Oregon Travel Impacts

Statewide Estimates
1992 - 2017p

June 2018

Prepared for the

Oregon Tourism Commission Salem, Oregon

VI. Transient Occupancy Tax Receipts

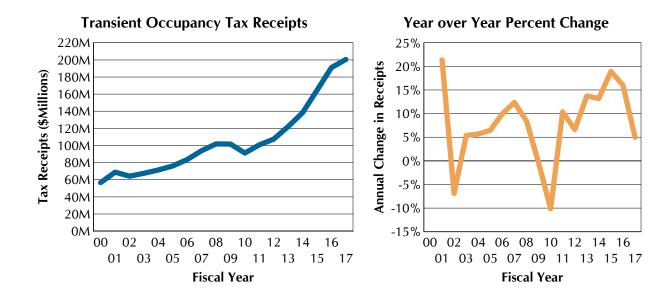
Transient lodging taxes are one of the most direct means for jurisdictions to collect revenues from visitors. They are also a useful indicator of travel activity in the state, since almost all of these sales are made by travelers. Transient lodging tax receipts therefore provide a basis for evaluating both travel trends and the distribution of travel activity in the state.

During 2017,ninety-one cities and sixteen counties in Oregon levied a locally administered transient lodging tax. This tax, ranging from 2 percent to 13.5 percent, is collected on the sale (i.e., rental) of a room at a lodging establishment such as a hotel, motel, bed & breakfast or at a campground site or RV park.

Local lodging tax receipts increased by 5.0 percent from the 2016 to 2017 fiscal years.

Those with more current information or corrections are encouraged to notify Dean Runyan Associates, Inc.

Room tax collections for most taxing jurisdictions within Oregon are reported for the last 8 fiscal years in the following table. It should be noted that transient lodging tax data is subject to revision. The revisions can be a result of late payments, back taxes, interest or fees.



	Rate	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Baker													
Baker City		N/A											
County-wide	7.0%	386	386	386	386	386	413	391	395	404	455	521	578
Benton													
Corvallis	9.0%	1,080	1,080	1,080	1,080	1,080	1,062	1,239	1,364	1,425	1,604	1,754	1,754
Clackamas													
County-wide	6.0%	2,432	2,432	2,432	2,432	2,432	2,683	2,894	3,198	3,421	3,786	4,420	4,494
Lake Oswego	6.0%	716	716	716	716	716	796	806	949	1,011	1,146	1,273	1,249
Oregon City	6.0%	52	52	52	52	52	52	55	63	77	99	180	220
Sandy	3.0%	21	21	21	21	21	20	24	26	26	38	37	39
Wilsonville	5.0%	193	193	193	193	193	214	209	242	273	258	470	477
Clatsop													
Astoria	9.0%	1,024	1,024	1,024	1,024	1,024	952	971	1,111	1,253	1,423	1,790	1,911
Cannon Beach	8.0%	2,074	2,074	2,074	2,074	2,074	2,336	2,465	2,631	2,761	3,045	3,536	3,844
Gearhart	7.0%	135	135	135	135	135	129	118	163	167	189	199	300
Seaside	8.0%	2,982	2,982	2,982	2,982	2,982	2,854	2,922	3,550	3,550	4,120	4,476	4,427
Unincorporated	9.5%	164	164	164	164	164	168	188	216	214	334	451	477
Warrenton	12.0%	458	458	458	458	458	463	446	483	620	626	720	723
Columbia													
StHelens	6.0%	73	73	73	73	73	71	74	76	79	111	130	139
Coos													
Bandon		391	391	391	391	391	384	376	438	462	525	524	N/A
Coos Bay	7.0%	464	464	464	464	464	469	485	507	520	583	652	630
Coquille Indian Tribe	8.8%	108	108	108	108	108	274	281	296	295	343	337	370
Lakeside	7.5%	23	23	23	23	23	35	35	37	40	46	52	55
North Bend	7.0%	84	84	84	84	84	89	96	96	102	102	158	200

