



Oregon Cybersecurity Advisory Council *Cyber Center of Excellence Plan - Update*

March 2019

Testimony By

- Kerri Fry
 SVP Operations and Finance, InfoGroup Northwest (IGNW)
 Chair, Oregon Cybersecurity Advisory Council
- Charlie Kawasaki, CISSP
 CTO, PacStar
 Vice-Chair, Oregon Cybersecurity Advisory Council
 Board Member, Technology Association of Oregon
 Board Member and Executive Council, OSU Industry Advisory Board





Oregon Cyber Breaches

279 companies reported breaches since Jan 1, 2016



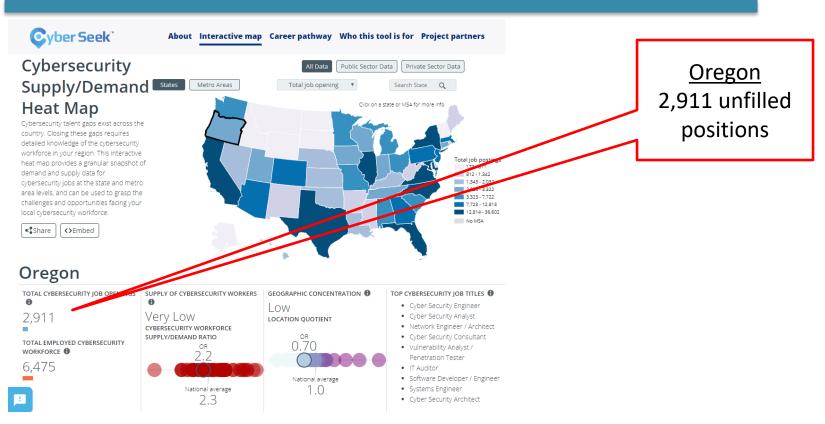
As of 2/24/19

https://justice.oregon.gov/consumer/DataBreach





http://cyberseek.org/heatmap.html Snapshot Feb 24, 2019







Oregon Cybersecurity Advisory Council

Voting

Kerri Fry, IGNW

Charlie Kawasaki, PacStar

Michael Gutsche, Microfocus International

Andrew Plato, Anitian

Tom Quillin, McAfee

Prof. Rakesh Bobba, Oregon State University

Dennis Tomlin, Multnomah County

Mike Wells, Oregon Department of Justice

Non-Voting

Ron Talwakar, Eclypsium Kris Rosenberg, Riperia Theresa Masse, Port of Portland

Margaret Banyan, PhD, Portland State University

Theresa Masse, Port of Portland

Megan McKenzie

McKenzie Worldwide PR

Council Secretary (Non-Voting)

