University Athletics

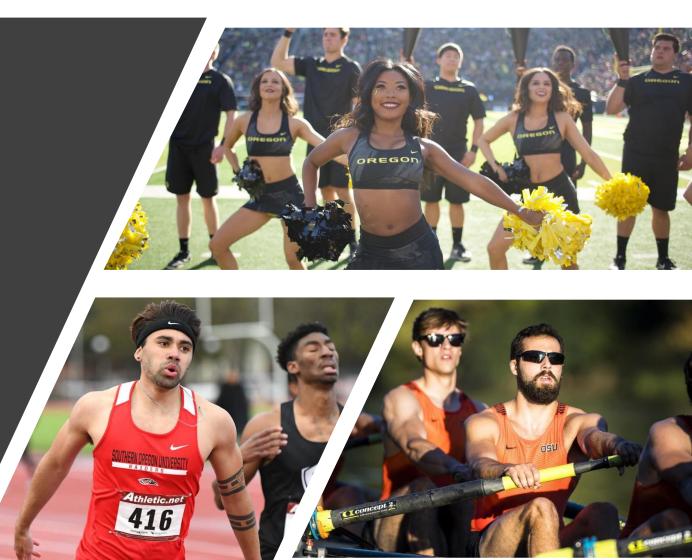
Valerie Cleary, PSU Anji Weissenfluh, EOU Maya Ah You Dias, EOU Randi Lydum, WOU LaShaun Emile, WOU



- Access
- Opportunity
- Diversity
- Achievement

Athletics Opens Doors

- Recruitment
 - First Generation
 - Students of Color
- Financial Aid
 - Scholarships
 - Sports Lottery Funding
- Academic Opportunity
- Health
- Career



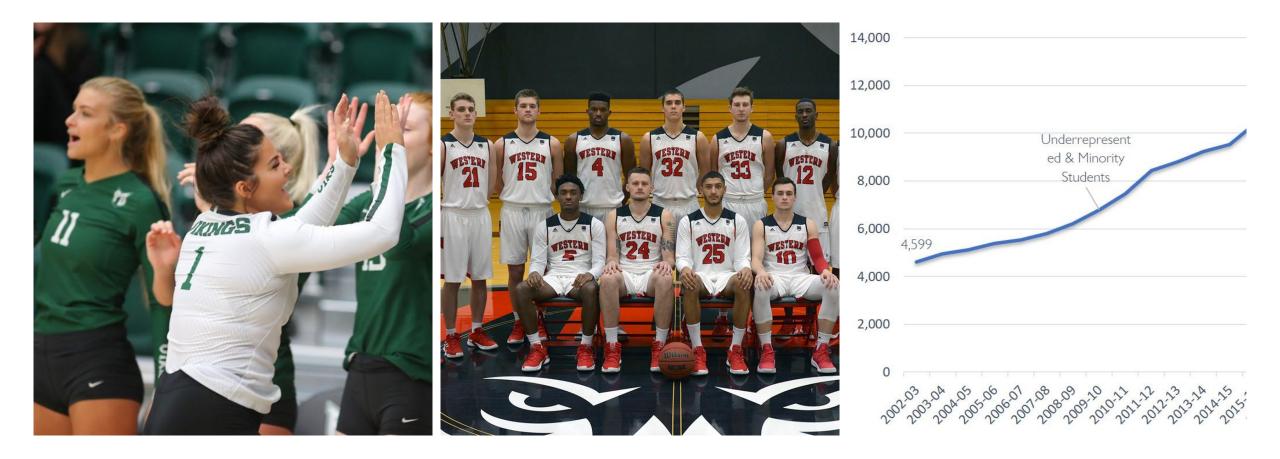
Athletics Builds Community

- Civic EngagementEconomic Development
- Tourism
- Volunteerism
- Community Spirit
- Institutional Pride
- Alumni Engagement
- Philanthropy

Student Athletes Enrich Universities

Maya Ah You Días

PLAYER OF THE YEAR MAYA AH YOU DIAS | DIVISION II WOMEN'S BASKETBALL



Athletics Expands Diversity

Athletics Improves Academics

- Effective academic model
 - Higher GPA
 - Better retention
 - Faster time to degree
- Competition helps in classroom
 - Prioritization
 - Teamwork
 - Collaboration
 - Benchmarks
- And career



Student Athletes Enrich Universities

Lashaun Emíle



Investments Matter

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Sports Lottery Public University Support Fund