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VIA ELECTRONIC MAIL

Senator Floyd Prozanski, Chair Senator Kim Thatcher, Vice-Chair Oregon Senate Committee on Judiciary

Subject: HB 2395 Proposal For Security Features For Devices Connected To The Internet

Dear Chairman Prozanski and Vice-Chair Thatcher,

On behalf of BISSELL Homecare, Inc. I would like to convey our concerns with respect to HB2395, a state proposal for addressing the security features of devices connected to the internet.

BISSELL is a global manufacturer of floor care products with principal sales in the U.S. market. Founded in 1876 by Melville Bissell, it continues as a privately held company by the Bissell family based in Grand Rapids, Michigan. Currently, BISSELL products possess the largest market share of floor care brands sold in U.S. The development of safe, secure, innovative, quality products that provide many years of reliable service is a major goal of our organization.

BISSELL is committed to ensuring security measures for internet-connected products and fully supports the objectives of reasonable cybersecurity legislation. However, we strongly recommend that Oregon avoid creating an independent state requirement that is unique and different from other possible state initiatives. The potential for a patchwork of cybersecurity standards throughout the U.S. will create confusion, potentially diminish cybersecurity, and increase product costs significantly. We therefore urge the committee to incorporate into HB 2395 a provision that recognizes that national consensus standards are an acceptable path to compliance for "reasonable security."

Sincerely,

Kenneth M. Lee

Kenneth M. Lee Director - Global Product Standards