



# JOINT COMMITTEE ON WAYS AND MEANS SUBCOMMITTEE ON EDUCATION

CAM PREUS, OCCA EXECUTIVE DIRECTOR  
MARCH 25, 2019

# COMMUNITY COLLEGES ARE OREGON'S FUTURE

- Deeply engrained in local communities
- Where diversity meets opportunity
- Flexible, affordable learning options

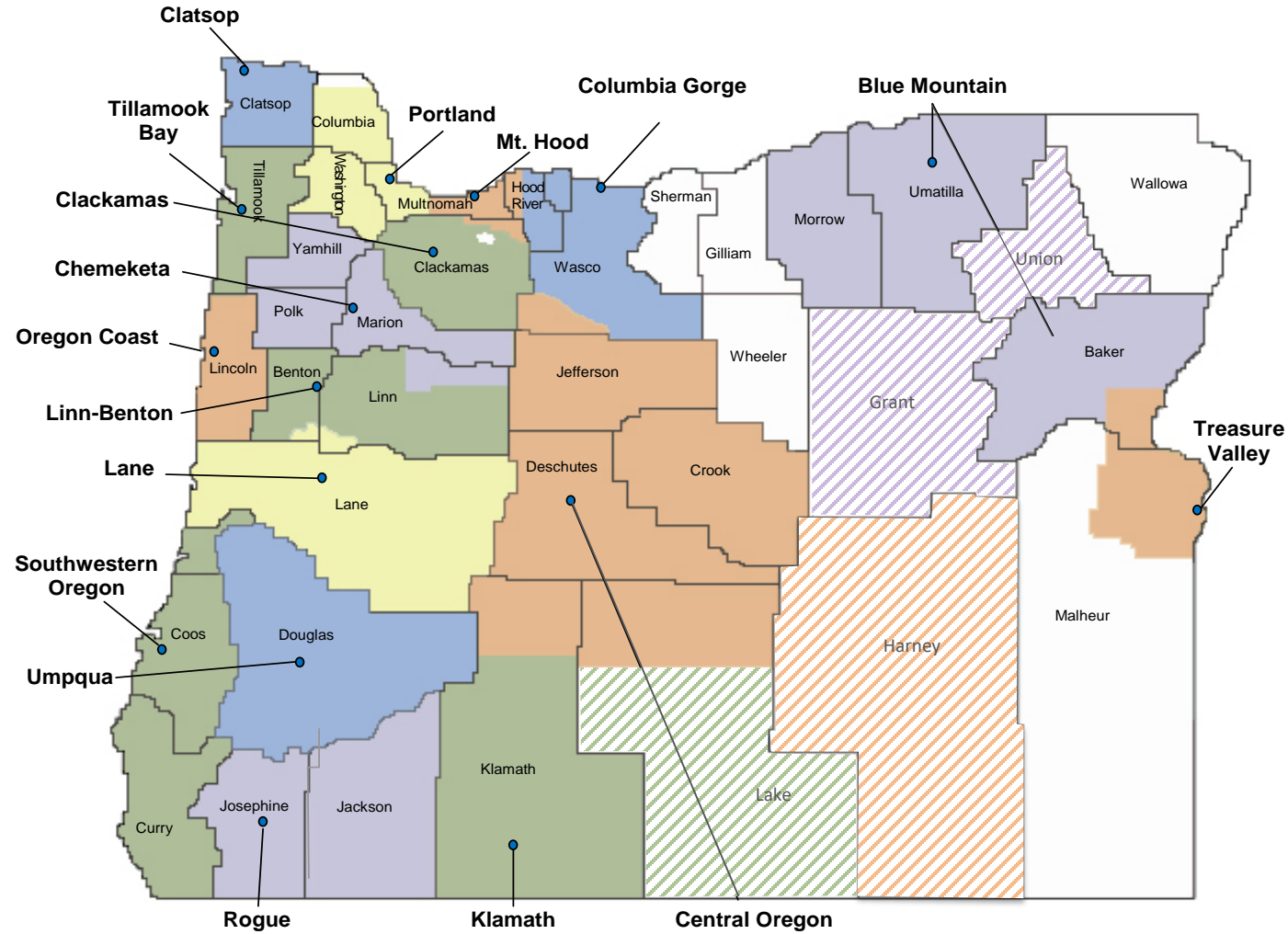


# COMMUNITY COLLEGES ARE OREGON'S FUTURE

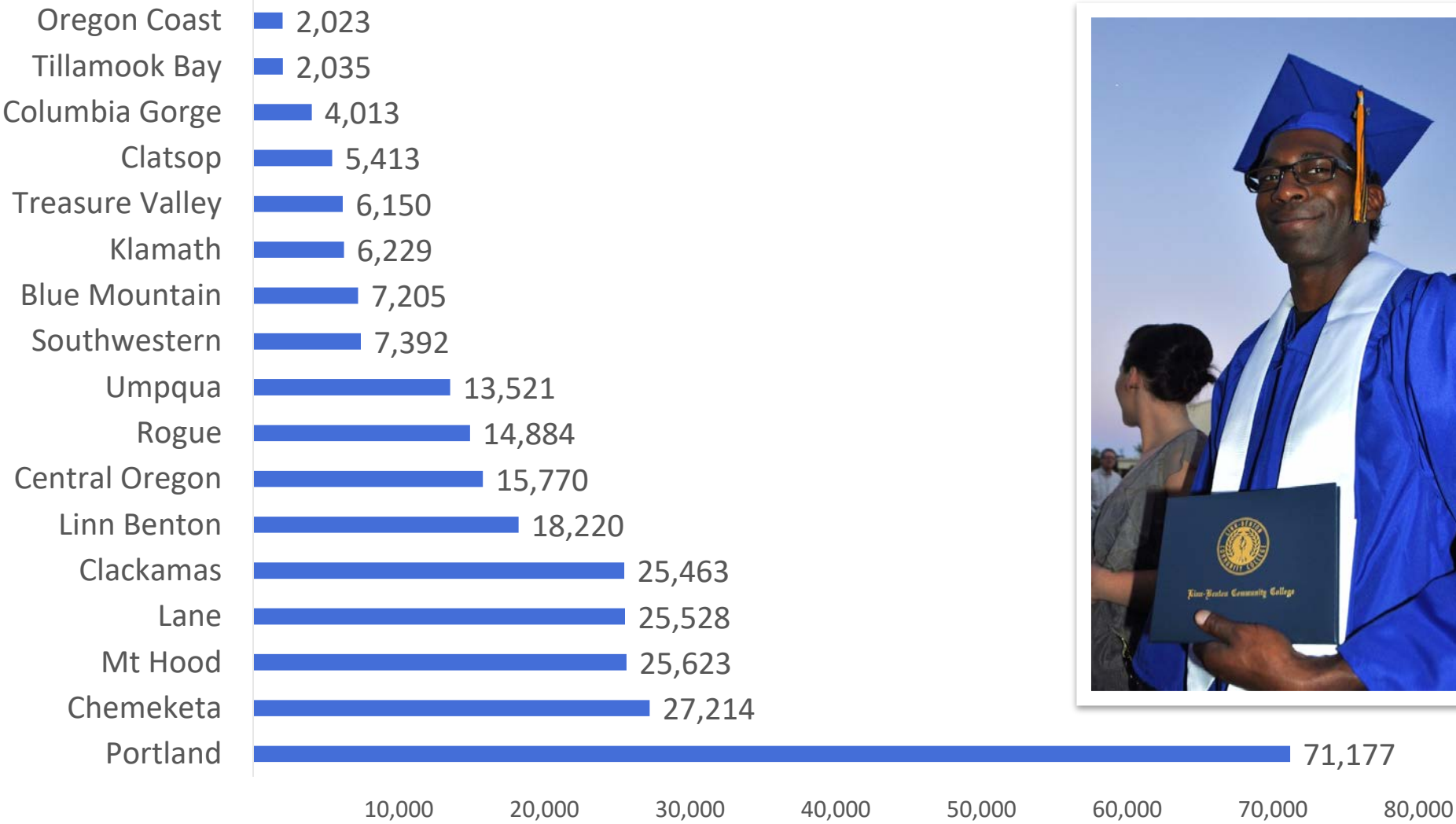
- Provide successful transfer to 4 year universities
- Partner with business for work ready employees
- Create pathways for all high school students to have accelerated options into college



# DEEPLY ENGRAINED IN LOCAL COMMUNITIES

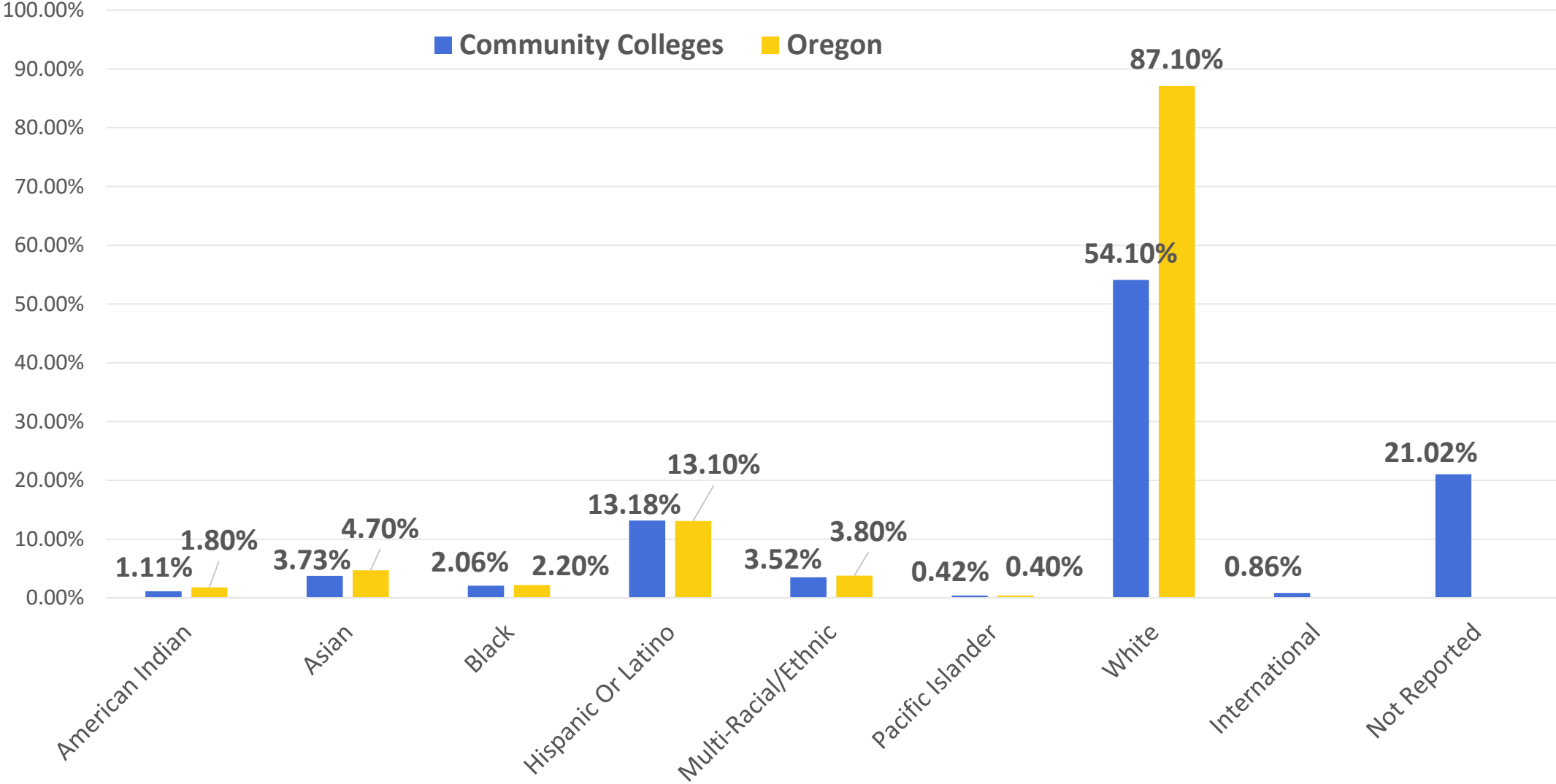


# WHERE OREGONIANS FIND OPPORTUNITY



Source: Data retrieved from D4A, Oregon Community Colleges Data Mart, "State Level Student Head Count", accessed March 2019.

