# SB 248 <br> Liquor License Fee Increase for Revenue Generation 

OLCC PRESENTATION TO JOINT SUBCOMMITTEE ON TRANSPORTATION AND ECONOMIC DEVELOPMENT

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## Licensees

Total Active Oregon Liquor Licenses


## License Fees Amongst Lowest in Nation

Licensing fees for stores, bars, breweries and wineries have been unchanged since 1949 and do not reflect the cost of administering the alcohol licenses they were intended to regulate. New license types mirrored existing fee schedule.

Oregon's alcohol fees are amongst the lowest in the nation
Raises $\$ 9.2$ million for 2019-21
Revenue will be applied to agency operations supporting alcohol licensees, compliance, and offset the use of other liquor funds that can be distributed to the state, cities and counties

- Upgrades in infrastructure and information technology
- Licensee education
- Increased minor decoy operations


## Oregon Ranks Nationally Near the Bottom in Alcohol License Fees

Fee change would bring Oregon closer in-line to national averages

|  | Winery | On Premises | Brew Pub |
| :--- | ---: | ---: | ---: |
| US Average | $\$ 936$ | $\$ 1,435$ | $\$ 936$ |
| Oregon fee | $\$ 250$ | $\$ 400$ | $\$ 250$ |
| Oregon rank | 42 | 36 | 44 |
| Oregon rank <br> w/increase | 25 | 24 | 39 |

## Table of Current and Proposed Fees

| Fee Title/Description | Current Fee | Proposed Fee |
| :---: | :---: | :---: |
| Brewery Public House License | 250 | 500 |
| Brewery License | 500 | 1000 |
| Brewery No Consumption License | 500 | 1000 |
| Certificate of Approval (five year license) License | 175 | 350 |
| Distillery License | 100 | 200 |
| Full On-Premises Sales License Non-Profit | 200 | 400 |
| Full On-Premises Sales License | 400 | 800 |
| Grower Sales Privilege License | 250 | 500 |
| Grower Sales Privilege No Consumption License | 250 | 500 |
| Limited On-Premises Sales License | 200 | 400 |
| Off Premises Sales License | 100 | 200 |
| Warehouse License | 100 | 200 |
| Wholesale Malt \& Wine Distributor License | 275 | 550 |
| Wine Self Distribution License | 100 | 200 |
| Winery License | 250 | 500 |
| Winery No Consumption License | 250 | 500 |
| Direct Shippers | 50 | 100 |
| Temporary Annual Use of License | 0 | 10 |

## Why Now? Revenue Supports Alcohol Public Safety Program Goals

Need to create online licensing systems
Opportunity to go to two-year licensing
Pay for increased minor decoy checks for a growing number of licenses
Increase licensee visits and oversight of service permittees
Stakeholder support

