



486 Main Street
West Townsend, MA 01474

May 13, 2019

Honorable Representative Nancy Nathanson, Chair
House Committee on Revenue
900 Court Street NE
Salem, Oregon 9301

Re: Letter of Support for HB 3023, Ridesharing in Oregon State

Dear Chair Nathanson,

As public safety executives, the National Association of Women Law Enforcement Executives (NAWLEE) knows firsthand that on-demand transportation is becoming a fundamental part of keeping communities secure. NAWLEE is proud to collaborate with Lyft as part of an effort to increase our commitment to safety in communities across the country, including the State of Oregon.

Studies have shown that availability of services like Lyft in specific geographic areas not only improve overall road safety, but reduce alcohol-related driving arrests by up to 51%, and reduce assault and disorderly conduct arrests by up to 42%. Lyft does this by providing safe rides to community members in the areas in which they provide ridesharing services.

Lyft is also helping to improve the availability of transportation options in underserved communities, helping to ensure no one is left stranded without a ride. This is all being done as they raise the standards of trust, accountability, and transparency in transportation by introducing innovative features previously not available to transportation consumers including:

- All rides are tracked via GPS from start to finish;
- Passengers sharing their route and ETA with friends and family easily from their smartphone;
- Passengers receiving driver details that includes a photo of the driver, the driver's name, a photo of the vehicle (make and color), and the license plate number;
- Passengers receiving a digital trip summary in their email and in their ride history showing the driver photo, the driver name, the date and

time of the ride, the pickup and drop off location, and the duration of the ride;

- All payment transactions, including tipping, are processed automatically with a previously saved credit or debit card with no need to handle or carry cash;
- Actionable 360-degree feedback from the passenger and driver after each ride;
- 24/7 Trust and Service team that responds to customer input and proactively reviews ride feedback that do not meet community standards.

These advancements in safety do not just benefit the passengers. Drivers - particularly women drivers - are benefiting as well. NAWLEE proudly highlights that the improvements by Lyft to increase trust, accountability, and transparency are key reasons why women have chosen to drive with Lyft. Women now account for nearly 30% of drivers in the Lyft community and 60% of passengers. It should also come as no surprise that women in executive leadership positions at Lyft are integral to decisions affecting community safety.

We support the passage of comprehensive statewide ridesharing policy in Washington when we see the benefits of what's already working so well in 45+ states across the country.

Thank you for your consideration.



Kym Craven
Executive Director
National Association of Women Law Enforcement Executives