



## 2020 Session

# Please support House Bill 4061

## The Cultural Advocacy Coalition urges you to vote yes on HB 4061.

**HB 4061** will increase the amount that is transferred by ODOT to the Oregon Cultural Trust when Oregonians choose to pay extra to receive a Cultural Trust license plate.



- As one of the earliest authorized specialty license plates, the extra fee that one can choose to pay for the Cultural Trust license plate is much lower than the price for newer specialty plates - \$15 per plate vs. \$50 per plate for “Pacific Wonderland.”
- HB 4061 increases this voluntary fee from \$15 per plate to \$25 per plate - still a bargain!
- Money that comes from sale of Cultural Trust license plates is used by the Cultural Trust for marketing to encourage Oregonians to contribute to cultural organizations and the Cultural Trust.
- After years of steady increases, donations to the Cultural Trust dropped slightly in 2018 and remained flat in 2019.
- The additional funding for marketing will be used to reverse this trend.

## OUR MISSION

**We advocate for policies and funding that will create a thriving environment for art, heritage, history and the humanities across Oregon.**

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*Learn more at [culturaltrust.org/get-involved/license-plates](http://culturaltrust.org/get-involved/license-plates)*