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By Niraj Chokshi

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They're always listening. They're on the internet. But what happens when digital assistants like Alexa go rogue? Could they share our private conversations without our consent? Privacy advocates have long warned this could happen, and now it has.

A woman in Portland, Ore., told KIRO7, a television news station in Washington, that her Amazon Echo device had recorded a conversation then shared it with one of her husband's employees in Seattle.

Skeptics were quick to say we told you so, as the news rocketed through the connected world.

Now, Amazon says it knows what happened: As the woman, identified only as Danielle, chatted away with her husband, the device's virtual assistant, Alexa, mistakenly heard a series of requests and commands to send the recording as a voice message to one of the husband's employees.

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