Executive Sponsors

Terrence Woods, Oregon State Chief Information Officer

Annalise Famiglietti, CISM, Oregon Interim Chief Information Security Officer

David McMorries, State of Oregon

Skip Newberry, Technology Association of Oregon

Cara Snow, Technology Association of Oregon

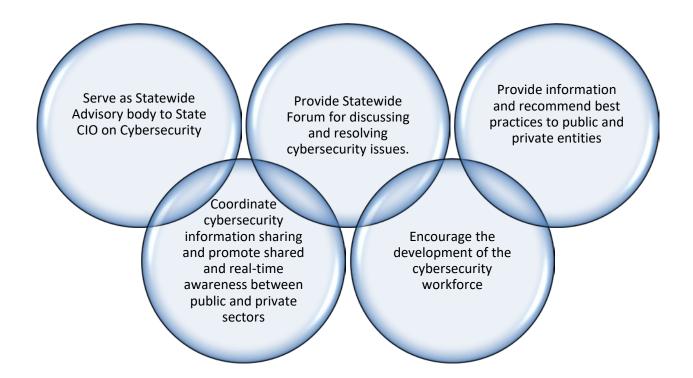
<u>Advisors</u>

24 industry and educational experts





Oregon Cybersecurity Advisory Council



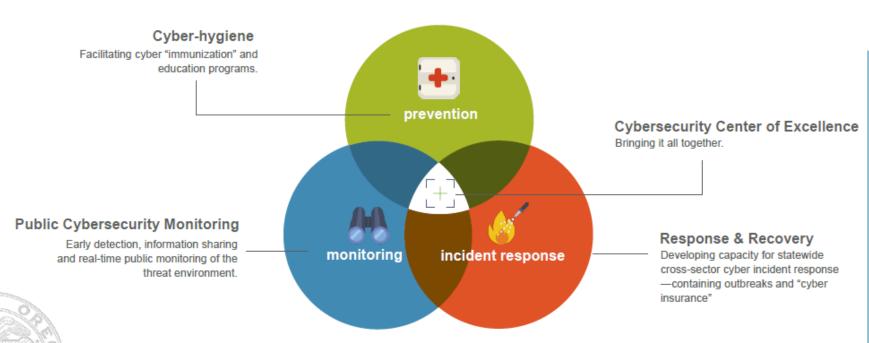




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Public Cybersecurity Interventions

classes of interventions









Cyber Center of Excellence

- SECTION 4. Oregon Cybersecurity Center of Excellence.
- The State Chief Information Officer shall develop a plan for the establishment of an Oregon Cybersecurity Center of Excellence. The State Chief Information Officer shall submit the plan to an appropriate committee or interim committee of the Legislative Assembly no later than January 1, 2019.





PSU Research Findings





Online Survey of Oregon Organizations

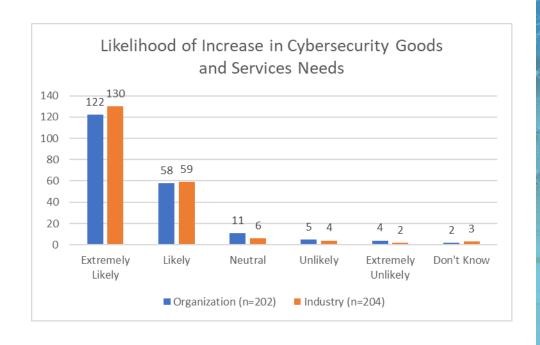
• The online survey of 205 respondents resulted in answers to 33 questions regarding the cybersecurity policies, practices, staffing, and concerns of Oregon organizations.





Survey: Growing Needs

"...approximately 90% of respondents indicating that both their organizations and industries were likely or very likely to experience increased cybersecurity needs."

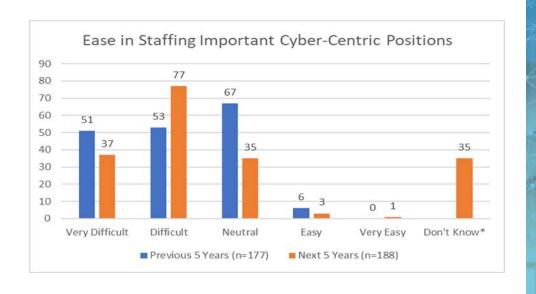






Survey: Difficulty in Staffing

"Respondents do not find cybersecurity staffing to be an easy task, with approximately 59% reporting that staffing these positions has either been difficult (53 of 177, or 30%) or very difficult (51 of 177, or 29%) over the past five years"

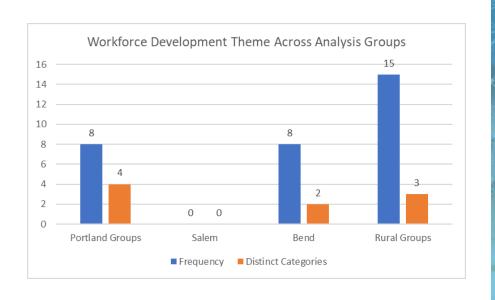






Focus Groups: Workforce Development

"Workforce development as a theme featured pervasively in most conversations regarding potential CCoE activities and programs. Surprisingly, much of the conversation around workforce development focused on the importance of K-12 education programs and other methods to introduce schoolaged children to the cybersecurity field."







