



OREGON

DEPARTMENT OF AGRICULTURE

OREGON AGRICULTURE OVERVIEW

HOUSE AGRICULTURE AND LAND USE

JANUARY 22, 2019

PRESENTED BY
DIRECTOR ALEXIS TAYLOR



MISSION, VISION AND CORE VALUES

Mission

Ensure healthy natural resources, environment, and economy for Oregonians now and in the future through inspection and certification, regulation, and promotion of agriculture and food.

Vision

The Oregon Department of Agriculture remains able to serve the changing needs of Oregon's diverse agricultural and food sectors to maintain and enhance a healthy natural resource base and strong economy in rural and urban communities across the state.

Core Values

- Honesty, integrity, and fairness
- Diversity, equity and inclusion
- Respect for people and property
- Practical collaborative approaches to problem solving
- Science-based approaches: technical and professional competence
- Transparency
- Quality customer service

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OREGON DEPARTMENT OF AGRICULTURE STRATEGIC PLAN OBJECTIVES | 2018-2023



OBJECTIVE 1: ROLE MODEL ORGANIZATION

- Be adaptive
- Achieve operational objectives and goals
- Provide quality work products and services



OBJECTIVE 2: CULTURE OF COMPLIANCE & SUPPORT

- Provide education and outreach with a regulatory backstop
- Use progressive compliance strategies



OBJECTIVE 3: CULTURE OF COLLABORATION

- Engage interested parties
- Respect all view points
- Develop and grow partnerships



OBJECTIVE 4: FOSTER EMPLOYEE EXCELLENCE

- Integrate mission and values into daily work
- Support an encouraging work atmosphere
- Provide professional growth opportunities



OBJECTIVE 5: EXCELLENCE IN CUSTOMER SERVICE

- Embrace, support, and promote the diversity of Oregon agriculture
- Address customers' needs



OBJECTIVE 6: CONNECT & PROMOTE OREGON AGRICULTURE

- Raise awareness of opportunities within Oregon agriculture
- Connect Oregonians to Oregon agriculture

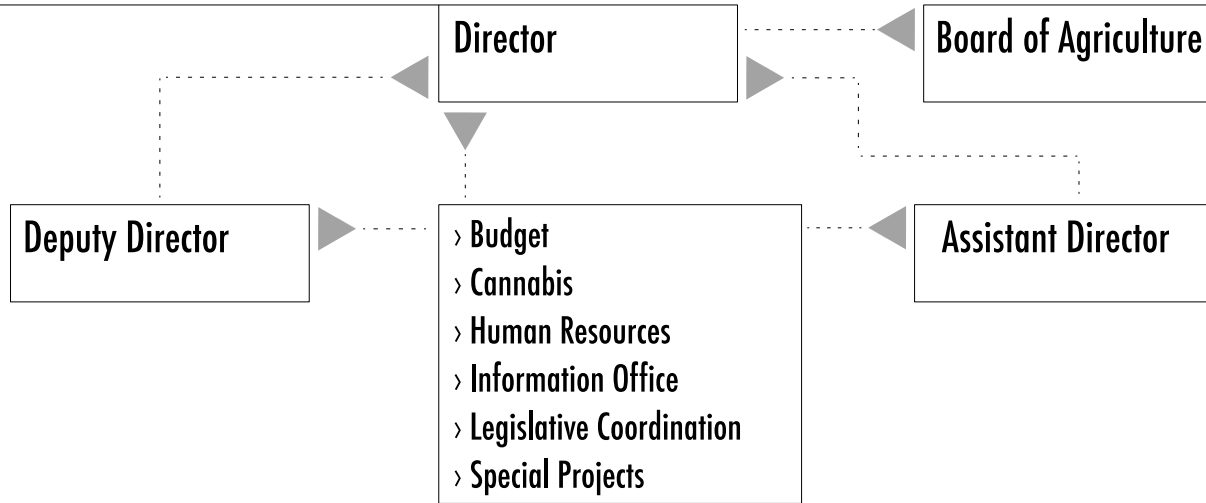


OBJECTIVE 7: INCLUSIVE COMMUNICATION

- Be clear and concise
- Use effective tools
- Be responsive to customers, consumers, and public



