

Requested by SENATE COMMITTEE ON BUSINESS AND GENERAL GOVERNMENT

**PROPOSED AMENDMENTS TO
SENATE BILL 829**

1 On page 1 of the printed bill, line 7, delete “(4)” and insert “(5)”.

2 After line 18, insert:

3 “(4) Except as provided in this subsection, an American viticultural area
4 may not appear on a wine label in a manner that resembles all or part of a
5 brand name or appear in larger or more prominent lettering than the brand
6 name. The prohibition in this subsection does not apply if the brand name
7 stating or implying an American viticultural area has been in continuous
8 use as a brand name since December 31, 2017, and prior to December 31, 2017,
9 was:

10 “(a) Used in conformance with Oregon Liquor Control Commission stan-
11 dards;

12 “(b) Subject to a federal trademark registration for wine under United
13 States Patent and Trademark Office Class 33; and

14 “(c) Was sold in interstate commerce.”.

15 In line 19, delete “(4)” and insert “(5)” and delete “Oregon Liquor
16 Control”.

17 On page 2, line 3, delete “(5)” and insert “(6)”.

18 In line 26, delete “(4)” and insert “(5)”.

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