



House Committee on Economic Development  
900 Court Street NBE, Room 333  
Salem, OR 97301

March 26, 2019

RE: Support for HB 3251 Outdoor Industry Competitiveness Fund

Chair Lively, Vice-Chairs Bonham:

My name is Wylie Robinson and I am the founder and CEO of Rumpl, makers of high-performance outdoor blankets. I am writing to you today as I was unable to be in-person in Salem to testify and show my support for the Outdoor Industry Competitiveness Fund.

I believe that Oregon has a unique and fleeting opportunity to become the nation's strongest outdoor business hub and would like to see additional support for the industry from local governments. I moved my company to Oregon from California specifically for access to talent and like-minded communities that can greatly benefit a company such as Rumpl. I would like to see more companies take similar action and relocate to Oregon to foster innovation and job creation in the area.

Thanks very much for your consideration,

A handwritten signature in black ink, appearing to read "Wylie Robinson", followed by a horizontal line extending to the right.

Wylie Robinson,  
CEO, Rumpl, Inc.