

PRESENTATION TO THE SENATE COMMITTEE ON ENVIRONMENT AND NATURAL RESOURCES

SB 892

March 14, 2019

The Oregon Bottle Bill Excludes Every Single Health Care Product Except One

Liquid Health Care Products not Included in the Oregon Bottle Bill:

- Prescription and over the counter products such as cough syrup and antacids
- Infant Formula
- Meal Replacement Beverages

Pedialyte® and similar products are medical food

PEDIALYTE® CONSIDERED A MEDICAL FOOD SINCE ITS LAUNCH >50 YEARS AGO

Medical foods are regulated differently from beverages

- Section 5(b) of Orphan Drug Act (21 U.S.C. 360ee (b) (3)) defines Medical Food as:
 - "food which is formulated to be consumed or administered enterally under the supervision of a physician and which is intended for the specific dietary management of a disease or condition for which distinctive nutritional requirements, based on recognized scientific principles, are established by medical evaluation."



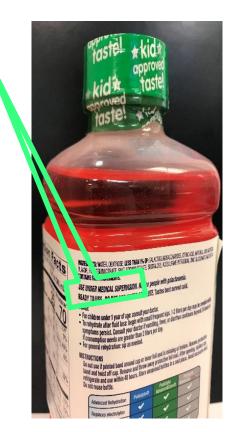
Pedialyte[®] is used under medical supervision

PEDIALYTE® NOT A SPORTS DRINK OR ENHANCED WATER

Requirement that Medical Foods are used under medical supervision distinguishes these products from Foods for Special Dietary Use, foods making health claims, and conventional foods

- US Food and Drug Administration (FDA) lists 4 distinct Medical Food sub-types in their Medical Foods Compliance Program Guidance Manual (dated Aug, 2006):
 - Nutritionally complete formulas
 - Nutritionally incomplete formulas, including individual "modular" products that may be mixed with other products before use (e.g., protein, carbohydrate or fat modulars)
 - Formulas for metabolic (genetic) disorders in patients >12 months of age
 - **Oral rehydration products**

Sports drinks and enhanced waters are entirely different from Pedialyte[®]. They have not been designed to meet the distinct nutritional requirements for dehydration associated with vomiting and diarrhea, especially in a susceptible pediatric population.



Pedialyte® is covered under Medicaid and FSAs

PEDIALYTE® INCLUDED IN STATE MEDICAID FORMULARIES

Oregon's Medicaid Formulary lists Pedialyte® by brand



PEDIALYTE® REIMBURSED UNDER FLEXIBLE SPENDING ACCOUNTS (FSAs)

Pedialyte® can be reimbursed under FSAs and is frequently listed by brand; depending on the FSA plan it may require a prescription for reimbursement



Pedialyte[®] is included in medical protocols

PEDIALYTE® OFTEN 1ST LINE THERAPY TO MANAGE MILD TO MODERATE DEHYDRATION

Initially designed to manage mild to moderate dehydration due to acute gastroenteritis (diarrhea/vomiting) in infants and children

Often stocked by pharmacies

#1 pharmacist and pediatrician recommended brand of oral rehydration solutions



The Federal Food and Drug Administration Tightly Regulates Medical Foods

From the FDA's "Frequently Asked Questions About Medical Foods", Guidance for Industry:

- "FDA considers the statutory definition of medical foods to narrowly constrain the types of products that fit within this category of food (21 CFR 101.9(j)(8)) ... Medical foods are foods that are specially formulated and processed (as opposed to a naturally occurring foodstuff used in a natural state) for a patient who requires use of the product as a major component of a disease or condition's specific dietary management."
- "Any facility engaged in manufacturing, processing, packing, or holding medical foods for consumption in the United States must register with FDA."

From The FDA's Compliance Program Guidance Manual for Medical Foods:

"Medical Foods can be classified into the following categories: a) Nutritionally complete formulas;
b) Nutritionally incomplete formulas, including individual "modular" type products that may be mixed with other products before use (e.g., protein, carbohydrate, or fat modulars);
c) Formulas for metabolic (genetic) disorders in patients over 12 months of age;
or d) Oral rehydration products."

The Federal Food and Drug Administration Tightly Regulates Medical Foods

FDA Compliance Program Guidance Manual (Continued):

• "Because of the susceptible population for which medical foods are intended, the agency is committed to assuring their continued safety and integrity through annual inspections of all medical foods manufacturers in the U.S. and foreign countries."

Examples of FDA Enforcement Actions Against Mislabeled Medical Food Products:

• "Your...products are misbranded within the meaning of section 403(a)(1) of the Act [21 U.S.C § 343(a)(1)] because the product labeling is false and misleading in that the products are labeled and marketed as medical foods but do not meet the definition of a medical food in the Orphan Drug Act [21 U.S.C. § 360ee(b)(3)] or the criteria set forth in Title 21 Code of Federal Regulations section 101.9(j)(8) [21 C.F.R. 101.9(j)(8)]...You should take prompt action to correct the violations noted in this letter. Failure to do so may result in regulatory action by FDA without further notice, including, without limitation, seizure and injunction."

No Other State Includes Medical Food in Their Bottle Bill Programs

Examples of exemptions:

- **Hawaii:** "The term "deposit beverage" excludes the following:
- (2) A liquid that is a drug, medical food, or infant formula as defined by the Federal Food, Drug, and Cosmetic Act (21 U.S.C. §301 et seq.);
- California: "Chapter 2. §14504. (b) "Beverage" does not include any of the following: ...
 - (b)(3) Milk, medical food, or infant formula...
 - (c)(2)(A) "Medical food" means a food or beverage that is formulated to be consumed, or administered enterally under the supervision of a physician, and that is intended for specific scientific principles, are established by medical evaluation...Chapter 2, §14504.
 - (c)(2)(C)) "Medical food" includes any product that meets the definition of "medical food" in the federal Food, Drug, and Cosmetic Act (21 U.S.C. Sec. 360ee (b)(3).

SB 892 creates a <u>narrow</u> exemption for rehydration products that qualify as medical foods

- ORAL REHYDRATION PRODUCTS COVERED UNDER MEDICAL FOODS **EXEMPTION:**
 - Pedialyte[®], Enfalyte[®], store branded oral rehydration products
- The -1 amendment gives consumers and recyclers an additional 91 days after passage before implementation

Enfamil