# DEMOGRAPHY AS OPPORTUNITY



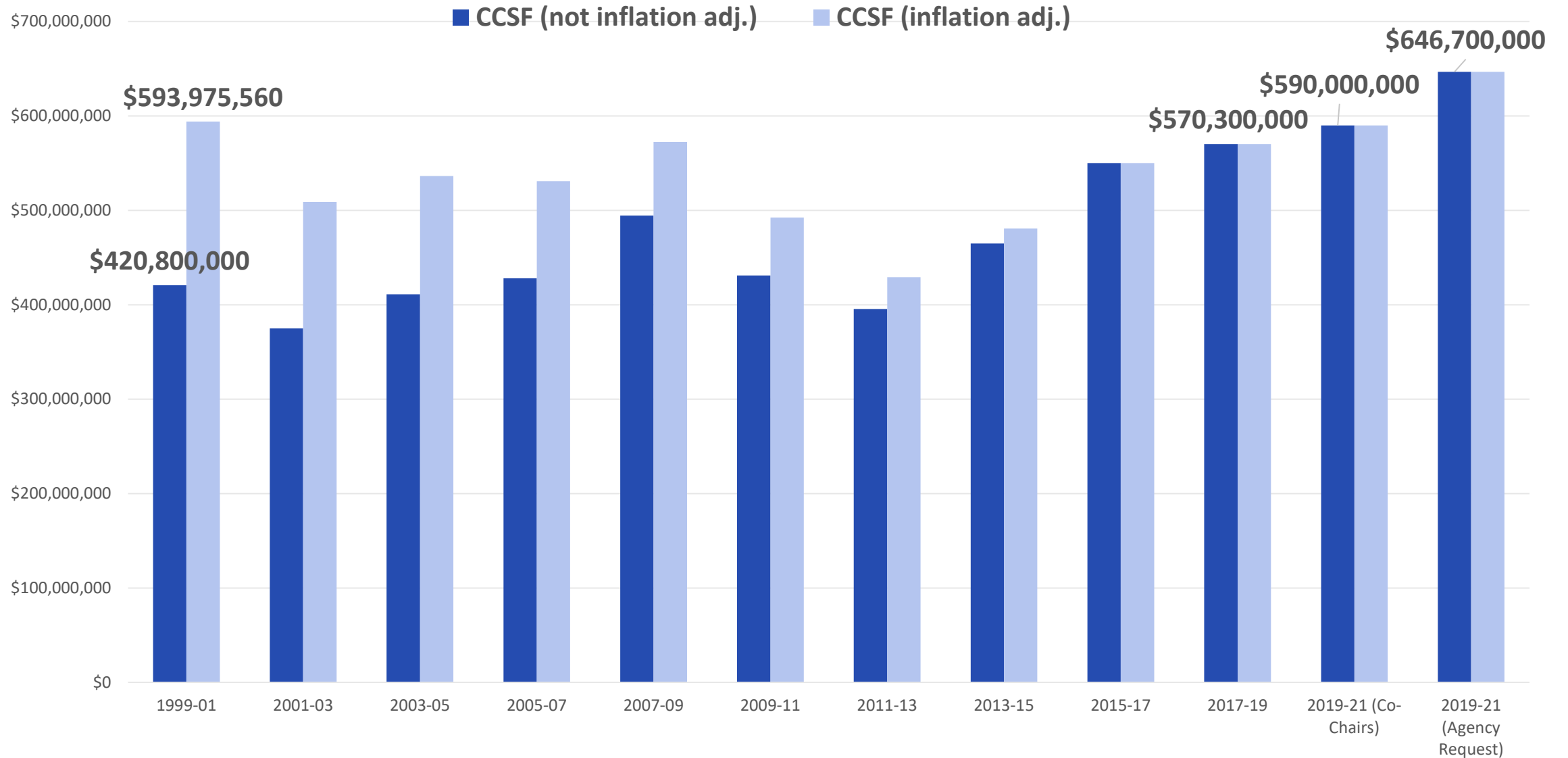
Source: Data retrieved from D4A, Oregon Community Colleges Data Mart, "State Level Student Head Count", accessed March 2019 and US Census Bureau, "Population estimates," July 1, 2018, accessed March 2019..

# THE FRONT LINES OF INCLUSIVITY AND OPPORTUNITY

- Know your students
- Understand the obstacles to their success
- Adopt and adapt responsive policy and practice
- Scale and institutionalize continuous improvement