Oregon Cybersecurity Awareness Program





Goals and objectives

- Build awareness across the state and beyond about Oregon's cybersecurity business and educational programs, talent and companies
 - Promote workforce development and create awareness of career opportunities
- Raise visibility of CCoE and support legislative initiatives
- Provide critical information and tools to help Oregon businesses and organizations improve cybersecurity

Cybersecurity in Oregon is not getting the visibility it needs.

This program is designed to change that.





www.CyberOregon.com

- One website/portal for all things Oregon cybersecurity
- Serves as a cybersecurity information clearinghouse
- Cross linked to sponsors and stakeholders
- Curated global cyber news
- Education achievements
- Contributed blogs
- Oregon cyber news
- Resource lists
- Research reports
- Success stories
- Webinars, events















CYBERSECURITY IS A SHARED RESPONSIBILITY





Oregon Cyber Summits

- 2018 Apr 23rd University of Oregon Cybersecurity Day, Eugene
 - http://securityday.cs.uoregon.edu/
- 2018 June 20-22 Global Cities Tech Jam, Portland
 - http://www.techoregon.org/events/global-city-teams-challenge-techjam
- 2018 July 19 NW Cyber Camp with Cyber Summit Mentor Graphics in Wilsonville.
 - www.nwcyber.camp
- 2018 November 2 Cybersecurity Education Summit Bend, OR





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Cybersecurity Center of Excellence

Establishment Plan Summary

Available: https://bit.ly/2ICfXvU





CCoE Establishment Plan - Contents

This CCoE Establishment Plan addresses the required four types of primary activities and tasks specified in ORS 276A.326-29. The CCoE programmatic initiatives are envisioned as the following:

- Workforce development
- Education
- Extensive public outreach and awareness campaigns
- Public-facing incident response and recovery capabilities, in two key areas:
 - Creation of a threat information sharing and analysis (ISAO) node to participate in cybersecurity initiatives at the state and national levels— and serve as a liaison with the National Cybersecurity and Communications Integration Center within the United States Department of Homeland Security.
 - Completion and implementation of the Oregon Cybersecurity Strategy and Cyber Disruption Response Plans





CCoE Establishment Plan - Status

- This CCoE plan is not currently funded, thus the development of the "center" as an entity is on hold
- The programs concepts proposed in the plan, were intended to serve as a guideline and exemplars for the types of programs that could be grown/accelerated under the center
- OCAC is completely flexible in the structure, phasing, and implementation details around any subset of the plan that makes sense, and is able to secure appropriate funding





CCoE Establishment Plan - Contributors

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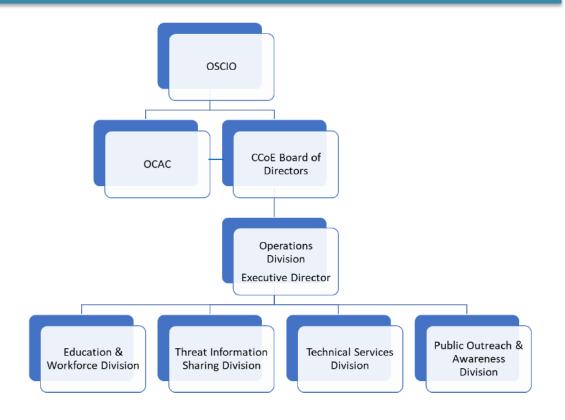
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Veronica Hotton	Portland State University
Vince Jacques	
Wayne Machuca	MHCC
Wu-chang Feng	Portland State University
Zach Swick	Oregon Emergency Management/Oregon Military
Zander Work	OSU





