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Date: March 20, 2019

To: Senate Judiciary Committee

ATTN: Senator Floyd Prozanski 900 Court Street NE, S-413 Salem, Oregon 97301

Good day Senator Prozanski and Members of the Senate Judiciary Committee;

At this time, the Oregon Assembly has received a bill for review, consideration, and a vote of approval that would affect the ability of Wineries

not physically located in the State of Oregon to conduct business in the State of Oregon. As proposed, the 2019 Oregon Senate Bill 111 (SB 111)

would amend existing legislation and further regulate wine sales, marketing, distribution, grape purchasing, and wine production for any Winery

physically located outside of the State of Oregon. The protectionist language contained in SB 111 intends to prevent or limit out-of-state Wineries

from producing and marketing wines made from grapes grown in Oregon through the following items:

- SB 111 creates regulations that are unreasonable and burdensome for Wineries which are physically located outside of the State of Oregon and would prevent those Wineries from the practices of making, crafting, or finishing wine products from materials procured from farmers in the State of Oregon.
- 2. SB 111 specifies that a wine is deceptively marketed and produced if "the wine is from Oregon grapes that were made into wine outside of Oregon in a state where standards of content relating to origin of appellation, American Viticultural Area and variety are lower and the wine label or packaging uses an Oregon name".
- 3. SB 111 requires that "A person may not purchase Oregon wine grapes, juice from Oregon wine grapes or bulk lots of Oregon wine for use in a winery unless the person holds a winery license... or holds a valid out-of-state winery permit issued by the Oregon Liquor Control Commission".

The effect of this proposed amendment would restrict the free market sale of Oregon wine grapes and have the unintended consequence of causing

severe economic difficulty to grape growers and the agriculture industry in the State of Oregon. Therefore, on behalf of the wine industry, we

request that you consider a vote of opposition to Oregon Senate Bill 111.1.

Thank you,

Matthew R. Heil Director of Fruit Supply Copper Cane LLC.

Matthew Heil

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