

# OLCC MARIJUANA UPDATE

Evolving To Meet Market Realities

House Economic Development Meeting

December 17, 2020



# MARIJUANA LICENSING PROGRAM IMPROVEMENT STRATEGY

## **March 2020 – Program evaluation conducted**

- ✓ Identified missing data, closed data gaps, used complete data set for comprehensive program analysis
- ✓ Several staff focus groups
- ✓ Defined and agreed on problem statements

## ***OUTCOME***

Developed and implemented a year long improvement strategy consisting of three phases.

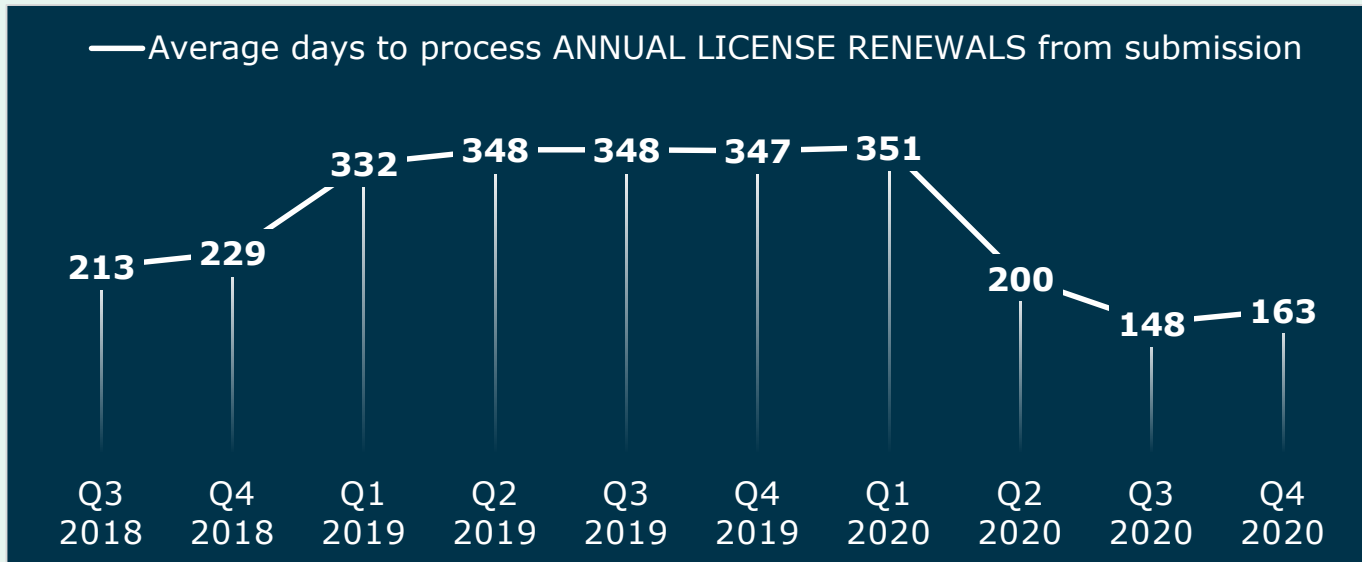
# MARIJUANA LICENSING PROGRAM IMPROVEMENT STRATEGY

## 2020/2021 Improvement Strategy

### Phase 1: *(Complete)*

- Realigning resources and removing complexity and roadblocks from the marijuana license renewal process

### RESULTS



# MARIJUANA LICENSING PROGRAM IMPROVEMENT STRATEGY

## 2020/2021 Improvement Strategy

### Phase 2: *(Complete)*

- Removing overlap and redundancies in process
- Rule changes shifted assumption of responsibility to industry

### Phase 3: *(Underway)*

- New License Streamlining
  - Licensee Application and form Improvements
  - OLCC Resource Realignment
  - Temporary and Permanent Rulemaking

