



April 11, 2019

Chair Nathanson and Members of the House Revenue Committee:

Cambia is pleased to support HB 2270 which would increase the state's cigarette tax by \$2.00 per pack and create the state's first-ever tax on vaping products.

Tobacco use remains the number-one cause of preventable death and disease in Oregon. It not only reduces the length and quality of life for thousands of Oregonians but places a significant financial burden on the state in medical expenses, lost productivity, and early death.

Cambia has long supported the concept of a broad-based approach to funding the Oregon Health Plan, our state's Medicaid program. HB2270 would generate \$346 million dollars in future biennia which would ensure health care for over one million low-income Oregonians in addition to significant investments in our state's tobacco cessation and prevention programs.

We applaud the Governor's leadership with this legislation and urge you to support HB2270.

Sincerely,
Vince Porter
Director of Government Affairs