Proposed CCoE Organization







CCoE Potential Partners

Proposed CCoE Partnerships	CCoE Divisions					
	Operations	Education & Workforce Development	Threat Information Sharing	Technical Services	Public Awareness & Engagemen	
Educational Institutions	Companion	Operational	Companion	Operational	Companion	
• K-12	Resource	Partner	Resource	Partner	Resource	
 Higher Educational Institutions Educational Initiatives NW Cyber Camp OSU OR Security Operations Center (SOC) Oregon Fiber Partnership MHCC Center for Academic Excellence Cybersecurity & Networking Program 						
 Workforce Development OSU OR Security Operations Center (SOC) Oregon Pathways Project Oregon Veterans Cybersecurity Initiative 	Companion Resource	Operational Partner		Operational Partner	Companion Resource	
Private Industry IT Cybersecurity Small business entities Business associations Chambers of Commerce BSIDES	Companion Resource	Companion Resource	Companion Resource	Operational Partner	Companion Resource	





CCoE Potential Partners

Proposed CCoE Partnerships	CCoE Divisions					
	Operations	Education & Workforce Development	Threat Information Sharing	Technical Services	Public Awareness & Engagement	
Entities Engaged in Cybersecurity	Companion	Companion	Companion	Companion	Companion	
OR State DAS / OSCIO	Resource	Resource	Resource	Resource	Resource	
Oregon National Guard						
• FBI						
Dept of Justice						
OR State Police						
Oregon Titan Fusion Center						
Dept of Homeland Security						
 Multi-State Information Sharing and Analysis Center (MS-ISAC) 						
Regional and Sector-specific ISAOs						
Adjacent states						
• FBI						
• DOJ						
 ISAO.org (UT at San Antonio) 						
Public Agencies	Companion	Companion	Companion	Companion	Companion	
 State, local, and tribal entities 	Resource	Resource	Resource	Resource	Resource	
 Special districts & associations 						
 County extension offices 						





Project Name: NW Cyber Camp Expansion Author(s): Charlie Kawasaki, CTO, PacStar

Overview: Currently, NW Cyber Camp is volunteer run and has been held at 5 locations (Portland, Gresham, Wilsonville, Bend, and Corvallis). It is a camp for high school students, introducing them to cyber security and creating a pipeline for the cyber security industry where there is a significant need for trained cyber security professionals. This proposal would require funding to expand to additional locations throughout the state, hire a paid program manager, and provide stipends for low-income students to assist them in participating in the camp.





Project Name: Oregon Cyber Pathways Project

Author(s): Steve Parker, President, EnergySec

Twila Denham, Managing Director, Operations and Workforce

Development, EnergySec

Overview: The Oregon Cyber Pathways Project (OCPP) will seek out, identify, and guide future security professionals along their development path from youth-focused programs through internships and apprenticeships that establish them in the workforce. The OCPP will work with school districts, youth organizations, academia, and businesses throughout Oregon to build and leverage a network of contacts to connect youth and young adults to organizations that provide cyber security education, competitions, mentoring, work experience, and long term careers in the field.





Project Name: Managed Security Service Provider

Author(s): Charlie Kawasaki, CTO, PacStar and Vice-Chair of OCAC

Overview: Developed by the Technical Services Working Group of OCAC, this concept addresses the need for cyber security protections in place by large numbers of organizations (such as K-12 districts, small businesses, and non-profits) throughout the state that are unattractive for commercial cyber security companies due to their lack of funding, remote locations, or lack of capacity.

The MSSP includes the Oregon Institute of Technology concept of an extension service model, which deploys university students and faculty to assist with cybersecurity needs.





Project Name: Oregon Veteran Cybersecurity Initiative (OVCSI)

Author(s): Rick Kam, Bob Kraus, Vince Jacques, Adam Rosenbaum, Gary

Mortensen

Overview: Engage veterans to work directly with other veterans to identify where they can apply their interests and service experience with the goal of connecting them with institutions in Oregon that are hiring cybersecurity professionals. Would require funding for programming, staff, and website development.





Project Name: Cyber Oregon Public Outreach/Awareness

Author(s): Skip Newberry, President & CEO, Technology Association of Oregon

Tom Quilin, CTO Security Economics, McAfee

Megan McKenzie, CEO, McKenzie Worldwide

Overview: The concept seeks to build awareness across the state and beyond about Oregon's cybersecurity business and education programs, talent, and companies; promote workforce development and create awareness of career opportunities; raise visibility of cybersecurity and support legislative initiatives; and provide critical information and tools to help Oregon businesses and organizations improve cybersecurity. Funding for maintaining a website and supporting staff in managing content, advertising, etc. would be required.





