SB703 Relies on EXISTING LAW and process (45 CFR 164.508)

A consumer can choose to comply with this bill, with a pen and a piece of paper...

No additional new technology, company, or government bureaucracy or infrastructure is required...

HIPAA COMPLIANT AUTHORIZATION FOR THE RELEASE OF PATIENT INFORMATION PURSUANT TO 45 CFR 164-508

	Printed of Incarencase Provi
	Street Address
	City, State and Zip Code
E 1	Patient Nume:
1	Date of Birth:
wiew a	authorize and request the end evaluation in connection totodian of all covered enti- d medical information inch
	All medical records, meas office notes, face shrets, it and amergency room total narraw's notes, social work discharge summaries, req- correspondence, tea musi photographs, videotapes, providers.
	All physical, occupations
-:	All disability, Medicaid o of benefits.
	All employment, personn
	All autopsy, laboratory, h and specimens; rudiology bone scan, myleogram; no catheterization results, via
	All pharmacy/prescription handouts/monographs.
	All billing records include records of billing to third to
	tand the information to be transmitted diseases, acqu

80th OREGON LEGISLATIVE ASSEMBLY, 2019 Regular Session

Senate Bill 703

Spanisored by Seniator PROGANSKI, Representatives COMBERG, HOLVEY, Seniatore BEYER, BOQUIST, COURTNEY, DEABROW, FAGAN, FEDERICK, GOLDEN, KNOPP, LINTHICLIM, MANNING JR. MONNES ANDERSON, RILLEY, ROBLAN, STEINER HAYWARD, TAYLOR, THATCHER, WAGNER, Representatives ALONSO LEON, FUANS, HERMANDEZ, LEIP, LUFELY, MEEK, KOBLE, NOSSE, PLIZOS, POWER, PRUSAK, REARDON, SALINAS, SANCHEZ, SCHOUTEN, SOLLMAN, STARK, WILDE, WILSON, WITT (at the request of The-manity, 20°).

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure as introduced.

Prohibits commercial sale of health information by covered entity, business associate, subcontactor, as defined by Health Insurance Pertability and Accountability Act of 1996, or other third party, without authorization of individual whose health information would be included in sale.

Many of the property of the pro

A BILL FOR AN ACT

Relating to the sale of health information; creating new provisions; and amending ORS 646.608.

Whereas the Health Insurance Portability and Accountability Act of 1996 (HIPAA) protects the privacy and security of the protected health information of an individual and affords the individual's the right to access, amend and obtain an accounting of disclosures of the individual's protected bealth information; and

Whereas HIPAA balances these protections and individual rights with the need to avoid the creation of unnecessary barriers to the access of quality health care; and

9 Whereas, notwithstanding individuals' expectations that protected health information will be 0 used and disclosed as necessary to treat them, to bill for treatment and, to some extent, to operate 1 a covered entity's health care business, protected health information is often used for purposes unrelated to treatment, payment or health care operations of the covered entity; and

Whereas companies that provide services on behalf of covered entities that give them and their contractors access to protected health information, routinely de-identify individuals' protected health information in order to sell the information in de-identified form to third parties for remuneration; and

Whereas after protected health information has been de-identified, it is no longer protected by or subject to HIPA; however, the de-identification process itself is a use of protected health information that may only be performed under limited circumstances and for limited purposes under HIPAA; and

Whereas an individual may authorize a use or disclosure of the individual's protected health information that is not otherwise permitted by HIPAA, such as for the de-identification of protected health information for the purpose of commercial sale; and

Whereas the individual who authorizes the de-identification of the individual's protected health information for the purpose of commercial sale should have the right to assert a property interest in the health information such that the individual may receive remuneration in connection with the commercial sale, now, therefore,