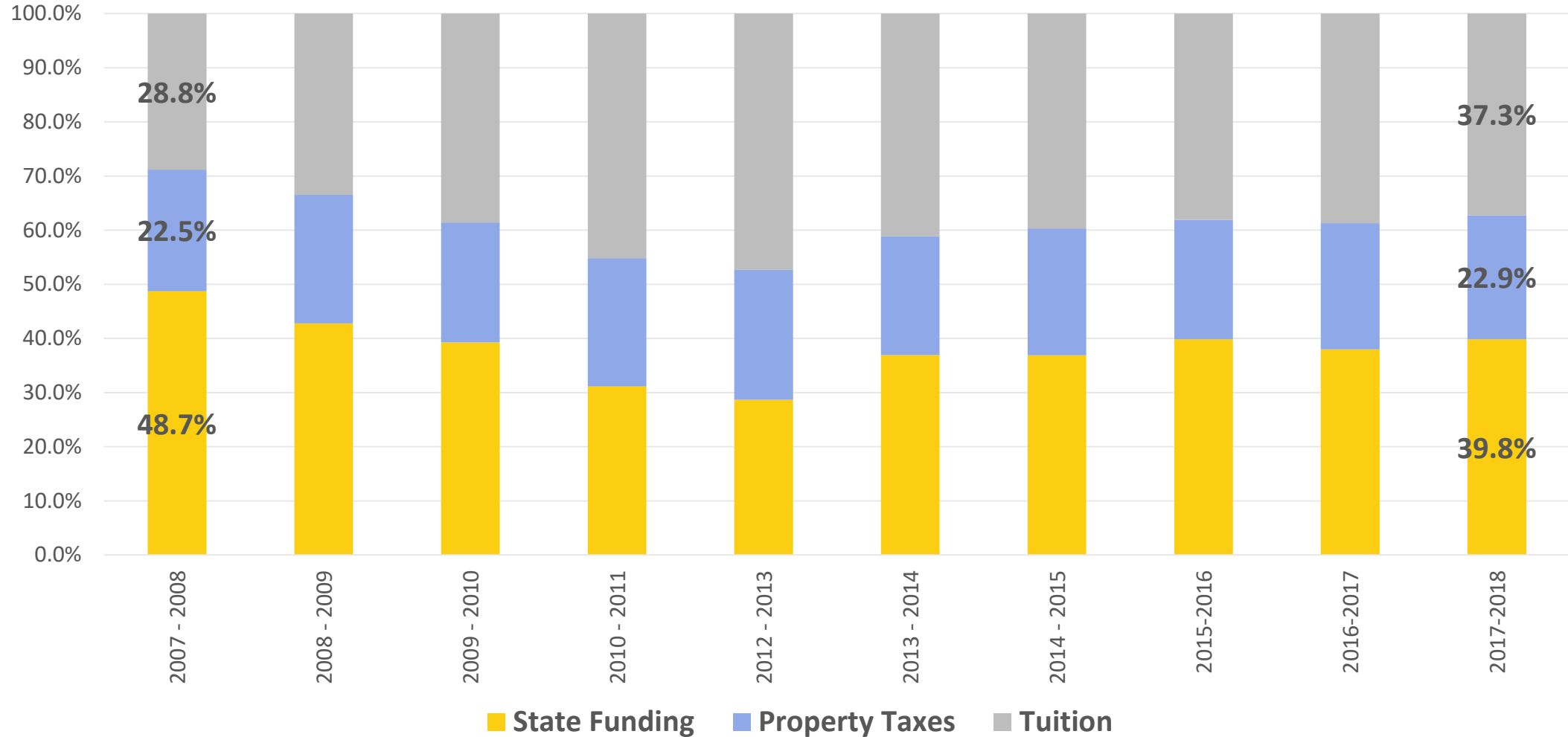


# STATE FUNDING FALLS BEHIND

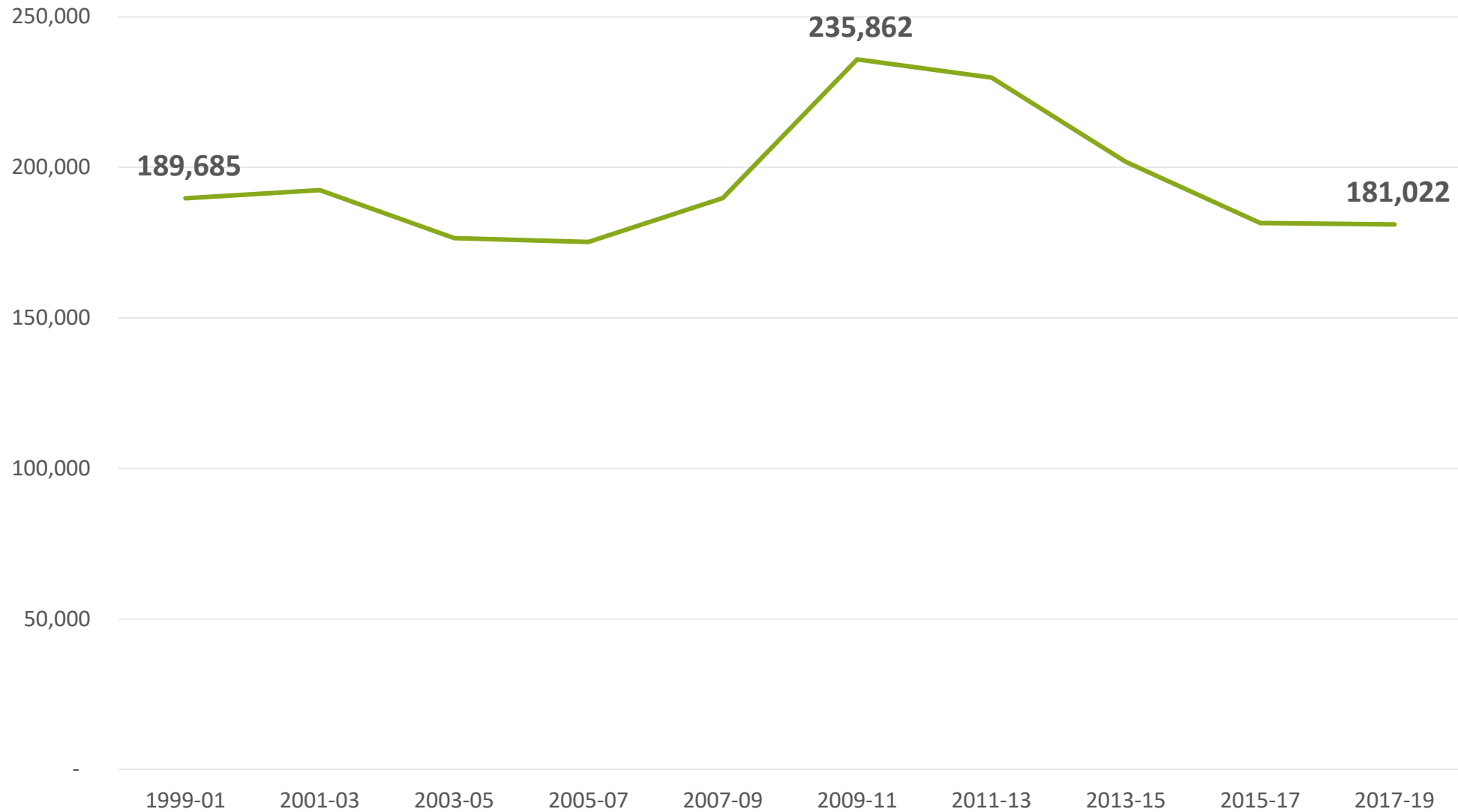




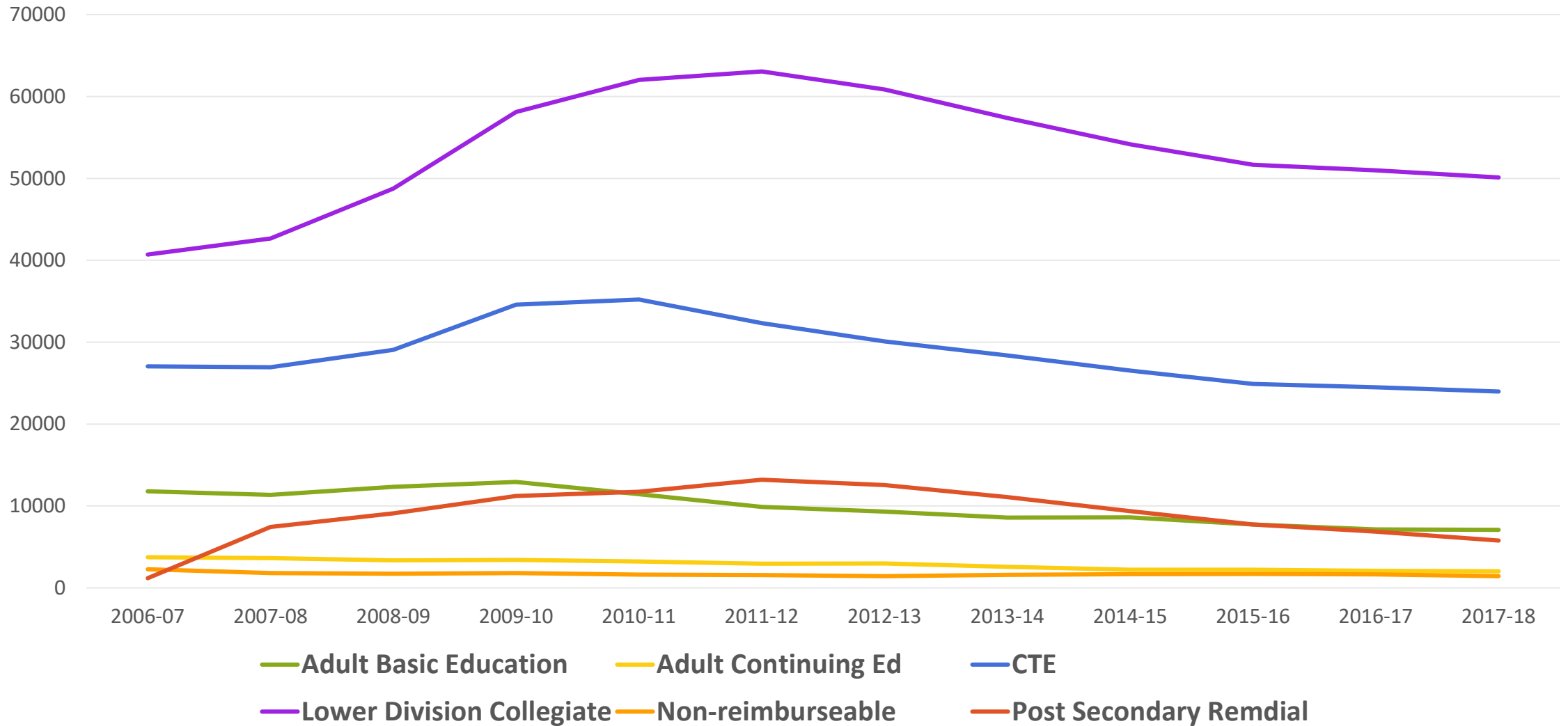
# LACK OF STATE FUNDING BURDENS STUDENTS



# ENROLLMENT IS COUNTER-CYCLICAL TO ECONOMY

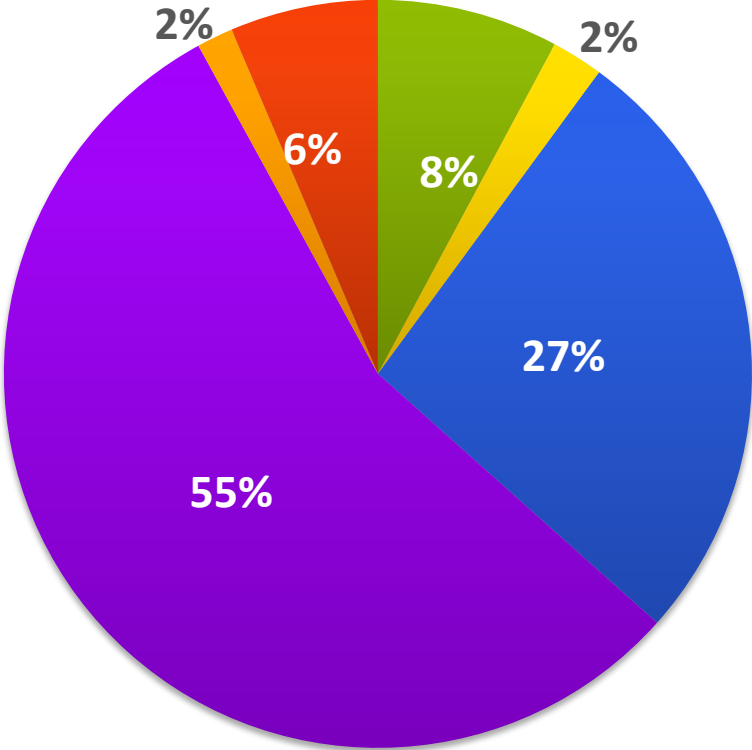


# PROGRAMS MEET STUDENTS' NEEDS



Source: Data retrieved from D4A, Oregon Community Colleges Data Mart, "Student Full Time Equivalent (FTE) Comparison", accessed March 2019.

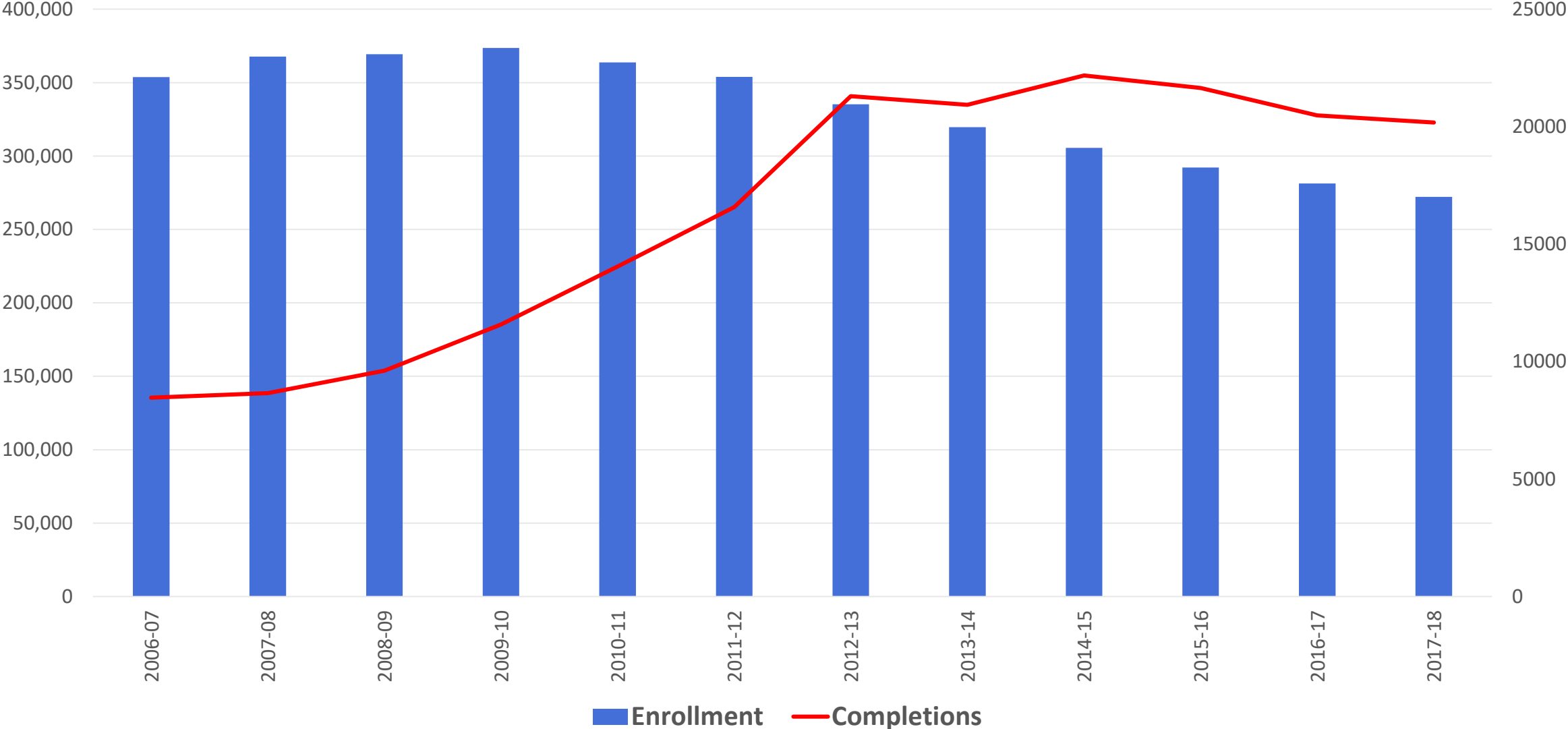
# SNAPSHOT OF 2017-18 ENROLLMENT



- Adult Basic Education
- Adult Continuing Education
- CTE
- Lower Division Collegiate

