



March 12, 2019

Senator Chuck Riley, Chair  
Senator Fred Girod, Co-Chair  
Senate Business and General Government Committee  
Oregon State Legislature  
Salem, OR 97301

**Public Hearing on SB 829, SB 830 and SB 831**

Dear Chair Riley, Vice-Chair Girod, and Members of the Committee:

I am the founder, president, and winemaker of one of the many family owned Willamette Valley wineries in Oregon and am writing to support SB 829, SB 830 and SB 831. Please vote yes on this suite of bills to implement stronger labeling and content standards for wines produced in the Oregon wine regions. I believe these bills will help us protect the valuable asset of the Willamette Valley wine brand that we have worked hard to establish.

SB 829 would require a wine label to include the name "Willamette Valley" if it contains the name of one of its "nested" viticultural areas. SB 830 would move the threshold on the grape variety content of certain wines labeled Willamette Valley from 90% to 100%. SB 831 would ensure all the grapes used in a Willamette Valley wine come from Willamette Valley. The three bills are open for all the wine regions to implement for their areas through an OLCC rulemaking process. These bills are critical for the wine industry to maintain and protect the brand we have established.

I believe we should be authentic and transparent about the source of grapes in our wines and the content of grapes contained in our wines. The Willamette Valley earned its place on the world map of great wine regions because of our commitment to quality and integrity in winemaking. Now we must take the next step forward.

The Willamette Valley Winegrowers Associations has developed the content of these bills through extensive conversations with the Oregon wine industry. These bills represent compromise and should move forward with the requested amendments.

Thank you for reviewing my testimony. Please vote yes on SB 829, SB 830 and SB 831.

Sincerely,

Jessica Mozeico  
President and Winemaker  
Et Fille Wines  
Sherwood, OR