

February 3, 2019

House Committee on Human Services and Housing Oregon State Legislature 900 Court Street NE Salem, OR 97301

Dear Chair Keny Guyer, Vice Chair Noble, Vice Chair Sanchez, and members of the Committee:

I am writing to you today on behalf of the Oregon Housing Alliance to express our support for HB 2055 and HB 2056, and the Greater Oregon Housing Accelerator proposal from Oregon Housing and Community Services, and the Office of Governor Brown.

The Oregon Housing Alliance is a coalition of ninety organizations from all parts of the state. Our members have come together with the knowledge that housing opportunity is the foundation on which all of our success is built – individual success as students, parents, workers, and community members as well as the success of our communities. We represent a diverse set of voices including non-profit housing developers, residents of affordable housing, local jurisdictions, and organizations working to meet basic needs in every corner of our state.

We believe that all Oregonians need a safe, stable, and affordable place to call home.

Today, we simply don't have enough affordable homes for people who need them, and vacancy rates have dropped precipitously towards zero in communities across Oregon. People are struggling with homelessness, housing instability, rent burdens, and to make ends meet and put food on the table. During the last school year, over 22,000 of our school children in grades K – 12 experienced homelessness at some point during the year.

We know that Oregon has a serious and significant problem with housing in communities across the state, and that the lack of housing that is both available and affordable is impacting people with a range of incomes. One way this problem manifests is in our workforce.

Over the last three years, we have heard numerous stories of employers being unable to attract or maintain talented workers because they simply cannot find housing near their work. This problem spans the income spectrum:

- At the Coast, a popular restaurant can no longer open its dining room because of a lack of housing for minimum wage workers.
- Further south, in Tillamook, the Creamery has shared publicly¹ about the struggles with finding workers who can also find a place to live in the community.
- Communities share stories about being unable to hire high-level positions such as city managers or health department managers because of the lack of housing.
- In the Gorge, there are common stories about teachers sleeping in vans while looking for housing at the beginning of the school year.

¹ https://news.streetroots.org/2018/06/22/tillamook-creamery-partners-locals-tackle-area-housing-shortage

These are just a few of the examples we hear. We also have heard stories of employees commuting extreme distances to work every morning and evening because they cannot find housing near their employment.

We believe we need to try a range of strategies to solve the problems our communities are facing. The Greater Oregon Housing Accelerator is an innovative partnership between local jurisdictions, housing developers, and employers to bring together resources and collaborate to build needed housing. Each partner has something to share, and can benefit from working together.

HB 2055 will provide \$15 million to support the acquisition, construction, or redevelopment of workforce housing, or the acquisition of land and infrastructure to support workforce housing. HB 2055 will support the connection of employers, developers, property owners, and landlords with local communities and housing providers.

HB 2056 will update a current loan guarantee program that exists within Oregon Housing and Community Services (OHCS) to be more effective, and work in partnership with HB 2055. HB 2056 directs that interest earnings stay within the program; increases income eligibility to 120% of area median income while maintaining half of the funds serve people earning very low incomes (50% or less of the area median income); and updates the program to include home ownership and land acquisition.

Together, these two bills will create an effective Greater Oregon Housing Accelerator program to help spur needed housing development, build creative partnerships between employers, governments, and housing developers, and address a critical need our communities are facing. We urge your support.

We know what home, and what stable housing, means to all of us. When people have safe and stable housing, it has important and significant benefits. Kids are able to focus on the things that matter – being kids, doing their homework – instead of worrying about where their families will sleep at night. Parents are able to focus on work. Safe and stable housing that people can afford is key to accessing opportunity.

We urge you to support HB 2055 and HB 2056, and the Greater Oregon Housing Accelerator program.

Thank you very much for your time, and for your service to our state.

Sincerely,

Alison McIntosh

On Behalf of the Oregon Housing Alliance

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Cc:

James LaBar, Housing Policy Advisor, Office of Governor Kate Brown
Margaret Salazar, Director, Oregon Housing and Community Services
Ariel Nelson, Government Relations and Communications Liaison, Oregon Housing and Community Services

Housing Alliance Members

1000 Friends of Oregon

211info

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Benton Habitat for Humanity

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Church Women United of Lane County

City of Beaverton City of Creswell City of Eugene City of Forest Grove City of Hillsboro City of Hood River City of Portland City of Tigard

Coalition of Community Health Clinics Coalition of Housing Advocates

Common Ground OR-WA

Community Action Partnership of Oregon

Community Action Team Community Alliance of Tenants Community Housing Fund

Community Partners for Affordable Housing

Community Vision

Cornerstone Community Housing Ecumenical Ministries of Oregon

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Enterprise Community Partners Fair Housing Council of Oregon

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Habitat for Humanity Portland/Metro East

Hacienda CDC

Housing Authority of Clackamas County

Housing Development Center

Housing Oregon **Human Solutions**

Immigrant & Refugee Community Organization

Impact Northwest Innovative Housing, Inc. Interfaith Alliance on Poverty

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Metro

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(NEDCO)

Neighborhood Partnerships

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Northwest Housing Alternatives

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Oregon Coalition on Housing & Homelessness Oregon Council on Developmental Disabilities

Oregon Food Bank

Oregon Housing Authorities

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Portland Community Reinvestment Initiatives

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