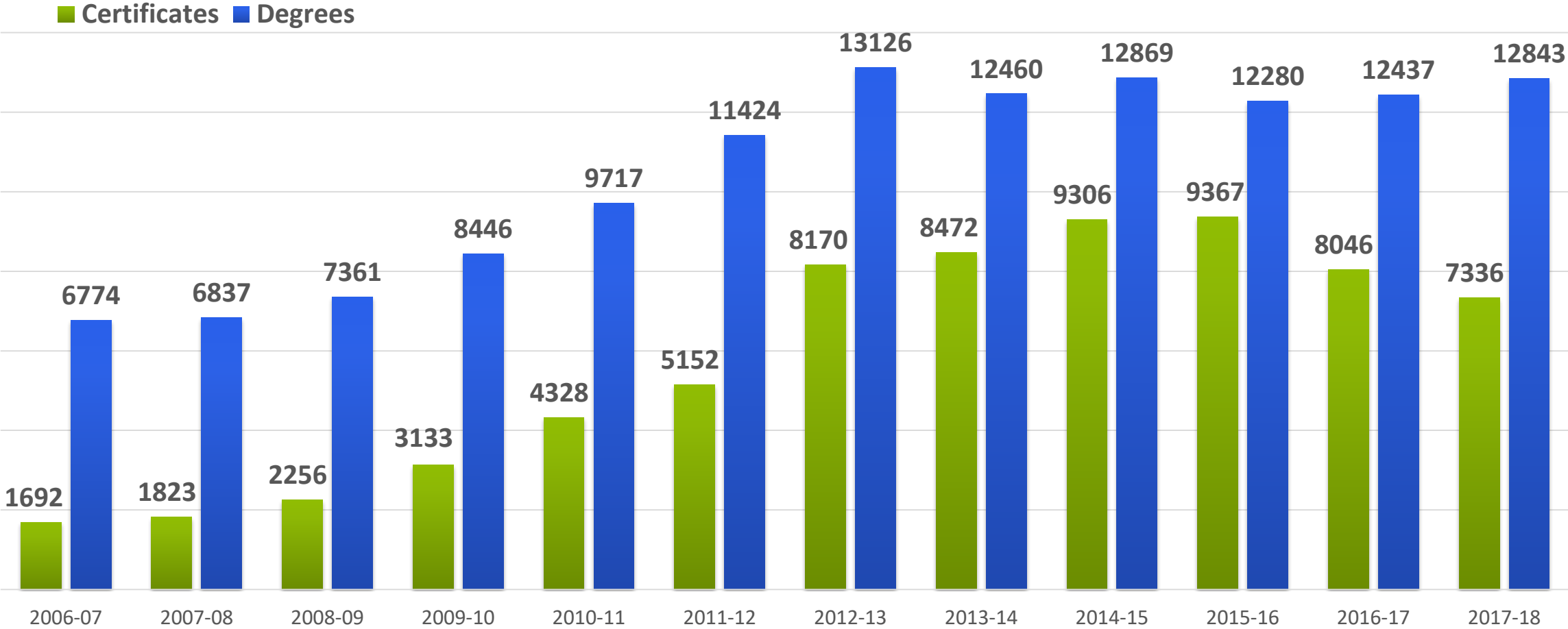
Source: Data retrieved from D4A, Oregon Community Colleges Data Mart, "Student Full Time Equivalent (FTE) Comparison", accessed March 2019.

# INCREASING PRODUCTIVITY



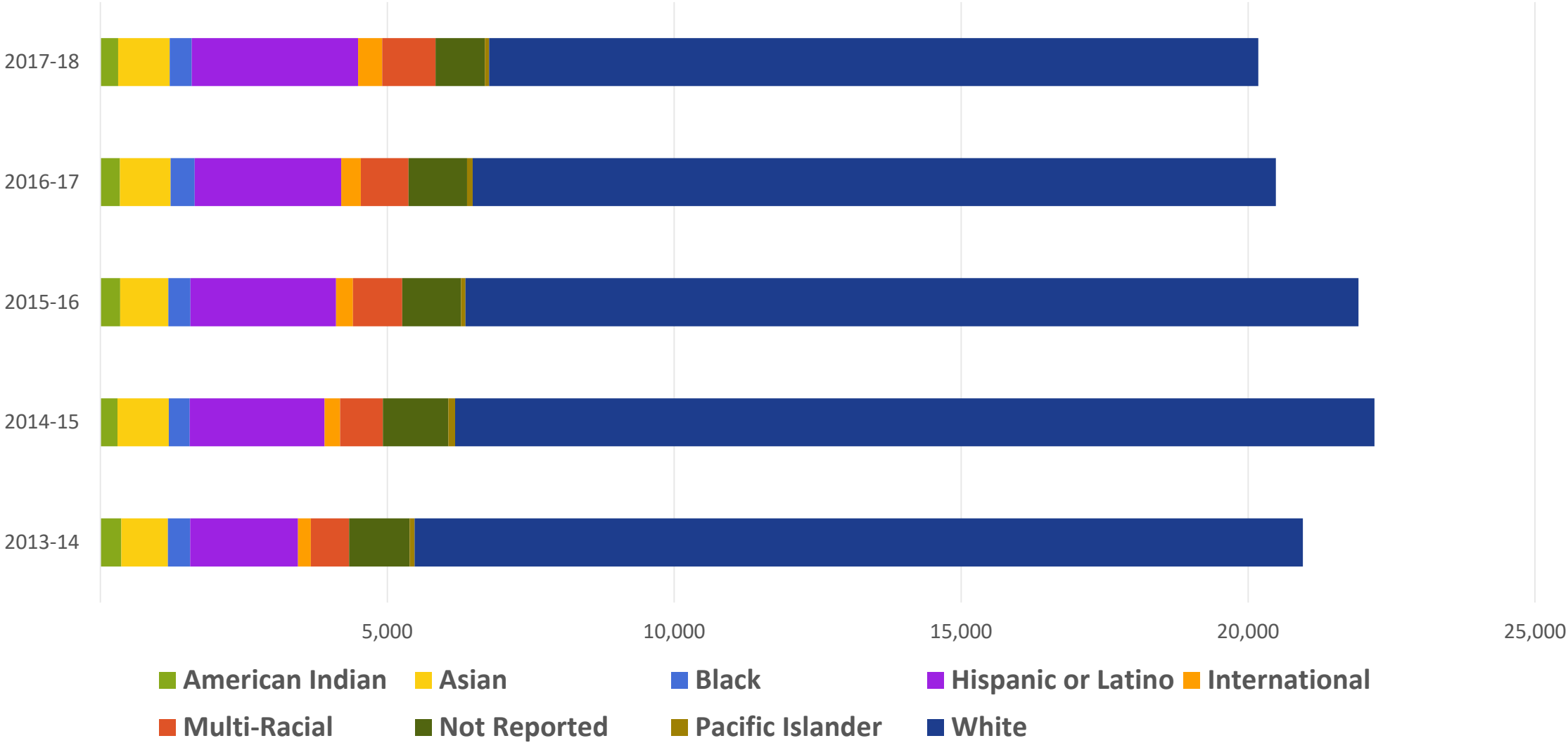
Source: Data retrieved from D4A, Oregon Community Colleges Data Mart, "General Fund Operating Revenues Percent of Total Revenues by Category", accessed March 2019.

# STUDENT COMPLETIONS



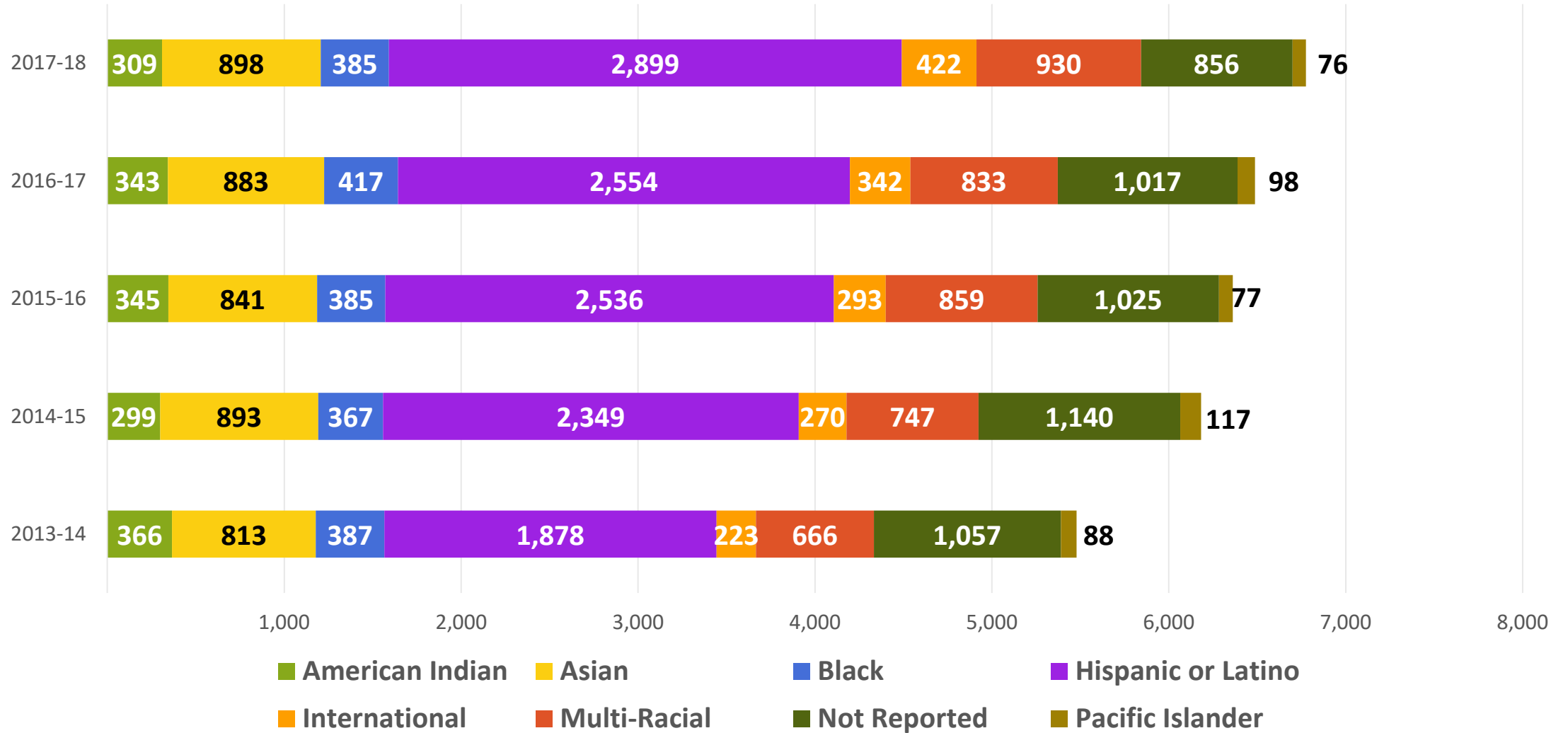
Source: Data retrieved from D4A, Oregon Community Colleges Data Mart, "Community College Institution Level Count of Awards by Type and Subtype", accessed March 2019.