Agency Organizational Chart



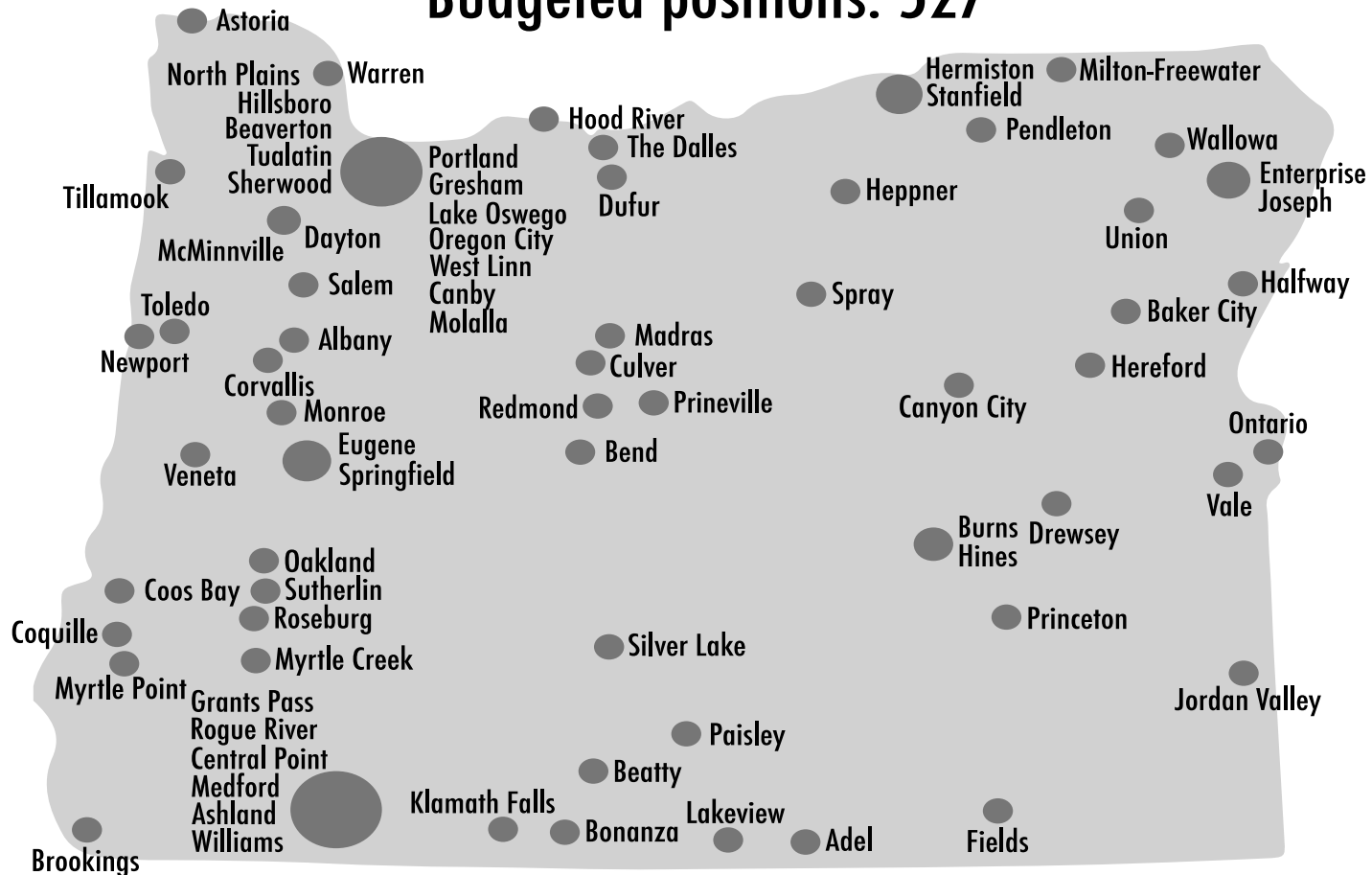
Market Access & Certification Programs	Food Safety & Animal Health Programs	Natural Resource Programs	Plant Protection & Conservation Programs	Internal Service & Consumer Protection Programs
<ul style="list-style-type: none"> › Agricultural Development & Marketing › Certification Services › Commodity Commissions Oversight › Commodity Inspection › Farm to School Program › Plant Health Lab › Seed Program › Shipping Point Inspection › Specialty Crop Block Grant Program 	<ul style="list-style-type: none"> › Animal Health & Lab › Animal Identification › Commercial Animal Feeds › Food Safety › Shellfish Biotoxin Testing › Shellfish Plat Leasing › State Veterinarian 	<ul style="list-style-type: none"> › Agricultural Water Quality › Confined Animal Feeding Operations › GIS Mapping › Land Use › Pesticide Analytical & Response Center › Pesticide & Fertilizer Programs › Smoke Management › Soil & Water Conservation Districts Program 	<ul style="list-style-type: none"> › Industrial Hemp › Insect Pest Prevention & Management › Noxious Weed Program › Nursery & Christmas Tree Program › Nursery Research Grant Program › Native Plant Conservation 	<ul style="list-style-type: none"> › Egg Laying Hens › Laboratory Services › Metrology Lab › Motor Fuel Quality › Weights & Measures › Wolf Compensation



