

April 10, 2019

To: Ken Rocco, Legislative Fiscal Officer

From: Todd Davidson, CEO of Travel Oregon

Subject: April 17th Semi-Independent Agency informational hearing

As requested in your memo dated April 2, 2019, please find the following information as a supplement to our presentation materials.

- A pdf of Travel Oregon's 2015-17 biennium financial audit
- Process for adopting 2017-19 Strategic Plan and Budget as outlined below:
 - March 21, 2017 – draft 2017-19 Strategic Plan and budget sent to: (as required by ORS 284.114)
 - Governor Kate Brown
 - Business Oregon, Director Chris Harder
 - Tourism Industry partners including:
 - Oregon Arts Commission
 - Governor's Office on Film & Television
 - Oregon Department of Forestry
 - Oregon Department of Agriculture
 - Oregon Department of Fish and Wildlife
 - Oregon Department of Transportation
 - Oregon Parks and Recreation Department
 - Oregon Restaurant and Lodging Association
 - Oregon Travel Information Council / Oregon Travel Experience
 - Oregon Destination Marketing Organization
 - Strategic Plan additionally sent to:
 - Senate President Peter Courtney
 - Senate President Pro-Tempore
 - Senate Majority Leader
 - Senate Minority Leader
 - Speaker of the House Tina Kotek
 - Speaker of the House Pro-Tem
 - House Majority Leader
 - House Minority Leader

- Public Hearing Process:
 - March 24, 2017 – April 11, 2017 Oregon Tourism Commission meeting regarding 2017-19 draft Strategic Plan and Budget posted to Oregon Transparency site
 - March 27, 2017 – Notice to Travel Oregon’s Industry Listserve regarding April 11, 2017 Oregon Tourism Commission Public Hearing regarding 2017-19 draft Strategic Plan and Budget (approx. 4000 people)
 - April 11, 2017 – Public Hearing regarding 2017-19 draft Strategic Plan and Budget
 - May 1, 2017 – Public Comment closes for 2017-19 draft Strategic Plan and Budget
 - June 2, 2017 – June 20, 2017 Oregon Tourism Commission meeting regarding 2017-19 draft Strategic Plan and Budget posted to Oregon Transparency site
 - June 5, 2017 – Notice to Travel Oregon’s Industry Listserve regarding June 20, 2017 Oregon Tourism Commission meeting to adopt 2017-19 draft Strategic Plan and Budget (approx. 4000 people)
 - June 20, 2017 – Oregon Tourism Commission adopts 2017-19 Strategic Plan and Budget