

February 18, 2019

Senate Committee on Housing Oregon State Legislature 900 Court Street NE Salem, OR 97301

Dear Chair Fagan, Vice Chair Heard, and members of the Committee:

I am writing to you today on behalf of the Oregon Housing Alliance to express our support for SB 595, which allows local communities to dedicate resources to affordable housing.

The Oregon Housing Alliance is a coalition of ninety organizations from all parts of the state. Our members have come together with the knowledge that housing opportunity is the foundation on which all of our success is built – individual success as students, parents, workers, and community members as well as the success of our communities. We represent a diverse set of voices including non-profit housing developers, residents of affordable housing, local jurisdictions, and organizations working to meet basic needs in every corner of our state.

We believe that all Oregonians need a safe, stable, and affordable place to call home.

Today, we simply don't have enough affordable homes for people who need them, and vacancy rates have dropped precipitously towards zero in communities across Oregon. People are struggling with homelessness, housing instability, rent burdens, and to make ends meet and put food on the table. During the last school year, over 22,000 of our school children in grades K – 12 experienced homelessness at some point during the year.

We know that Oregon has a serious and significant problem with housing in communities across the state, and that the lack of housing that is both available and affordable is impacting people with a range of incomes. This shortage of housing affects local the workforce, most acutely in areas where there is significant tourism. Over the years, in these areas, new housing has been built to serve as a second house or a vacation house, or rentals that were previously available to local workers are now short term vacation rentals.

Over the last three years, we have heard numerous stories of employers being unable to attract or maintain talented workers because they simply cannot find housing near their work. This problem spans the income spectrum:

- At the Coast, a popular restaurant can no longer open its dining room because of a lack of housing for minimum wage workers.
- Further south, in Tillamook, the Creamery has shared publicly¹ about the struggles with finding workers who can also find a place to live in the community.
- Communities share stories about being unable to hire high-level positions such as city managers or health department managers because of the lack of housing.
- In the Gorge, there are common stories about teachers sleeping in vans while looking for housing at the beginning of the school year.

¹ https://news.streetroots.org/2018/06/22/tillamook-creamery-partners-locals-tackle-area-housing-shortage

These are just a few of the examples we hear. We also have heard stories of employees commuting extreme distances to work every morning and evening because they cannot find housing near their employment.

We believe we need to try a range of strategies to solve the problems our communities are facing. SB 595 will allow local communities to make a choice about how to effectively use resources from their transient lodging taxes to include funding for affordable housing.

We know that for many workers in the tourism industry, their wages do not support being able to access market rate housing, and in particular, in places along the coast where there is such a shortage of any available housing. We need to address the problems our communities are facing, even if it means changing historic agreements when they longer serve the best interests of our communities.

SB 595 simply allows local communities to make their own decisions about what they need and what the best choice is for their communities, whether that is housing to support their workforce, or strategies to address chronic and persistent homelessness. SB 595 does not require communities who have plans in place to invest in tourism infrastructure to reallocate funds to housing.

We know what home, and what stable housing, means to all of us. When people have safe and stable housing, it has important and significant benefits. Kids are able to focus on the things that matter – being kids, doing their homework – instead of worrying about where their families will sleep at night. Parents are able to focus on work. Safe and stable housing that people can afford is key to accessing opportunity.

We urge you to support SB 595.

Thank you very much for your time, and for your service to our state.

Sincerely,

Alison McIntosh

On Behalf of the Oregon Housing Alliance

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Housing Alliance Members

1000 Friends of Oregon

211info

Aging in the Gorge

Benton Habitat for Humanity

Bienestar Bradley Angle BRIDGE Housing CASA of Oregon Central City Concern Chrisman Development

Church Women United of Lane County

City of Beaverton City of Creswell City of Eugene City of Forest Grove City of Hillsboro City of Hood River City of Portland City of Tigard

Coalition of Community Health Clinics Coalition of Housing Advocates

Common Ground OR-WA

Community Action Partnership of Oregon

Community Action Team Community Alliance of Tenants Community Housing Fund

Community Partners for Affordable Housing

Community Vision

Cornerstone Community Housing Ecumenical Ministries of Oregon

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Housing Development Center

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Impact Northwest Innovative Housing, Inc. Interfaith Alliance on Poverty

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Neighborhood Economic Development Corp.

(NEDCO)

Neighborhood Partnerships

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Network for Oregon Affordable Housing

Northwest Housing Alternatives

Northwest Pilot Project Oregon AFSCME Council 75 Oregon Center for Christian Voices Oregon Center for Public Policy

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