

HB 2516 -1 STAFF MEASURE SUMMARY

House Committee On Education

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Sub-Referral To: House Committee On Revenue

Meeting Dates: 3/25, 4/8

WHAT THE MEASURE DOES:

Prevents virtual public charter school from using moneys received by State School Fund distributions or other local and state sources for paying expenses incurred by advertising or promotional materials in schools. Effective on promotional materials and advertising expenses after effective date. Defines virtual charter school to include definition in ORS 338.005 and entities used to pay educational services to schools with moneys received by virtual public school.

ISSUES DISCUSSED:

- Clarification on types of schools measure impacts

EFFECT OF AMENDMENT:

-1 Exempts advertising or other promotional materials if available in-person, by direct mail, online marketing, signage, billboard, radio, or newspaper.

BACKGROUND:

ORS 338.005 defines public charter schools as an elementary or secondary school offering comprehensive instructional program operating under written agreement between sponsor and applicant operating pursuant to Chapter 338. Virtual public charter school is defined as a public charter school that provides online courses, and does not include public charter schools that primarily serve students in a physical location.

House Bill 2516 prevents virtual public charter schools from using State School Fund distribution moneys or local and state funds to pay for advertising or promotional materials.