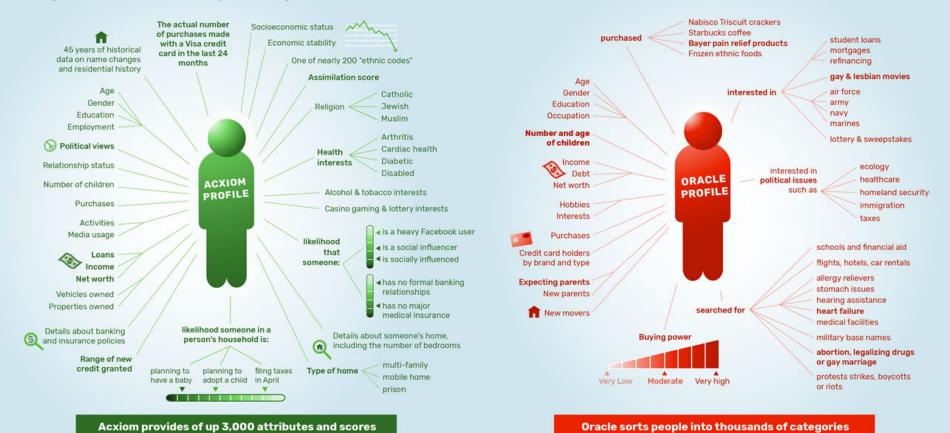
NOTE: Matter in boldfaced type in an amended section is new; matter (italic and brucketed) is existing law to be omitted. New sections are in boldfaced type.

LC 1965

DATA BROKERS HAVE EXTENSIVE PROFILE INFORMATION ON ENTIRE POPULATIONS

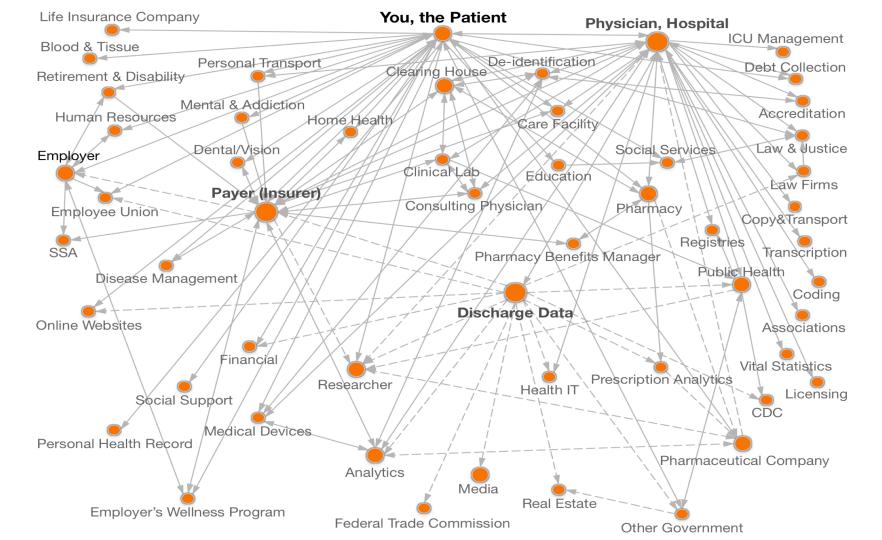
Examples of data on consumers provided by Acxiom and Oracle

on 700 million people in the US, Europe, and other regions.



© Cracked Labs CC BY-SA 4.0, April/May 2017. Disclaimer: the mentioned companies typically keep information about their activities, but we cannot accept any liability in the case of eventual errors. Sources: Acxiom annual reports, developer website (API docs), Oracle press release, help center website, audience playbook, taxonomy updates for January, 2017 (Excel document). For details about the sources see the report "Corporate Surveillance in Everyday Life".

and provides > 30,000 attributes on 2 billion consumer profiles



Below is demonstration of the matchup of the state health information with a newspaper story. [source].

Record	00000000	
Hospital	162: Sacred Heart	_
	Medical Center in	
	Providence	4
Admit Type	1: Emergency	
Type of Stay	A T. A DESIGN PARTY.	
Length of Stay	6 days	
Discharge Date	Oct-2011	_
Discharge	G- David Carlos to home	_
Status	under the care of an	
	health service	
	organization	
Charges	\$71708.47	
Payers	1: Medicare	Ī
	6: Commercial insurance	Ξ
	625: Other government	_
	sponsored pactenes	
Emergency	E8162: motor vehicle	_
Codes	traffic accident due t	4
	loss of control; loss	
	control mv-mocycl	
Diagnosis	80843: Closed Freture	_
Codes	of other specified part	
	of pelvis	_
	51851: pulmonary	
	insufficiency following	
	trauma & surgery	_
	2761: hyposmolality	-
	For hyponatremia	1
	78057: tachycardia	-
	2851: acute	-
	orrhagic anemia	
Age in Years	60	-
age in Months	1/5	-
Gender	Male	-
ZIP	98851	-
State Reside	WA	-
Beard Nebiae	Marco, Non-Hispanic	