ODA Staff by Location

ODA provides services across the state with field staff based in strategic geographic locations.

Budgeted positions: 527



Note: Larger circles reflect multiple cities in the region, not quantity of employees.



VISION

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2019 WOMEN FARM TO FOOD BUSINESS COMPETITION



NASDA
FOUNDATION

**DON'T JUST GROW,
THRIVE!**

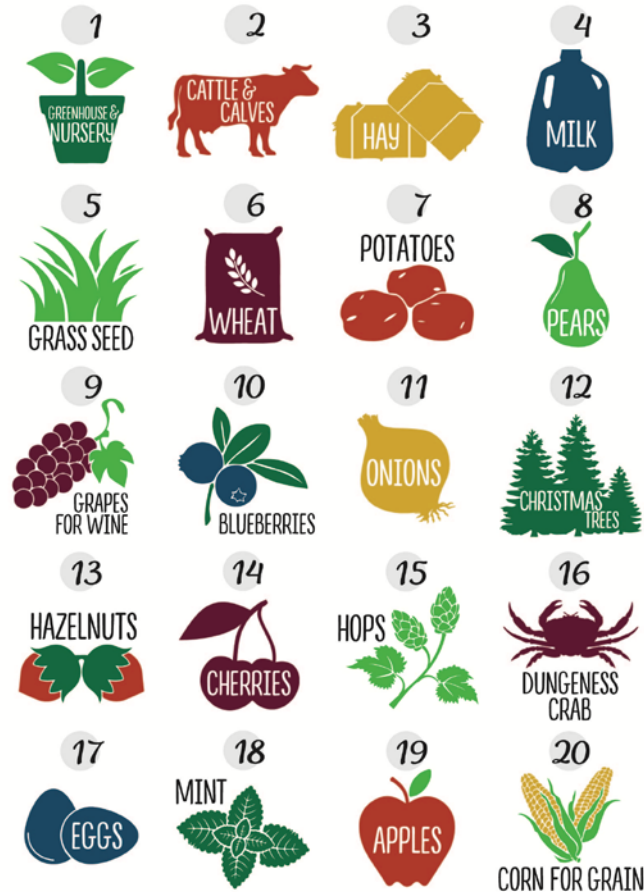
COMPETE FOR **\$20,000**
IN STARTUP FUNDS.

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Oregon's Top 20 Agricultural Commodities



BASED ON 2017 DATA & ESTIMATES OF VALUE OF PRODUCTION from National Agricultural Statistics Service, Oregon Department of Agriculture, Oregon State University, and the Oregon Department of Fish & Wildlife. This is not a ranking compared to other U.S. states. More stats online: <https://oda.direct/AgFactsFigures> www.oregon.gov/ODA - info@oda.state.or.us - Created 8/2018



WHY AGRICULTURE MATTERS

- 326,000 full/part-time workers
- \$50 billion in sales (13% GDP)
- 35,000 farms, ranches and fishing boats in Oregon





