Members of the House Economic Development Committee,

I believe that what is on the label of a wine bottle should be what is in the bottle. Senate Bills 829A, 830A, and 831A address enhancing labeling and content standards for Oregon wine.

The intent of these bills is to protect, enhance and promote the authenticity of Oregon wines.

These bills were developed over the past two years through extensive conversations with the Oregon wine industry.

The bills have a statewide reach, but only if wine regions outside the Willamette Valley choose to "opt in."

Effective dates of the bills have been extended, grape varieties exempted, and provisions added to minimize individual hardships.

These bills have a minimal fiscal impact, and they do not add new taxation, regulatory, or paperwork requirements.

## I request your support for SB 829A, SB 830A, and SB 831A.

Best to you,

Jessica Endsworth

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------ Forwarded message ------From: **Mike McNally** <<u>mike@fairsingvineyard.com</u>> Date: Mon, Apr 22, 2019 at 10:53 PM Subject: Attention: SB 829, SB 830, and SB 831 To: Mike McNally <<u>mike@fairsingvineyard.com</u>>

Last Wednesday the WVWA enhanced wine labeling and content bills were approved by the Oregon Senate: SB 829A (Conjunctive Labeling), SB 830A (Variety Content), and SB 831A (AVA Sourcing). We were just informed that the House Economic Development Committee will have a Public Hearing on the bills this Wednesday at 1:00pm. We need your emails of support - Today! Please do the following to indicate support:

1) Delete this first paragraph from this email,

2) Forward the rest of this email to the Representative of the House Economic Development Committee email addresses below (forward, cut and paste in addressee),

3) To collect your emails copy <u>morgen@willamettewines.com</u>. Thank you, Mike McNally 503-550-2764

Rep.JohnLively@oregonlegislature.gov; Rep.DanielBonham@oregonlegislature.gov; Rep.JulieFahey@oregonlegislature.gov; rep.gregbarreto@oregonlegislature.gov; Rep.ChristineDrazan@oregonlegislature.gov; rep.kenhelm@oregonlegislature.gov; Rep.PamMarsh@oregonlegislature.gov; Rep.CaddyMcKeown@oregonlegislature.gov; rep.susanmclain@oregonlegislature.gov; Rep.KimWallan@oregonlegislature.gov; Rep.BradWitt@oregonlegislature.gov; hecd.exhibits@oregonlegislature.gov;

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