

March 17, 2019

Senator Chuck Riley, Chair  
Senator Fred Girod, Co-Chair  
Senate Business and General Government Committee  
Oregon State Legislature  
Salem, OR 97301

**Public Hearing on SB 829, SB 830 and SB 831**

Dear Chair Riley, Vice-Chair Girod, and Members of the Committee:

I am writing to support SB 829, SB 830 and SB 831. Please vote yes on this suite of bills to implement stronger labeling and content standards for wines produced in the Willamette Valley and other Oregon wine regions.

Ultimately, wine is an expression of place above all else. At Crowley Wines, we make wine in Oregon as a trade but inside that there is a deep respect and reverence for this land and the wine is merely a vehicle to express this magical place. Thus it is our duty to not only explore Oregon's unique and wonderful aspects through wine but to then honor that on our bottles by stating where they are from as often as possible and protect their varietal purity as much as possible. These bills achieve that and will further the cause of cementing Oregon as a formidable wine region with high character and commitment. In the short and long run, our region will be more respected and revered for these measures which will only mean more stability and success for our industry.

Much effort and thought has been put into the development of these bills by many in our industry who are passionate and want only what's best for Oregon. These are very fair bills and I would be happy and proud to comply as they take effect.

Thank you for reviewing my testimony. Please vote yes on SB 829, SB 830 and SB 831.

Sincerely,

*Tyson Crowley*  
*President, Crowley Wines*  
*14000 NE Quarry Rd.*  
*Newberg, OR 97132*