# COMPLETIONS BY ETHNICITY



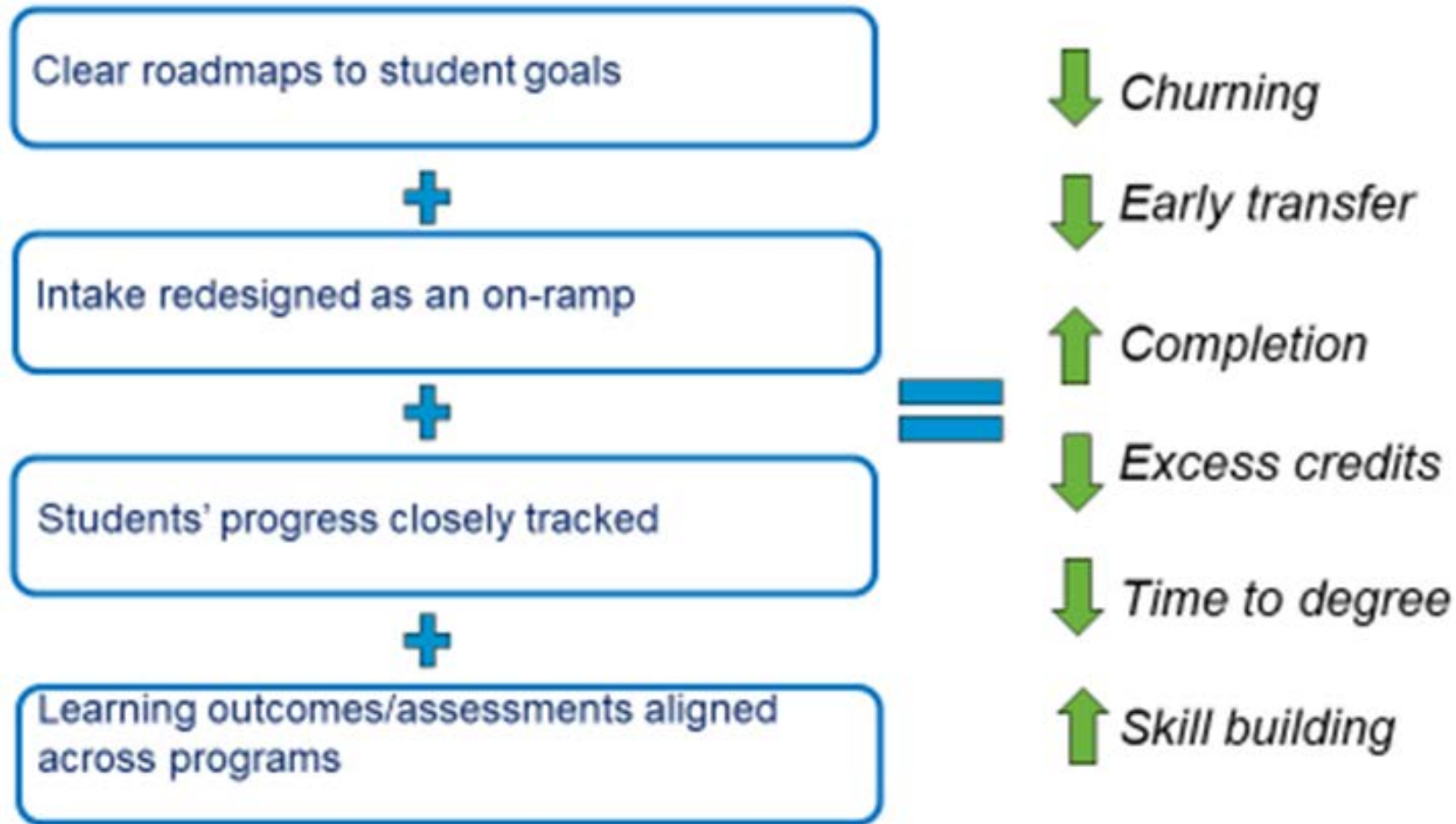
Source: Data retrieved from D4A, Oregon Community Colleges Data Mart, "Community College Institution Level Count of Awards by Type and Subtype", accessed March 2019.

# CLOSING THE ATTAINMENT GAP

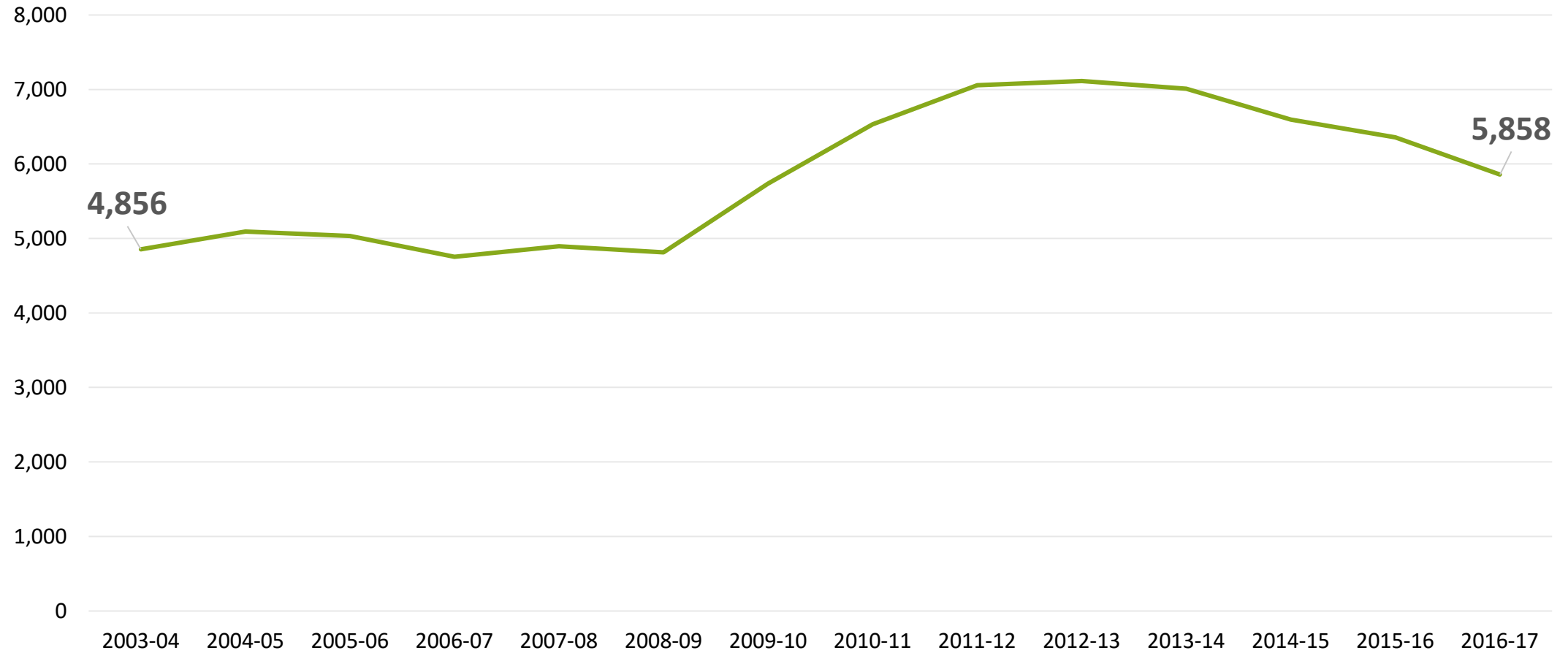




# GUIDED PATHWAYS TO STUDENT SUCCESS



# PREPARING STUDENTS FOR TRANSFER SUCCESS





Oregon's community colleges and public universities are working with the HECC to improve transfer pathways.



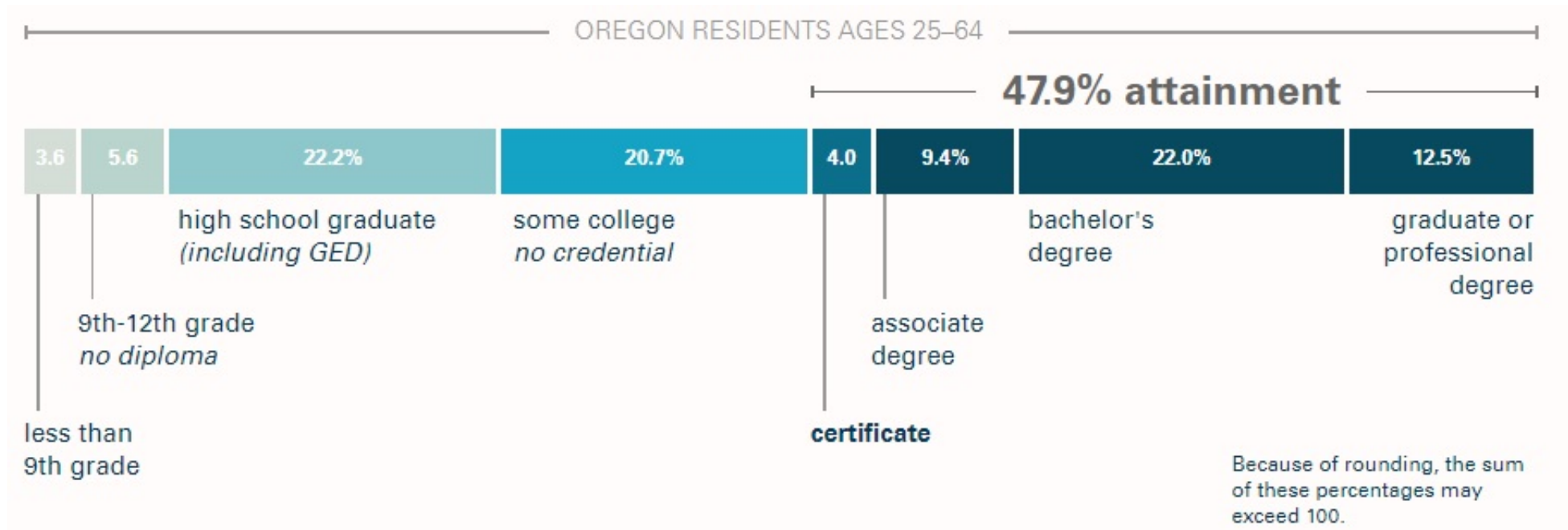
**Tera Roberts**

Associate Medical Director for School Based Health Centers,  
Virginia Garcia Memorial Health Center

