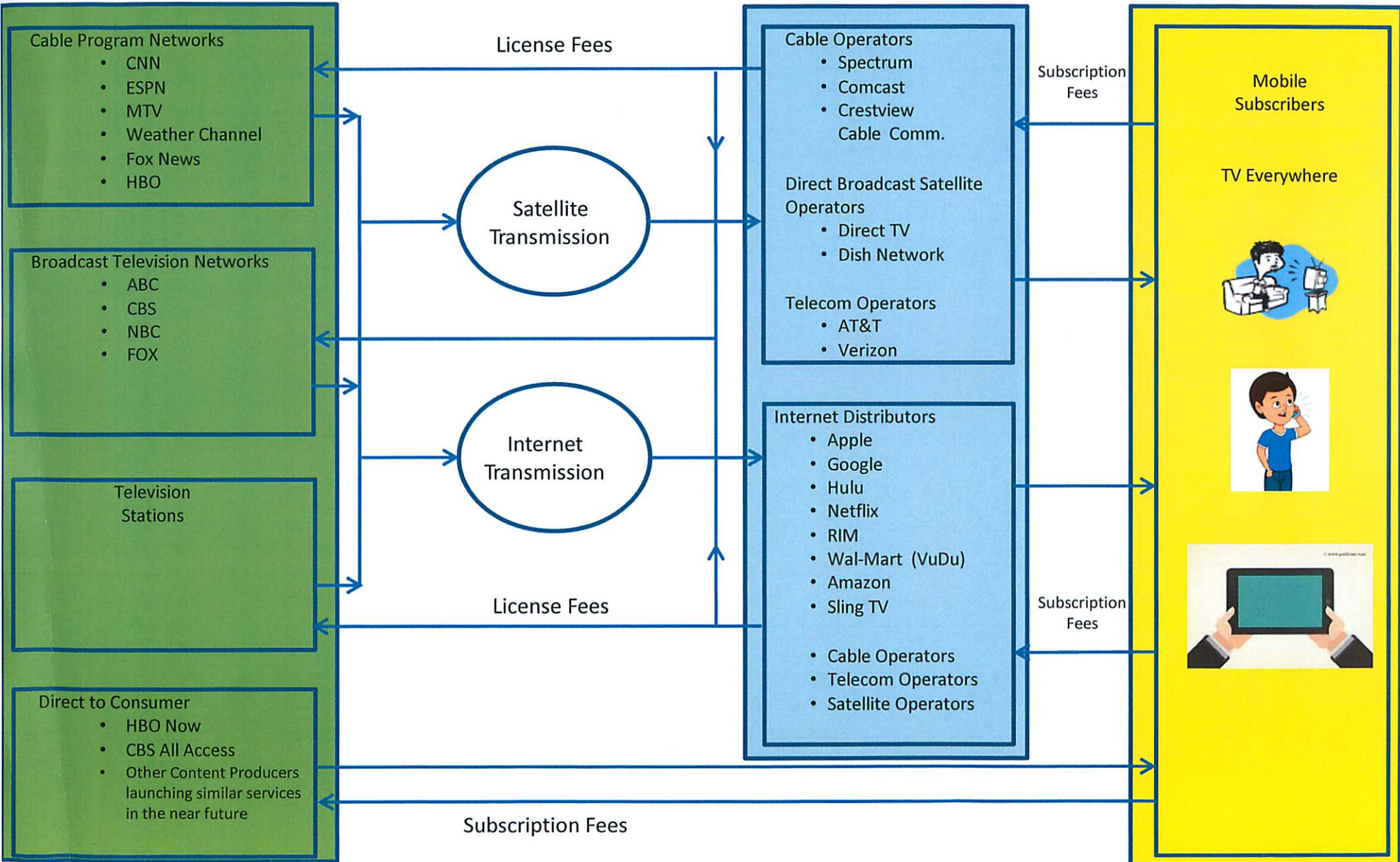


Broadcasters Today

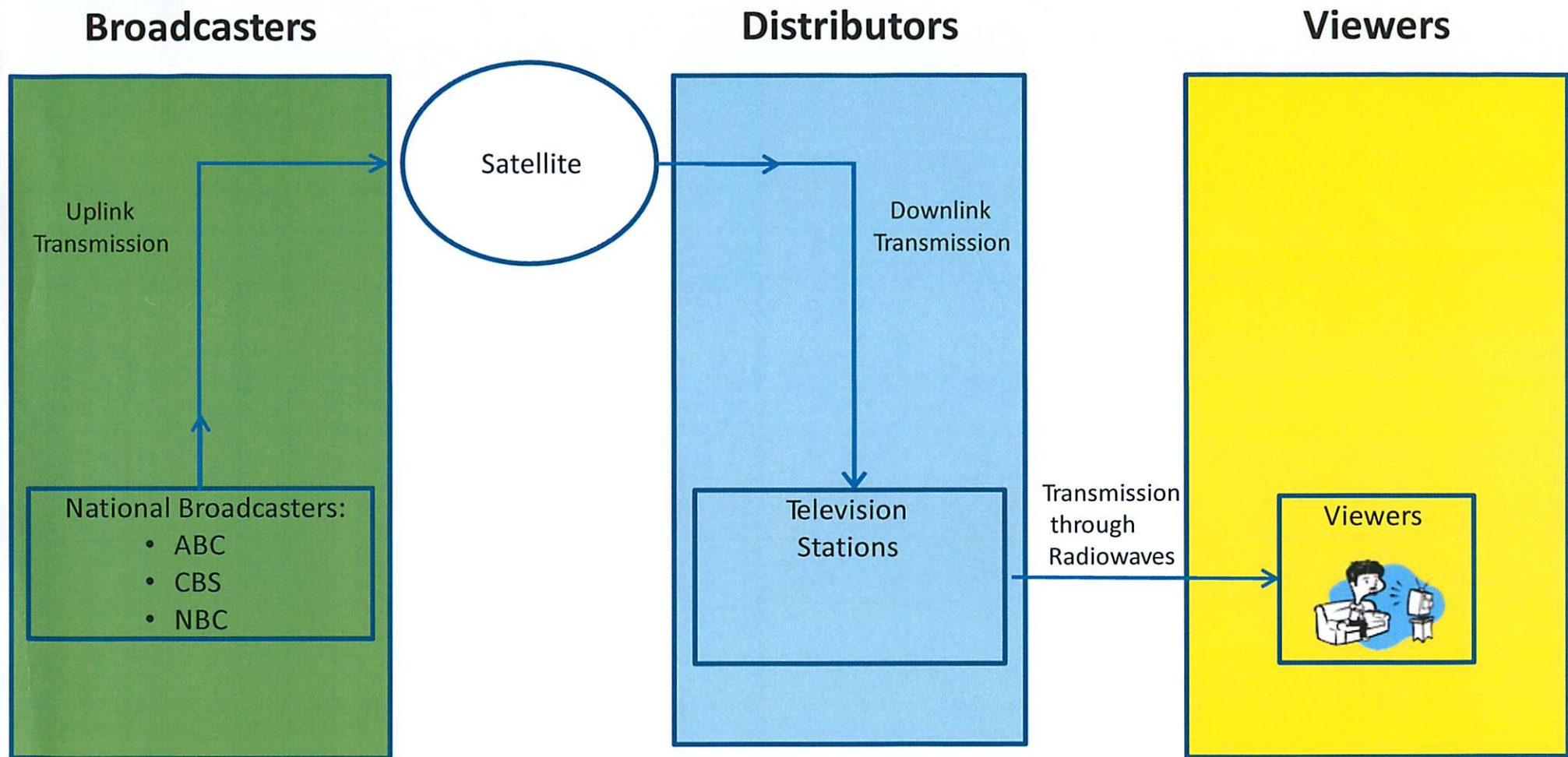
Broadcasters

Distributors

Viewers



Broadcasters: 1950 - 1995



Prior to the widespread use of cable, direct broadcast satellite and the Internet, viewers received their television station signals through rabbit ears (residential rooftop antennae).