March 7, 2019 Joint Committee on Transportation Co-Chairs Beyer and McKeown

Travel Lane County is a non-profit professional organization that has the responsibility, as the destination marketing organization for Lane County, for marketing the Eugene, Cascades & Coast region as a visitor destination.

Travel Lane County supports HB2566. Visitors to our region choose to recreate in many different ways and in all cases these visits result in economic returns for many small businesses that operate in our communities. A growing recreation niche includes class IV off highway vehicles. A barrier to maximizing the economic benefits related to OHV activity is an inability to operate on roads leading to the primary roads riders desire to access for recreation. While some communities have attempted to address this issue locally, the registration requirement contained in HB2566 is a solution that will consistently address the issue across the state of Oregon.

HB2566 provides a solution that will allow communities to provide services to individuals and riding groups that will result in local visitor spending and reduce campground congestion caused by OHV rider vehicle staging.

We urge the Joint Committee on Transportation to pass HB2566.

Note: Please use discretion with your personal information in written testimony (i.e., do not add personal information you do not want the public to see). All meeting materials, including your name and any personal information contained in the submitted documents, are posted to the Oregon Legislative Information System (OLIS) and are accessible to all major search engines, including Google, Bing, and Yahoo.