

Testimony for Clean Energy Jobs Hearing

Bend, Oregon – 3/2/2019

Hello, my name is Kyle Nicholson. I have a degree in both sustainable agriculture and strategic business, coupled with being a former successful small business owner. I am here representing Worthy Brewing Company today.

Worthy was built on a model that embraces sustainability and conscience decision making, and I have been tasked with bringing our collective vision to fruition with the support of our amazing staff and community.

We have made many adjustments to thread our core values into the way we do business, and have balanced the proverbial checkbook to maintain financial growth while doing the right thing. We support like-minded farmers, ranchers, artisans, and fisheries in Oregon by off-setting price increases from other areas we can save. At the end of the day, the model works. We at Worthy are continuing to expand the scope of our environmentally conscience decision making, and are currently developing a proof of concept manual to assist other businesses large and small in our community to achieve shared values in the way they operate.

Change is necessary.

Distribution of funds will be critical to the success of this bill, and supporting local agriculture is paramount. Resources will certainly be needed to facilitate infrastructure of this immanent change, but the time is now.