor (Platform Broadcasting Companies)

Sourcing advertising, licensing, and direct subscriber receipts using Commercial Domicile

OR

OR

Direct Subscriber Receipts + 0.4% \*  
(Domestic Ad. and Lic. Receipts)

Elect to use Audience Method