	Rate	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Crook													
Prineville	8.5%	149	149	149	149	149	176	180	207	191	253	316	318
Curry													
Brookings	6.0%	141	141	141	141	141	140	142	168	165	166	199	239
Gold Beach	7.0%	309	309	309	309	309	300	297	311	324	355	410	470
Port Orford	7.0%	46	46	46	46	46	49	51	54	59	64	72	73
Deschutes													
Bend	10.4%	2,960	2,960	2,960	2,960	2,960	3,280	3,524	3,888	4,660	6,367	7,694	8,990
Redmond	9.0%	458	458	458	458	458	504	503	533	58 <i>7</i>	691	835	884
Sisters	8.99%	275	275	275	275	275	288	308	331	355	407	448	535
Unincorporated	8.0%	2,960	2,960	2,960	2,960	2,960	3,139	3,258	3,691	4,266	5,107	5,938	6,456
Douglas													
Reedsport	5.0%-7.0%*	168	168	168	168	168	160	170	182	181	221	183	204
Roseburg	8.0%	775	775	<i>77</i> 5	775	775	785	806	801	904	1,011	1,120	1,164
Sutherlin	8.0%	64	64	64	64	64	79	84	82	91	149	182	194
Winston	5.0%	6	6	6	6	6	7	6	7	7	16	19	22
Gilliam													
Condon	5.0	13	13	13	13	13	14	14	N/A	N/A	17	N/A	10
Grant													
County-wide	8.0%	92	92	92	92	92	96	80	89	108	127	137	140
Harney													
Burns	9.0%	67	67	67	67	67	93	104	85	85	91	126	121
Hines	8.0%	130	130	130	130	130	135	141	144	153	166	195	201
Hood River													
Cascade Locks	7.0%	129	129	129	129	129	135	127	144	153	177	216	239
Hood River	8.0%	738	738	738	738	738	787	828	971	1,202	1,361	1,587	1,846
Unincorporated	8.0%	180	180	180	180	180	224	234	237	109	114	145	148

	Rate	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Jackson													
Ashland	9.0%	1,923	1,923	1,923	1,923	1,923	1,897	1,978	2,081	2,081	2,339	2,055	2,819
Central Point	9.0%	298	298	298	298	298	304	362	452	373	391	482	453
Jacksonville	9.0%	81	81	81	81	81	87	96	103	104	117	135	147
Medford	9.0%	2,273	2,273	2,273	2,273	2,273	2,373	2,502	2,646	2,929	3,315	3,824	3,866
Phoenix	6.0%	13	13	13	13	13	11	13	21	33	35	33	50
Rogue River	6.0%	44	44	44	44	44	44	47	5 <i>7</i>	66	74	72	85
Shady Cove	6.0%	43	43	43	43	43	45	42	43	43	50	61	61
Talent	6.0%	4	4	4	4	4	5	5	6	5	6	8	9
Jefferson													
Madras	9.0%	183	183	183	183	183	194	195	222	251	278	283	327
Metolius		1	1	1	1	1	1	1	1	2	1	N/A	N/A
Unincorporated	6.0%	205	205	205	205	205	188	255	273	293	282	298	282
Josephine													
Grants Pass	9.0%	941	941	941	941	941	939	951	1,062	1,111	1,204	1,420	1,458
Klamath													
County-wide	8.0%	1,376	1,376	1,376	1,376	1,376	1,409	1,400	1,565	1,707	1,896	2,047	2,200
Lake													
County-wide	6.0%	98	98	98	98	98	125	94	107	115	122	137	158

	Rate	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Lane													
Coburg	8.0%	38	38	38	38	38	39	38	36	39	45	48	59
Cottage Grove	9.0%	205	205	205	205	205	186	207	215	236	254	272	297
Creswell	8.0%	83	83	83	83	83	128	118	141	130	156	177	184
Dunes City	8.0%	21	21	21	21	21	26	33	31	30	40	41	47
Eugene	9.5%	3,175	3,175	3,175	3,175	3,175	3,458	3,404	3,751	3,999	4,480	5,157	5,839
Florence	9.0%	538	538	538	538	538	565	540	557	629	714	786	834
Junction City	8.0%	18	18	18	18	18	20	18	21	23	30	31	33
Lowell	8.0%	N/A	0	1	1	1	1						
McKenzie	8.0%	N/A	N/A	N/A	N/A	N/A							
Oakridge	8.0%	50	50	50	50	50	54	57	69	<i>7</i> 5	85	<i>7</i> 1	70
Springfield	9.5%	1,435	1,435	1,435	1,435	1,435	1,641	1,904	2,056	2,260	2,574	2,900	3,051
Unincorporated	8.0%	621	621	621	621	621	690	674	739	788	879	967	1,119
Veneta	8.0%	N/A	N/A	N/A	1	1							
Westfir	8.0%	1	1	1	1	1	1	0	1	N/A	0	5	4
Lincoln													
Depoe Bay	8.0%	457	457	457	457	457	453	473	505	519	545	609	653
Lincoln City	9.5%	4,352	4,352	4,352	4,352	4,352	4,260	4,234	4,514	4,983	5,887	6,337	6,917
Newport	9.5%	2,256	2,256	2,256	2,256	2,256	2,291	2,323	2,426	2,751	3,173	3,537	3,743
Unincorporated	10.0%	1,556	1,556	1,556	1,556	1,556	1,673	1,696	1,801	1,776	1,856	2,134	2,365
Waldport	7.0%	23	23	23	23	23	23	30	34	41	52	61	77
Yachats		477	477	477	477	477	429	451	481	512	605	N/A	N/A
Linn													
Albany	9.0%	595	595	595	595	595	656	716	<i>7</i> 55	804	941	1,041	1,085
Lebanon	9.0%	34	34	34	34	34	35	39	39	45	70	204	260
Sweet Home	6.0%	21	21	21	21	21	23	25	27	29	36	23	27