Project Name: Oregon State University's Oregon Research & Teaching Security

Operations Center (ORTSOC)

Author(s): Rakesh Bobba, Dave Nevin, David Barber

Overview: Partner with Oregon State University to build the ORTSOC into a world-class teaching and research Security Operations Center that offers learning opportunities for undergraduate students, offers cybersecurity training and education opportunities for IT staff of small businesses, creates opportunities for researchers at OSU and partners to develop new approaches in cybersecurity protection, help address operational security needs at Oregon institutions of higher education, and provide cybersecurity information sharing and potentially threat assessment and monitoring services as well for the Oregon Cybersecurity Center of Excellence. This proposal would be supported by funding to expand existing services, staff and student positions, as well as a small amount for equipment.





Project Name: Security and Privacy Education for the General Public through

Libraries

Author(s): Kelly McElroy, OSU Libraries

Glencora Borradaile, School of EECS, OSU

Overview: A training program for librarians across Oregon to build skills and capacity for general education in computer security and privacy. The training program will consist of 3-6 month weekly distance-learning activities including lectures, readings, and hands-on activities, along with two days of intensive inperson training. This proposal would support 3 cohorts of 20-30 librarians. Funding would be needed to administer the program, pay for staff time to develop materials, recruit participants, and evaluate the program.





Project Name: Broadening Security Education in Oregon

Author(s): Wu-change Feng, Ellie Harmon, Charles Wright, Nirupama Bulusu, and

Veronica Hotton, Portland State University

Overview: This concept would be to expand current cybersecurity education efforts for technical and non-technical audiences. The non-technical trainings would expand existing CyberPDX programs, security awareness, and phishing curriculum. The concept would also increase training for technical audiences, including Saturday Academy ASE internships, Oregon CTF, and among other things, technical training that targets an emerging, underserved area in cloud and block-chain security. Funding would be required for curriculum development, mentorship, and event organization.





Project Name: Business Education Concept Cyber Internship Model Author(s): Tobin Shields and Terry Braught, Mount Hood Community College and Center for Advanced Learning

Overview: This concept proposes a unique internship model that focuses on short term, project-based, and high-need experiences that are facilitated by the Business Education Compact (BEC) and classroom instructors. The concept involves placing interns in organizations to work on cybersecurity related projects. Businesses would contribute funding to intern salary. Additional core funding would allow more businesses, students, and instructors to benefit from this experience.





Project Name: Professional Certification Fund

Author(s): Tobin Shields, Mount Hood Community College

Overview: This proposal outlines the creation of a "certification scholarship fund" that allows students pursuing cyber education programs to apply for access to free or substantially reduced exam vouchers for industry certification exams offered through organizations like CompTIA, CISCO, and others. The program concept incorporates standards for eligibility and processes for allocating funding. This program would increase the Appendix A, p. 3 cybersecurity professionals and reduce barriers for entry into the workforce. This program is expandable based on the number of students and institutions involved in the effort.





Project Name: BSIDES Portland

Author(s): Joseph FitzPatrick, Topher Timzen, Jon Hannis

Overview: BSIDES Portland is a 501(c)(3) organization that hosts the only annual information security-focused conference in Oregon. This concept proposal would allow BSides Portland to grow from the established volunteer-run information security / cybersecurity event it has been for the last 8 years into the professional information security/cybersecurity event that Oregon deserves. This proposal would support the Oregon information security community, allowing the community in turn to support the security needs of all citizens of Oregon. Funding for BSIDES would help support presenters' costs, allow for a greater number of highly impactful talks and workshops, support capture the flag competitions to more venues in Oregon, and will enable the documentation and publication of the event for the benefit of all Oregonians.