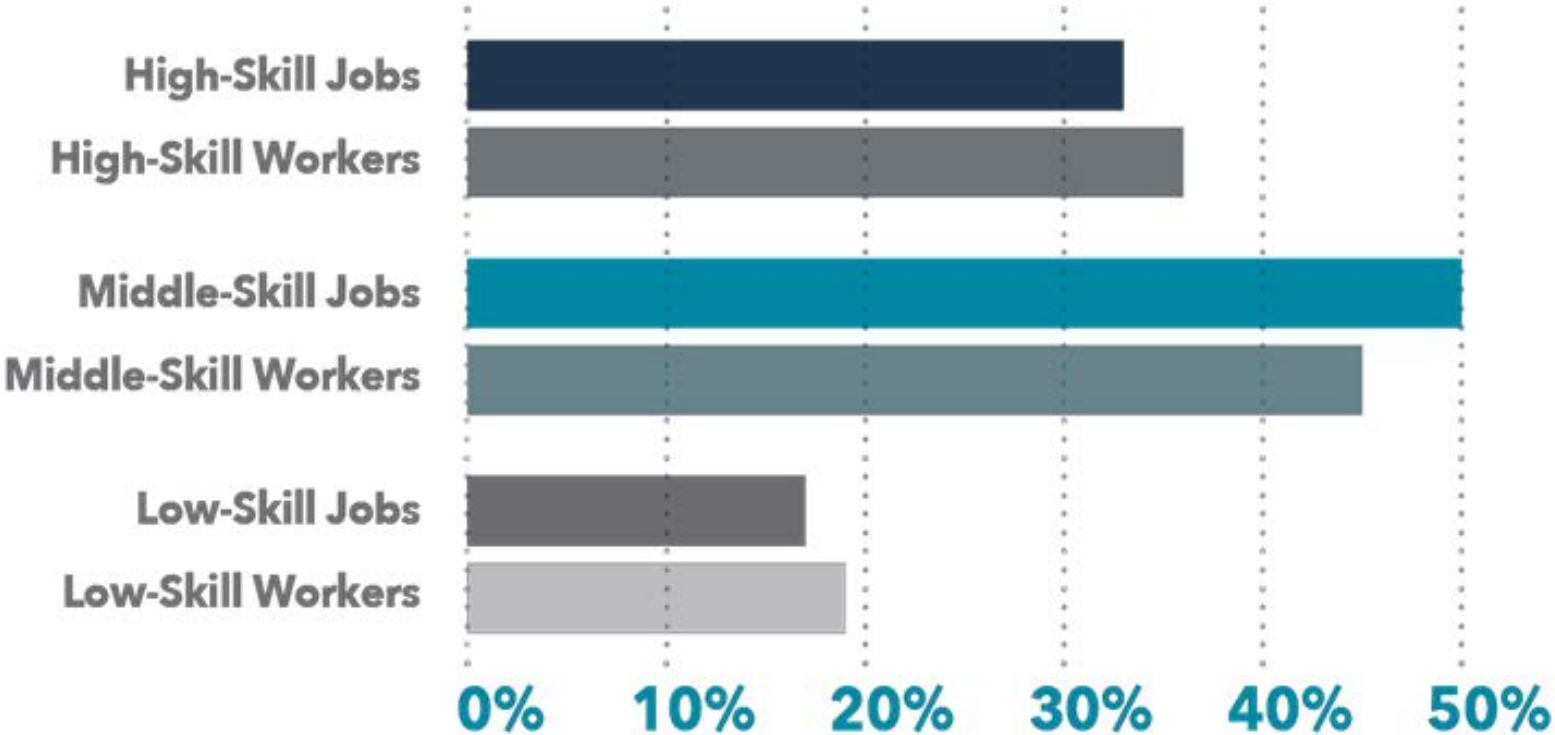
<https://vimeo.com/317328107>

# COMMUNITY COLLEGES CLOSE THE SKILLS GAP

- 442,000 adults 25 and older in Oregon are unemployed or working making less than \$15/hr. without postsecondary credentials
- 453,685 or 20.7% of adults with some college, no credential



# MIDDLE-SKILL JOBS ARE EXPANDING



Source: NSC analysis of Bureau of Labor Statistics Occupational Employment Statistics by State, May 2015 and American Community Survey data, 2015.



**Mitch Leslie**  
Industrial Maintenance Mechanic  
Oregon Freeze Dry

<https://vimeo.com/317325067>

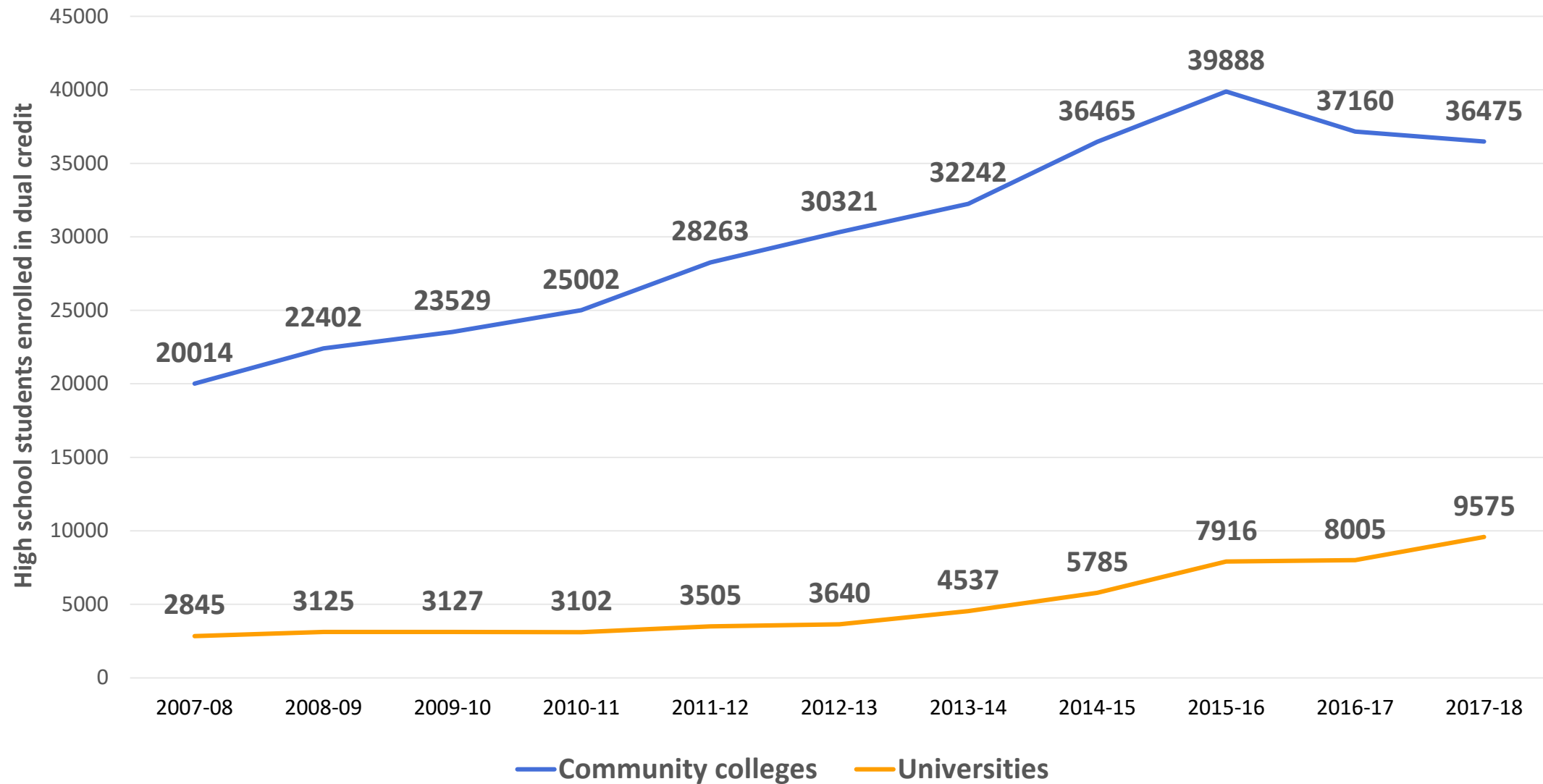
# CRITICAL CTE PROGRAMS



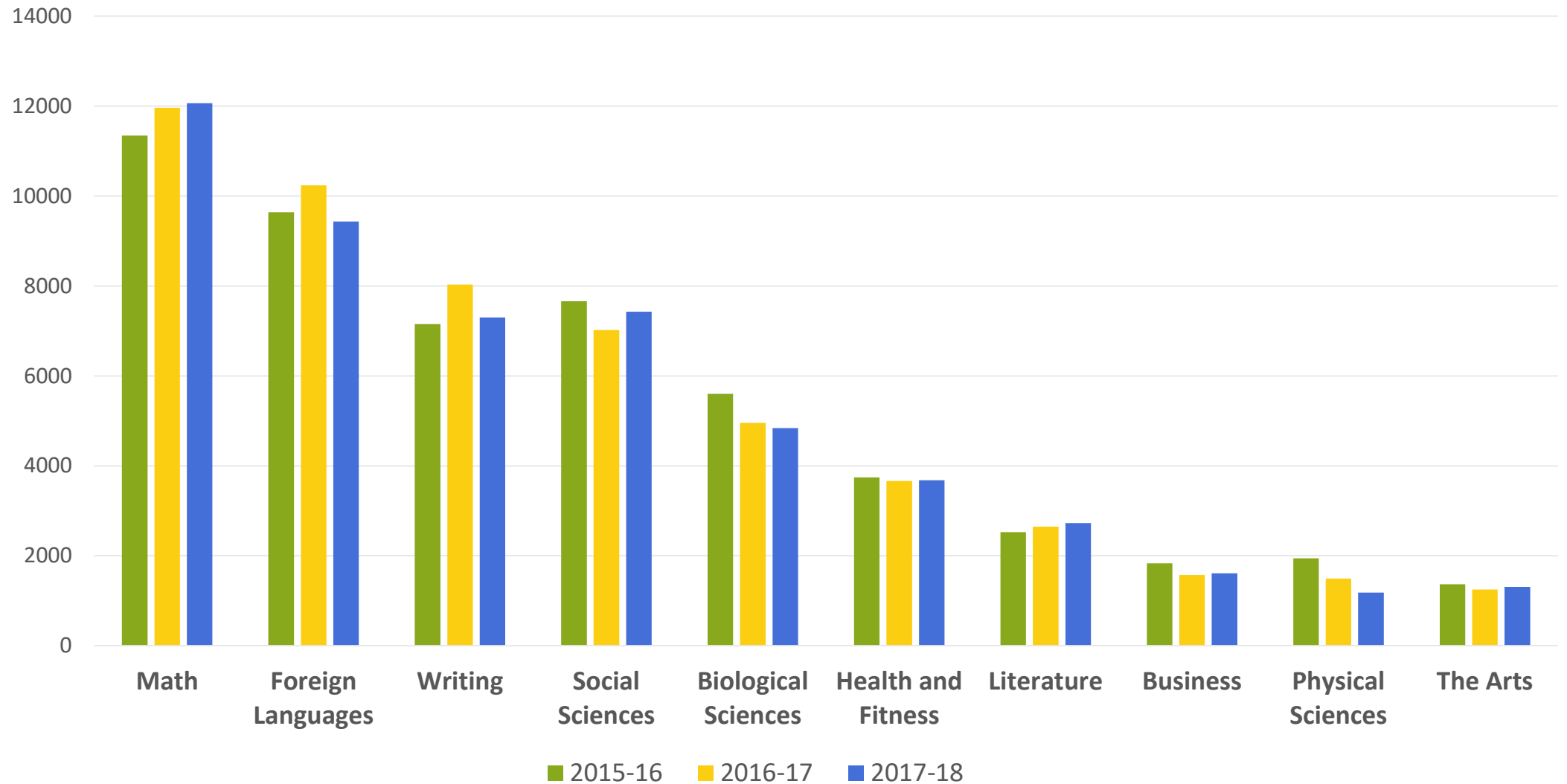
- Welding
- Cardiac Rehab
- Criminal Justice
- Construction
- Veterinary Tech
- Fire Science
- Machinery
- Emergency Management
- Medical Assistant
- Advanced Manufacturing
- Animal Plant Science
- Physical Therapy Assistant
- Automotive/Diesel
- Forestry/Natural Resources



