



**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
(TTB)**



**AMERICAN
VITICULTURAL
AREA
(AVA)**

**MANUAL
FOR
PETITIONERS**



Oregon Coast • Pinot Noir

Willamette Valley • Umpqua Valley • Rogue Valley



Elevan

Founded and created by Joseph Wagner in 2014

Elevan translates to "good light"

Willamette Valley

Pinot Noir

The coastal hills of Oregon are an ideal region to grow the style of Pinot Noir. Along with cool summers and a short season, the soil and long days of sun rays are the foundation of Pinot Noir's northern character. Elevan means good light, and the wine reflects the nature of where it was grown through its fresh acidity, depth of flavor, and vibrant mouthfeel. Enjoy.

Oregon Coast • Pinot Noir

Willamette Valley • Umpqua Valley • Rogue Valley



NIELSEN RANKINGS FROM RETAIL SCAN DATA

Oregon Pinot Noir Nationally \$17 and above, 52 weeks ending 6/30/18

ELOUAN PINOT NOIR 750 ML

- #1 grossing in Dollars at \$9m
- #1 sales in 9L cases at 39,475
- Fastest growing in Dollars from prior year +\$3.73m
- Fastest growing in 9L cases from prior year +16,734

Oregon Rose Nationally \$13 and above, 52 weeks ending 6/30/18

ELOUAN ROSE 750 ML

- #1 grossing in Dollars at \$1.13m
- #1 sales in 9L cases at 5,671
- Fastest growing in Dollars from prior year +\$550k
- Fastest growing in 9L cases from prior year +2,996

Worldwide— The —Dispatch

Willametter Journal

This *Pinot Noir* was cultivated and crafted to honor the unique area where it was grown. The *Willamette* region of Oregon's coastal range is a place credited over decades for its vibrant and fresh style. This *vintage of 2017* showcases the gifts of Mother Nature in all her glory. 5700

—ESSENTIAL ARTICLE—

VINTED FROM:

2017 Pinot Noir

SOURCED FROM:

*Territory of
Oregon*

TRANSMITTER:

Joseph J. Wagner

VINTED & BOTTLED BY
THE WILLAMETTER
RUTHERFORD, CA.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES • 750 ML

ALC. 14.1% BY VOL.

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)		
TTB ID 17244001000313					
1. REP. ID. NO. (If any)	CT 88	OR 38			

PART I - APPLICATION

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) BWN-CA-21400		3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) COPPER CANE, COPPER CANE LLC 1960 SAINT HELENA HWY RUTHERFORD CA 94573 ELOUAN (Used on label)	
4. SERIAL NUMBER (Required) 170902		5. TYPE OF PRODUCT (Required) <input checked="" type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE			
6. BRAND NAME (Required) ELOUAN			8a. MAILING ADDRESS, IF DIFFERENT		
7. FANCIFUL NAME (If any) MISSOULAN WASH					
9. FORMULA		10. GRAPE VARIETAL(S) (Wine Only) Pinot noir		14. TYPE OF APPLICATION (Check applicable box(es))	
11. WINE APPELLATION (If on label) OREGON				a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____	
12. PHONE NUMBER (800) 400-1353		13. EMAIL ADDRESS			
15. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.					

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

16. DATE OF APPLICATION 09/01/2017	17. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	18. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT JAY MCPHERSON
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PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

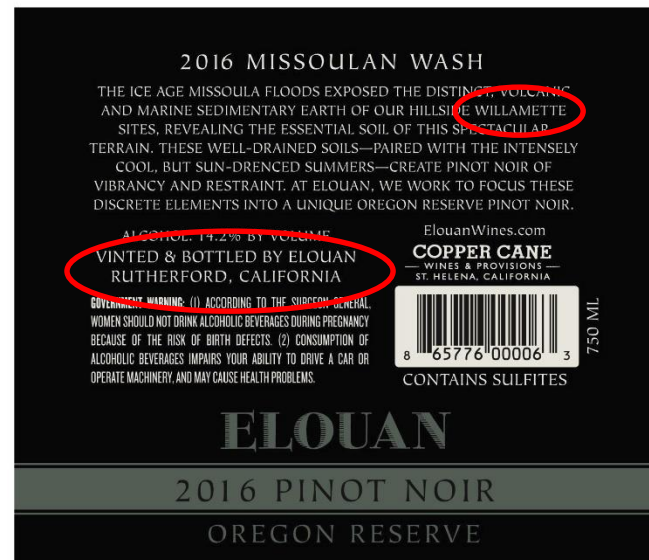
19. DATE ISSUED 09/12/2017	20. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
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Image Type:

Back

Actual Dimensions: 4.57 inches W X 3.92 inches H



2016 MISSOULAN WASH

THE ICE AGE MISSOULA FLOODS EXPOSED THE DISTINCT, VOLCANIC AND MARINE SEDIMENTARY EARTH OF OUR HILLSIDE WILLAMETTE SITES, REVEALING THE ESSENTIAL SOIL OF THIS SPECTACULAR TERRAIN. THESE WELL-DRAINED SOILS—PAIRED WITH THE INTENSELY COOL, BUT SUN-DRENCHED SUMMERS—CREATE PINOT NOIR OF VIBRANCY AND RESTRAINT. AT ELOUAN, WE WORK TO FOCUS THESE DISCRETE ELEMENTS INTO A UNIQUE OREGON RESERVE PINOT NOIR.

ALCOHOL. 14.2% BY VOLUME
VINTED & BOTTLED BY ELOUAN
RUTHERFORD, CALIFORNIA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

ElouanWines.com

COPPER CANE

— WINES & PROVISIONS —
ST. HELENA, CALIFORNIA



750 ML

CONTAINS SULFITES

ELOUAN

2016 PINOT NOIR

ELOUAN

Willamette Valley • Oregon



2016 ELOUAN MISSOULAN WASH WILLAMETTE VALLEY RESERVE

↓ PNG

2016 MISSOULAN WASH WILLAMETTE VALLEY RESERVE PINOT NOIR

THE 2016 MISSOULAN WASH VINEYARDS WERE EXPOSED TO THE DISTINCT, VOLCANIC AND MARINE SEDIMENTARY EARTH OF OUR HILLSIDE WILLAMETTE SITES, REVEALING THE ESSENTIAL SOIL OF THIS SPECTACULAR TERRAIN. THESE WELL-DRAINED SOILS - PAIRED WITH THE INTENSELY COOL, BUT SUN-DRENCHED SUMMERS - CREATE PINOT NOIR OF VIBRANCY AND RESTRAINT. AT ELOUAN, WE WORK TO FOCUS THESE DISCRETE ELEMENTS INTO A UNIQUE OREGON RESERVE PINOT NOIR.

JOSEPH WAGNER, WINEMAKER

2016 VINTAGE

A warm, wet winter across the Willamette Valley brought about early bud break. The warmer weather persisted into spring and encouraged rapid vine growth. A late-July cooling period that continued into September helped to regulate the fruit's sugar development and maintain acidity. Harvest was completed by the end of September and the resulting wines show beautiful color, excellent depth, solid structure and firm acidity.

WINEMAKER NOTES

After harvesting the grapes, we de-stemmed 100% of the clusters. During fermentation, we employ techniques to tailor extraction to the needs of each lot. By catering to the individual needs of each fermentation lot, we can ensure that our style of reactive winemaking is the best way to coax the most ethereal and true qualities from Pinot Noir fruit. We aged the wine for eight months in a mix of new and seasoned French oak and racked it after malolactic fermentation was complete and once more at blending.

TASTING NOTES

COLOR: Rich, dark crimson red.

AROMAS: Lush and layered notes of cranberry, strawberry jam and pomegranate mix with aromas of cocoa and spice.

PALATE: Elegant, bright and textured with notes of cassis, strawberry and cherry with hints of allspice and bacon. Rich and balanced with refined tannins.

FOOD PAIRING

Roast turkey, bacon-stuffed mushrooms, cranberry-glazed beef tenderloin or chocolate-covered strawberries with your favorite person.



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COPPER CANE
WINES & PROVISIONS

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