

Hello,

Please see my testimony from last Friday in the Dalles on HB 2020.

Thank you!

Colleen

**Oregon Testimony on HB 2020: Colleen Quigley // Dakine**

March 1, 2019

Senator Denbrow and Representative Power  
Co-Chairs, Oregon Joint Committee on Carbon Reduction  
900 Court Street NE  
Salem Oregon 97301

RE: Testimony on House Bill 2020 from Outdoor Industry Company Dakine

Good afternoon members of the Committee, thank you for the opportunity to speak. My name is Colleen Quigley, and I am the Marketing Director at Dakine and a board member of Ski Oregon. Dakine is an outdoor sports and lifestyle brand offering snow, surf and biking accessories, apparel, and gear. Thank you for the opportunity to speak today in the backyard of our corporate headquarters in Hood River, where we employ 80 Oregonians.

The outdoor industry is inherently dependent on a healthy environment and a stable climate for the prosperity of our businesses. For that reason, our industry has been a leader when it comes to supply chain sustainability and lowering our carbon emissions. We understand these actions are required to support our nation's \$887 billion dollar outdoor recreation economy and the 7.6 million Americans our industry employs.

But, we are well aware that corporate sustainability will not solve climate change. We need systemic policy change to help us better the daily decisions we make as businesses and employees. I urge you to pass this landmark legislation that will protect the outdoors for generations by moving Oregon to a low-carbon economy while creating jobs, stimulating economic growth, and offering businesses like Dakine savings on our energy costs by making upgrades affordable.

Dakine is rooted in the surf and snow community, which is full of individuals who push boundaries, and try tirelessly to overcome feats no one thought possible, and doing so with respect for the Land, the Sea, and the Locals - that includes the people in this room. This is how we see the world. I encourage you to look through this lens. There was a time the no one thought a 40-foot wave could be surfed, or that skiing and snowboarding on Mt. Hood in the summer, where our global snow community gathers in the summer months, might not be possible for future generations. Perhaps years ago, no one thought Oregon could become a national leader on curbing carbon emissions. But we are here, and I ask you to rise to the challenge. This is what we do, as humans, we take on the impossible.

The outdoor industry needs you to act. From our diminishing snowpack to sustained drought and to increased wildfires, there's no doubt climate change threatens our business and our way of life. Here in Oregon, Dakine is part of a \$16.4 billion outdoor recreation economy, which employs over 172,000 Oregonians. I ask you to protect this thriving sector of our state's economy by passing Clean Energy Jobs. Thank you.