



April 23, 2019

Dear :

I am the owner of Helvetia Winery LLC. We are located at the northern end of the Tualatin Valley, in the foothills of the Tualatin Mountains, between 550 and 700 feet in elevation. Here we benefit from winds from the Columbia Gorge that moderate summer high temperatures. Coupled with the nighttime low temperatures that we experience during the ripening period after color change, our vineyards produce pinot noir that presents rich cherry and many other fruit aromas while maintaining an acid structure that is the hallmark of the finest pinot noirs produced anywhere on Earth.

We are proud to name the Willamette Valley on our estate pinot noir labels and we have consistently utilized 100% estate grown grapes for our pinots as well as for chardonnay. Both were planted in 1982 and both express the common base of soils in the valley as well as the variation in climate caused by the vicissitudes of spring and fall weather as well as the climate patterns typified by El Niño and La Niña.

In recognition of the unique characteristics of the Willamette Valley for wine grape production, I urge you to support SB 829A, 830A and 831A. These bills have been developed through extensive consultation with wine industry members. Though I would like to see this legislation applied sooner than specified, I understand the need to include a phase-in process. The amendments added retain the primary purpose of label authenticity and the

protection of our appellation from those who would use the Willamette Valley name rather than its unique growing conditions, deceiving customers and cheapening our brands.

Thank you for your attention to this matter.

Sincerely,

John C. Platt
Owner/Manager

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