# ACCELERATED COLLEGE CREDIT STUDENTS




# HIGHEST DEMAND ACCELERATED CREDIT COURSES



# BENEFITS OF ACCELERATED COLLEGE CREDIT

For the class of 2015, Oregon students enrolled in accelerated learning were:

 **30%**  
more likely to graduate from high school

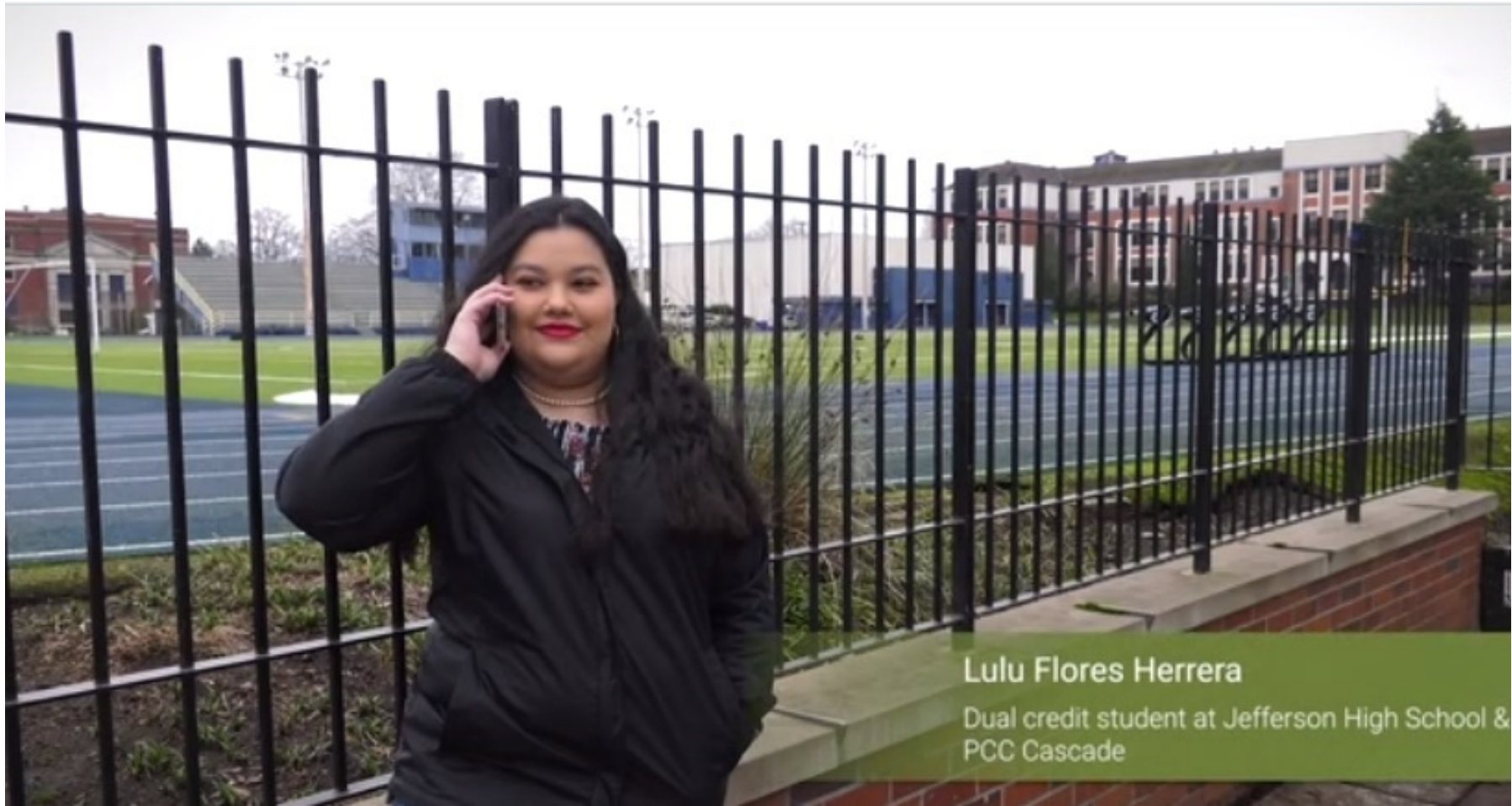
 **22%**  
more likely to persist in college

 **25%**  
more likely to enroll in college

# ACCELERATED COLLEGE CREDIT

- Students who take college credit in high school are more likely to graduate from high school and enroll and persist in college.
- These courses are especially beneficial to students traditionally underrepresented in higher education.
- Accelerated learning programs make pursuing a college degree more affordable.

• Families saved: **\$38 million**



<https://vimeo.com/322920265>

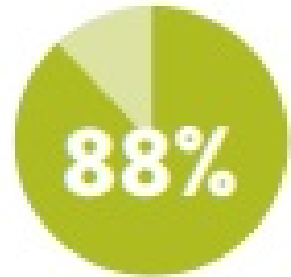
# MAKING TEXTBOOKS MORE AFFORDABLE

**32,896** number of students served

**\$3,738,333** student money saved



# FIRST GENERATION STUDENT SUCCESS: FUTURE CONNECT



received **free or reduced price lunch** in high school.

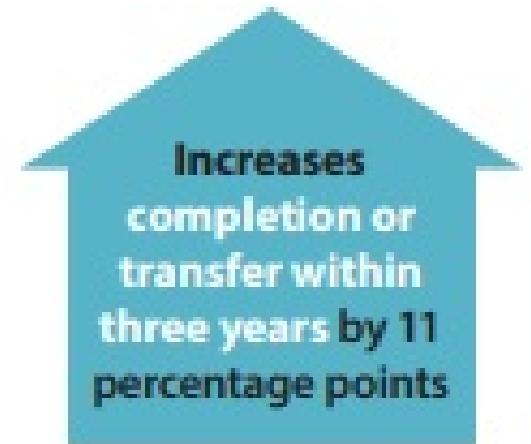
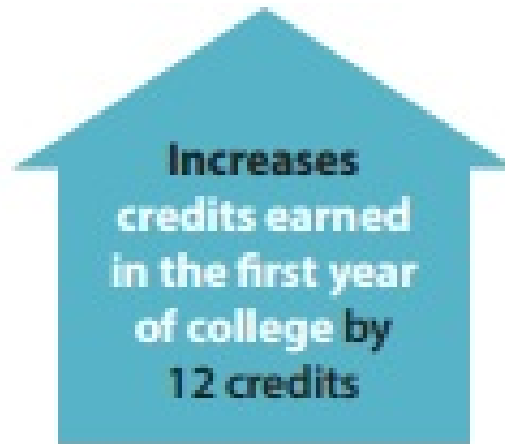


are currently experiencing **food insecurity**.



are currently experiencing **housing insecurity**.

*“[Future Connect] makes me feel like I have a powerful reason to be here in college. It makes me feel like I am valuable as a student and makes me feel like I belong here in college and in this program.”*



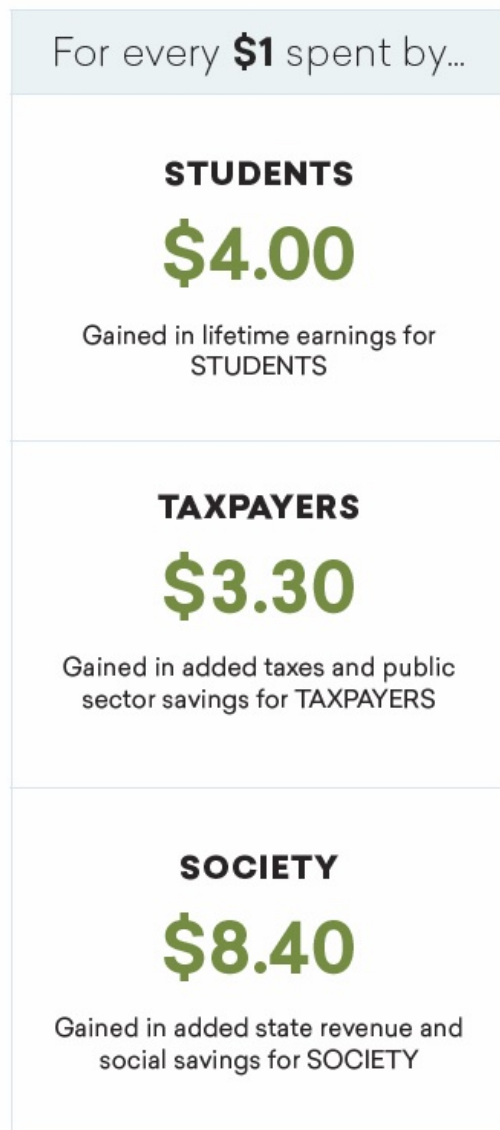
# SERVING STUDENTS AND BUILDING COMMUNITIES

- **Personal success and fulfillment**
- **Economic stability and mobility**
- **Thriving families and communities**
- **Effective democracy**

