SB 835 A STAFF MEASURE SUMMARY

House Committee On Health Care

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Meeting Dates: 5/21, 5/23

WHAT THE MEASURE DOES:

Allows dentists to advertise that they practice in one or more speciality areas under specified conditions. Authorizes the Oregon Board of Dentistry to adopt rules. Becomes operative January 1, 2020. Declares emergency, effective on passage.

REVENUE: No revenue impact. FISCAL: No fiscal impact.

ISSUES DISCUSSED:

- Nationally recognized accrediting bodies for dentistry; Commission on Dental Accreditation (CODA)
- Types of dentistry specialities, speciality recognition, level of experience and training between general dentistry and specialists
- Dental education programs, post-doctoral or advanced residency programs, and advanced dental training;
 knowledge and skills among dentists
- Advertising in one or more specialty areas of dentistry; requirements to advertise a speciality in the practice
 of dentistry
- Informed decision making among patients in selecting a dental provider
- State and federal litigation around First Amendment rights to engage in commercial speech
- Oregon Board of Dentistry (OBD), patient complaints received, and a recent efforts by a work group to define specialists

EFFECT OF AMENDMENT:

No amendment.

BACKGROUND:

The Oregon Board of Dentistry's (Board) mission is to promote high quality oral health care in Oregon by equitably regulating dental professionals. The Board is the second oldest licensing board in the state. As of July 2018, the Board licenses 3,794 dentists (of whom approximately 705 are specialists) and 4,369 dental hygienists.

Senate Bill 835-A allows dentists to advertise specialties under specified conditions.

1st Chamber vote (Senate): Ayes, 28; Nays, 1; Excused, 1.