



March 26, 2019

Senator Chuck Riley, Chair
Senator Fred Girod, Co-Chair
Senate Business and General Government Committee
Oregon State Legislature
Salem, OR 97301

Public Hearing on SB 829, SB 830 and SB 831

Dear Chair Riley, Vice-Chair Girod, and Members of the Committee:

I am writing to support SB 829, SB 830 and SB 831. Please vote yes on this suite of bills to implement stronger labeling and content standards for wines produced in the Willamette Valley and other Oregon wine regions.

As a winemaker, I believe we should be transparent about the source of grapes in our wines and the content of grapes contained in our wines – for ALL varieties, including Riesling, Chardonnay and Pinot Noir, but excepting the 18 exempt warm-weather varieties.

The Willamette Valley and Oregon earned its place on the world map of great wine regions because of our commitment to quality and integrity in winemaking. Our reputations and brand equity are literally on every wine label and in every bottle of wine that we produce.

Thank you for reviewing my testimony. Please vote yes on SB 829, SB 830 and SB 831.

Sincerely,

James Frey
Proprietor/Winemaker
Trisaetum | 18401 Cellars | Pashey