	Rate	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Malheur													
Ontario	9.0%	583	583	583	583	583	634	659	672	712	734	867	965
Marion													
Keizer	6.0%	61	61	61	61	61	63	57	49	54	68	118	108
Salem	9.0%	2,138	2,138	2,138	2,138	2,138	2,215	2,239	2,445	2,731	3,125	3,613	3,943
Silverton		N/A	N/A	N/A	N/A	N/A	166	191	199	214	255	276	200
Stayton	7.0%	N/A	4	3	3								
Sublimity		23	23	23	23	23	22	21	23	22	21	N/A	N/A
Woodburn	9.0%	215	215	215	215	215	256	274	276	353	335	435	418
Morrow													
Heppner	5.0%	4	4	4	4	4	4	6	4	4	4	5	5
Multnomah													
County-Wide	5.5%	15,441	15,441	15,441	15,441	15,441	18,208	20,052	21,464	24,268	29,692	34,341	35,237
Fairview	6.0%	37	37	37	37	37	38	39	45	49	59	57	88
Gresham	6.0%	455	455	455	455	455	460	495	605	664	809	977	1,046
Portland	8.0%	16,512	16,512	16,512	16,512	16,512	19,143	21,359	28,747	35,063	41,804	50,543	50,783
Troutdale	6.95%	403	403	403	403	403	429	428	452	481	578	718	738
Wood Village	6.0%	85	85	85	85	85	89	97	105	110	126	153	156
Polk													
Dallas	9.0%	54	54	54	54	54	60	61	68	77	84	88	97
Monmouth	9.0%	26	26	26	26	26	31	31	34	38	39	42	46

	Rate	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Tillamook													
Bay City	9.0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1	16	15	22
Garibaldi		58	58	58	58	58	80	90	121	113	138	165	N/A
Incorporated	1.0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	<i>7</i> 1	224	218	N/A
Manzanita	9.0%	384	384	384	384	384	374	388	466	599	679	721	811
Nehalem	9.0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	3	2	1	1
Rockaway Beach	9.0%	224	224	224	224	224	257	254	309	373	623	675	684
Tillamook	10.0%	276	276	276	276	276	313	278	291	321	363	349	381
Unincorporated	1%-10%*	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	714	2,239	2,596	3,097
Wheeler	9.0%	17	1 <i>7</i>	1 <i>7</i>	1 <i>7</i>	17	25	23	27	24	28	34	32
Umatilla													
Hermiston	8.0%	359	359	359	359	359	364	412	374	437	494	513	550
Milton-Freewater	7.0%	20	20	20	20	20	9	24	14	18	16	18	17
Pendleton	8.0%	778	778	778	778	778	805	799	836	862	913	1,012	964
Umatilla	3.5%	18	18	18	18	18	30	44	26	32	42	45	42
Union													
County-wide	3.0%	125	125	125	125	125	147	150	165	181	163	168	167
LaGrande	6.0%	220	220	220	220	220	245	271	268	300	304	340	338
Wallowa													
County-wide	5.0%	248	248	248	248	248	240	251	252	244	284	301	319
Enterprise	3.0%	37	37	37	37	37	34	34	N/A	N/A	34	39	46
Wasco													
The Dalles	8.0%	652	652	652	652	652	671	546	527	590	700	774	794
Washington													
Beaverton	4.0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	803
County-wide	9.0%	5,673	5,673	5,673	5,673	5,673	6,869	7,604	8,269	9,053	10,069	12,262	14,072

	Rate	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Yamhill													
Dundee	10.0%	N/A	64	68									
McMinnville	80.0	N/A	576	646	718								
Newberg	9.0%	216	216	216	216	216	352	416	472	512	681	952	996