MAN 60 THROWN FROM MOTORCYCLE A 60-year-old Soap Lake man was hospitalized Saturday afternoon after he was thrown from his motorcycle. Ronald Jameson was riding his 2003 Harley-Davidson north on Highway 25, when he failed to negotiate a curve to the left. His motorcycle became airborne before landing in a wooded area. Jameson was thrown from the bike; he was wearing a helmet during the 12:24 n.m. incident. He was taken to Sacred Heart Hospital. The police cited speed as the cause of the crash. [News Review 10/18/2011]

A growing industry





















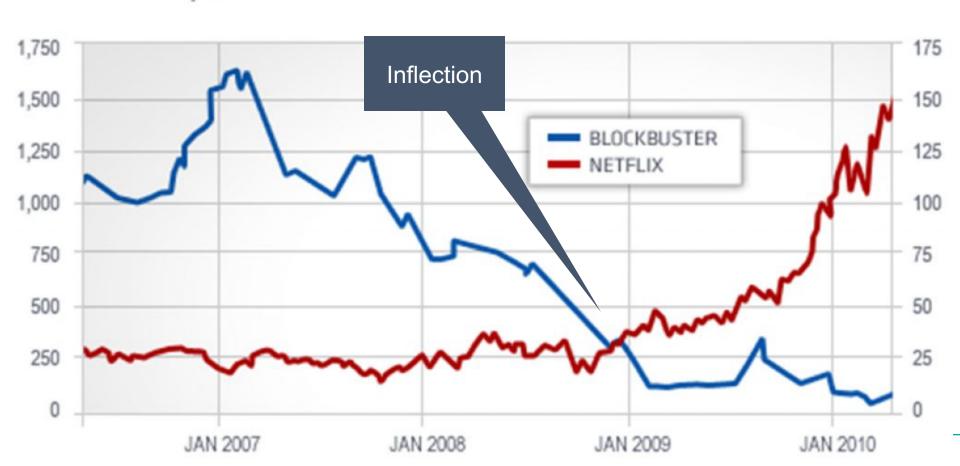




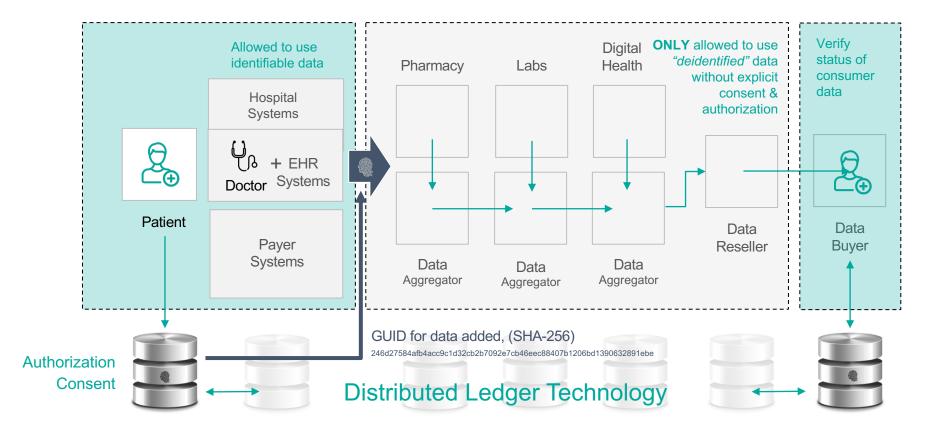


BLOCKBUSTER VS. NETFLIX

A Five Year Comparsion



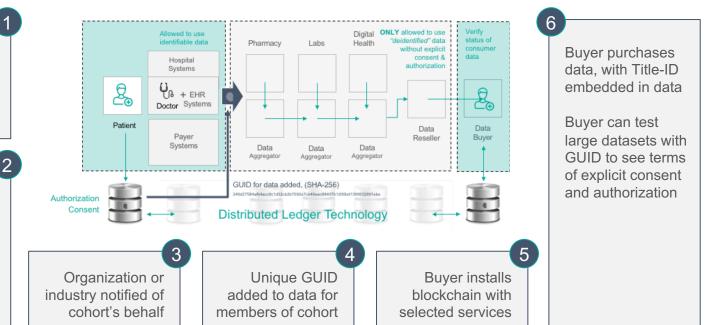
Solution Architecture



Solution Architecture

Consumer downloads App, claims digital data as property

Consumer agrees
to act in cohort to
notify organization
or industry, and
selects
permissions for
control of data



Buyers may use healthcare record with explicit consent and authorization