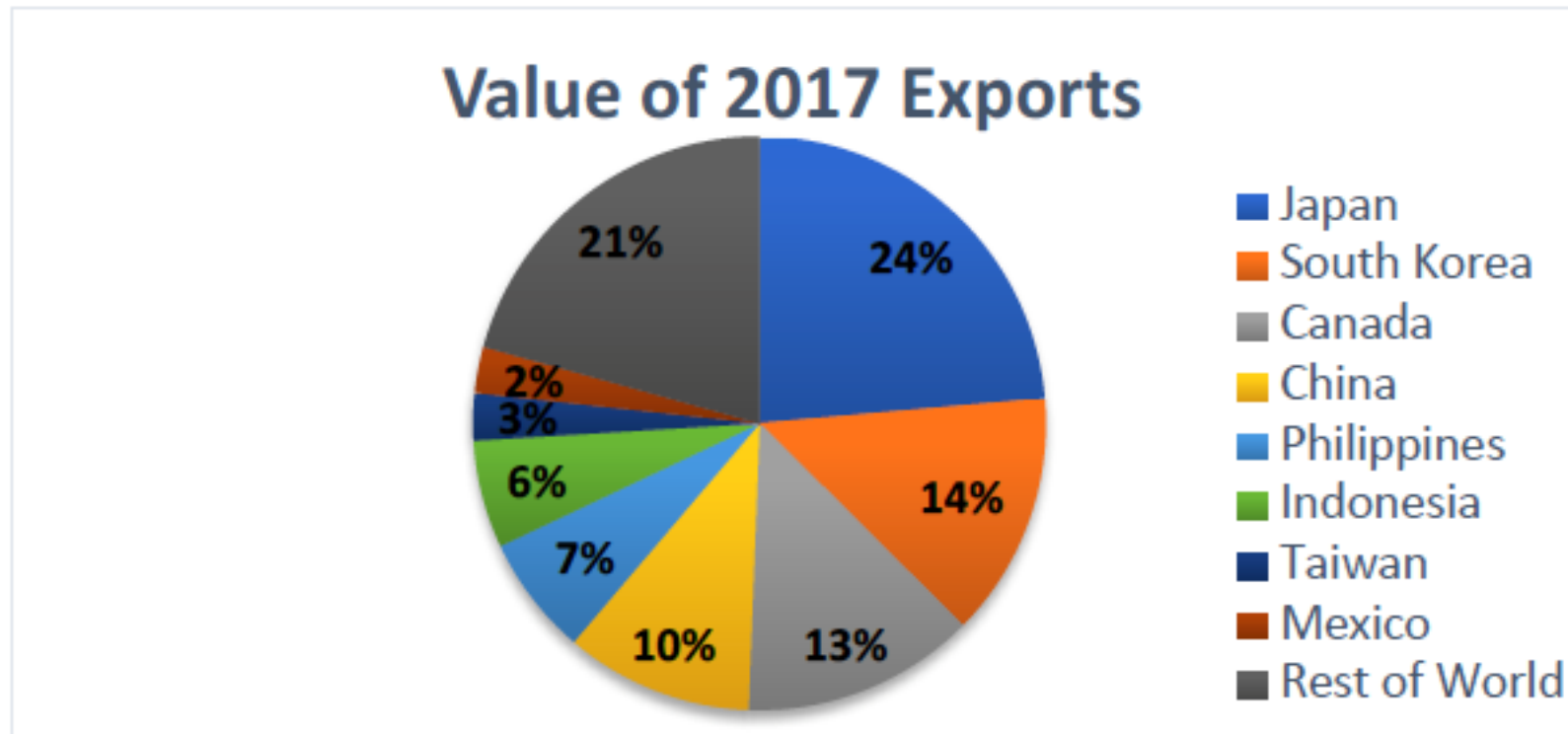
THE VALUE OF EXPORTING

- 80% of production leaves the state
- 40% of production leaves the country
- 11% of total state exports is agriculture
- 3rd largest export sector in Oregon
- \$2.5 billion worth of food and agriculture





2017 TOP EXPORT MARKETS



Source: Euromonitor report for value of exports from Oregon in 2017



Questions?