Proposed CCoE Budgetary Estimate

		Phase 1	Phase 2	Phase 3	
CCoE Divisions	Estimated FTE Maximum for all Phases. Includes intern or student funding	Statewide Strategic Planning & Fundraising 10/1/2019 –	Estimated Program Implementation July 2020 - June	Estimated Program Implementation July 2021 - June	All Phases
		6/30/2020	2021	2022	
Operations Division	1.5	\$760,000.00	\$905,000.00	TBD	\$1,665,000.00
Education & Workforce Development Division	17.88		\$1,453,489.00	\$1,669,134.00	\$3,122,623.00
Threat Information Sharing Division	0. 7 5		\$195,000.00	\$140,000.00	\$335,000.00
Technical Services Division	16.31		\$1,475,100.00	\$3,103,680.00	\$4,578,780.00
Public Outreach & Awareness Division	Contracted		\$653,970.00	\$641,260.00	\$1,295,230.00
TOTAL		\$760,000.00	\$4,682,559.00	\$5,554,074.00	\$10,996,633.00

- 85% of budget allocated directly to programs*
 - 15% for operations also includes budget for statewide disruption plan
- 73% of budget allocated to workforce development, educational programs
 - Includes side benefit of increased, deployed cyber
- 12% for outreach and awareness





Proposed CCoE Timeline

	Phase I: October 2019-June 2020				Phase II: July 2020-June 2021		Phase III: July 2021 +
	Q1	Q2	Q3	Q4	H1	H2	Y3
Cybersecurity Disruption and Strategic Plan (required biennially)	Scope plan requirements & identify resources	Identify plan implementation (contractors / staff) Begin planning process with state-wide stakeholder engagement	Continue planning process & engage state-wide stakeholders	Complete plan	Implement plan		Evaluate plan and update for biennial submission
Resource Development & Strategic Planning	Analyze funding resources and collaborative partners for program implementation Seek additional su	Commence grant writing and other funding source activities	Coordinate and/or oversee program implementation as funding is available				
Division Area Programmatic Plans	Assess funding availability and program planning	Engage partners in collaborative actions	Implement programs as partnerships and funding is available				
	Plan evaluation addemonstrate pub		Monitor programs and collect evaluate program outcomes*				s*





2019 – 2020 Priorities and Activities





2019 OSCIO & OCAC Joint Priorities

- OCAC technical advisory work group. The OCAC technical working group could serve as a technical advisory function to the state CISO, helping them vet plans and policies.
- Internship program(s). The State has a significant cybersecurity workload in a competitive market for cybersecurity talent. OCAC can collaborate to develop workforce and internship programs.
- OCAC collaboration on one or more cybersecurity services and technologies that OSCIO provides to the State addressing scalability and sustainability items.





Testimony Christopher Reekie Student, Oregon Episcopal School





Christopher Reekie - Testimony

- Was able to attend NW Cyber Camp and make connections within the cybersecurity industry
- Has internship as a result of prior connections rather than an established internship program
- Increased funding for cybersecurity related programs in and out of schools would improve knowledge surrounding systems security





Testimony
Zander Work
Student, Oregon State University





My Background

- Went to Lake Oswego HS
 - There weren't any CS classes
 - Had to find other opportunities to fuel my passions
- Interned at Portland State
 - Saturday Academy's Apprenticeships in Science & Engineering (ASE)
- Met Charlie, interned at PacStar
 - Informal (no established internship program)

Current:

- Sophomore at Oregon State University (Security option)
- Student Analyst in the Oregon Research & Teaching Security Operations Center (ORTSOC)
- President of the OSU Security Club (https://www.osusec.org/)





Importance of Security Education

- Current offerings are lacking
 - Few/no formal internship programs
 - Few/no curriculum in high schools
- This leads to minimal exposure to the field
 - Students don't get excited about it because they don't know it exists
- Programs like the NW Cyber Camp help with this, but more needs to be done
 - Formal internship programs
 - HS courses

Invest in students, you'll have a guaranteed return (I'm proof of that)









Questions?