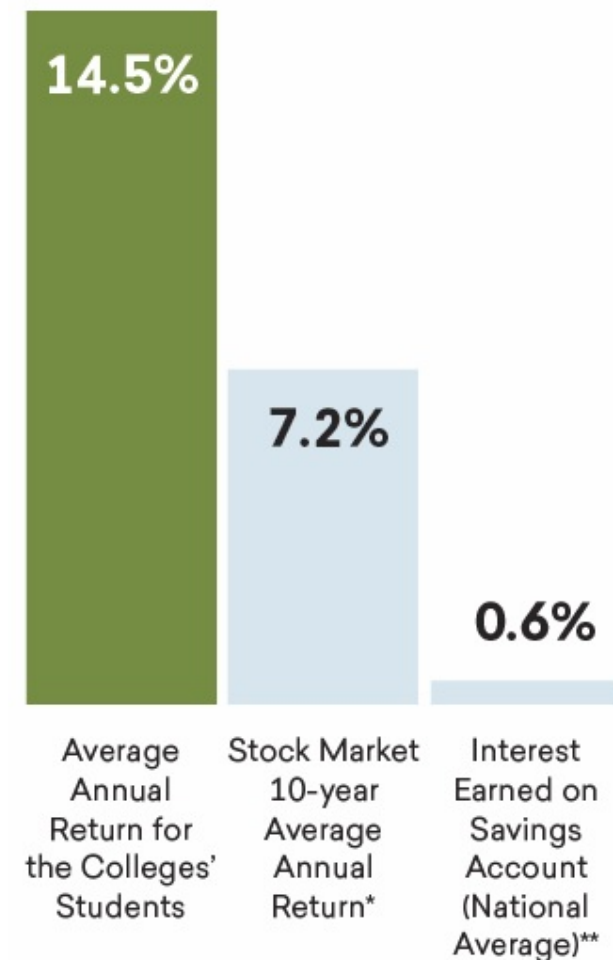




# MEASURABLE POSITIVE IMPACT ON OREGON



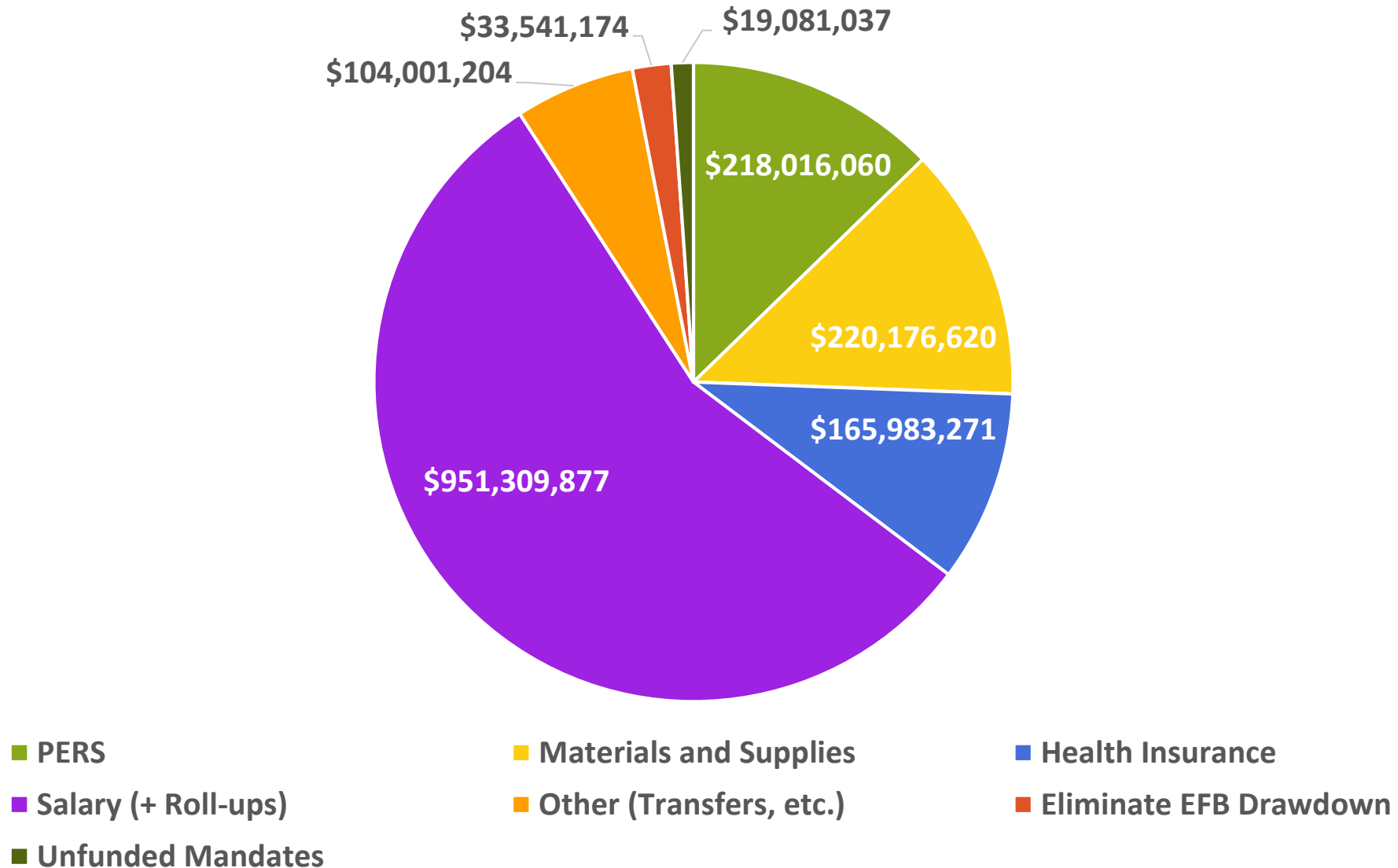
## STUDENT RATE OF RETURN



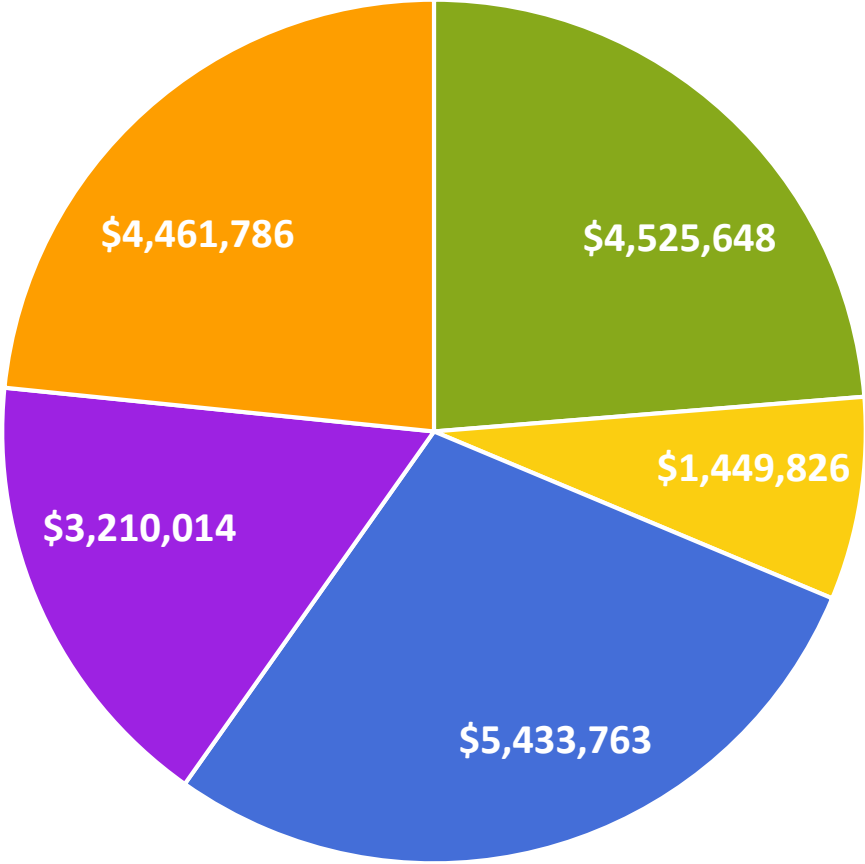
# RECOMMENDED BUDGETS OVERVIEW

|  | 2017-19                                 | 2019-21                                       |  |                   |
|--|---|---|--|-------------------|
|  | Legislative<br>Approved Budget<br>(LAB) | HECC Budget Request<br>for Community Colleges | Governor-Investment Budget<br>(\$2 billion in new revenue) | Co-Chairs' Budget |
| <b>Community<br/>College Support<br/>Fund</b>              | \$570 million                           |   |  |                   |
| <b>Current Service<br/>Level (CSL)</b>                     |   | \$646.7 million                               | \$646.7 million  | \$590 million     |
| <b>CTE Investment</b>                                      |   | \$70 million                                  | \$70 million   | Not funded        |
| <b>Student Success<br/>Investment</b>                      |   | \$70 million                                  | Not funded   | Not funded        |
| <b>Statewide Tuition<br/>Increase w/o<br/>program cuts</b> | 4%                                      | 3.50%   | ~5%  | 11.65%            |

# BUDGET COST DRIVERS \$1,712,109,243

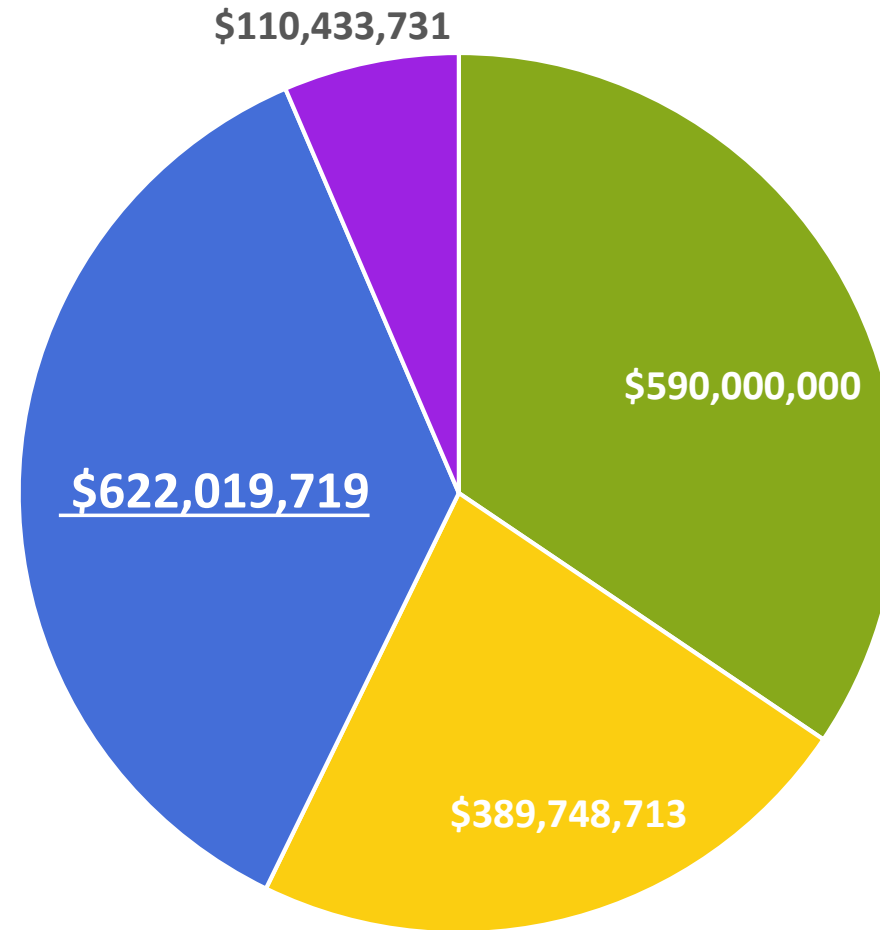


# UNFUNDED MANDATES \$19 MILLION



■ Clery Act/Title IX ■ Health care ■ Paid sick leave ■ Minimum wage ■ FLSA

# TUITION REVENUE PROJECTION AT CO-CHAIRS' BUDGET



■ CCSF ■ Property Taxes ■ Tuition ■ Other (Transfers, etc.)

# OREGON'S TUITION AMONG HIGHEST IN THE WEST

Resident In-District/County Tuition and Fees at Public Two-Year Institutions, 2017-18



Oregon Average Tuition and Fees, 2018-19



State Average Change in Tuition and Fees



Source: WICHE, May 2018, WICHE Insights, Tuition and Fees in the West, 2017-18: Trends and Implications, accessed March 2019 from <https://www.wiche.edu/pub/ff>.

# FINANCIAL AID SUPPORTS STUDENTS

9,530

community college  
students received the  
**Oregon Promise Grant**

21,150

community college  
students received the  
**Oregon Opportunity Grant**

38,557

community college  
students received the  
**Pell Grant**



# OTHER FINANCIAL PRESSURES FACING STUDENTS

- Only 41% of students report being financially secure
- 46% report they are housing insecure
- 42% report they are food insecure
- 12% report they are homeless





***“They [community colleges] are the Marine Corps of higher education — useful, efficient, no-nonsense, mission-oriented.”***

-East Oregonian, 2019





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