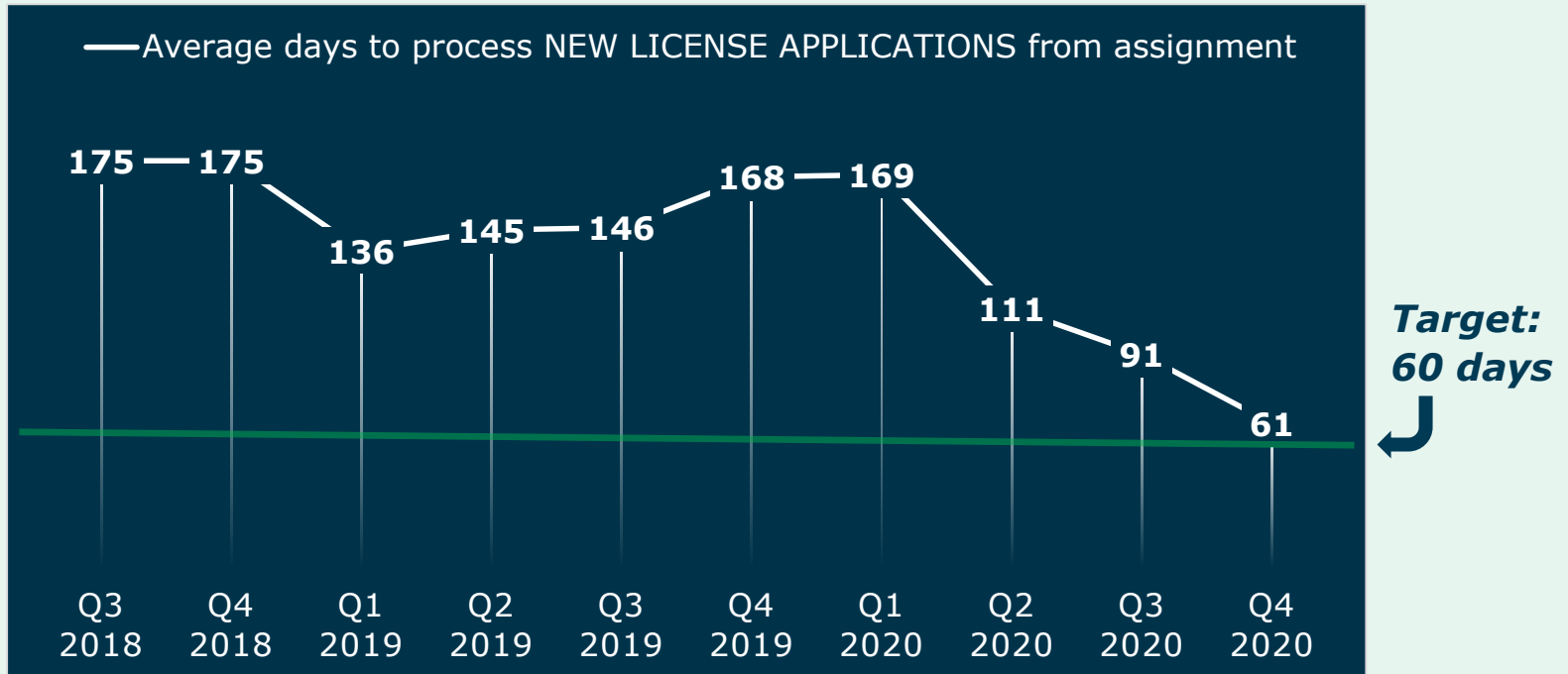


# MARIJUANA LICENSING PROGRAM IMPROVEMENT STRATEGY

## 2020/2021 Improvement Strategy

### Phase 2 and 3

### RESULTS



# MARIJUANA LICENSING

## ARE YOU READY?

### Readiness Checklist!

November 16 – ALL eligible pre-pause applicants contacted (900 applications).

As of December 15:

- 294 applications ready to be assigned. Our goal is to assign within 60 days of receiving the request for assignment form. Currently we're averaging assigning within 14 days. As of December 15<sup>th</sup> **ALL applicants** who have submitted a request to be assigned **have been assigned**.
- 302 applications not ready to be assigned, resulting in **applicants asking to postpone their assignment by an average of 5 months.**
- 47 applicants have requested to withdraw their application.
- 243 applicants have not responded to our outreach.

# OREGON LIQUOR CONTROL COMMISSION

## PARTNERING WITH MARIJUANA INDUSTRY

**In the summer of 2020, OLCC developed an industry advisory committee consisting of industry members and OLCC leadership.**

This committee has played a key role in the following:

- Marijuana Licensing Improvements
- Marijuana Compliance through the creation of a new program, “Verification of Compliance”
- Marijuana violation reclassification underway beginning November, 2020.

# OREGON LIQUOR CONTROL COMMISSION

## IMPROVING SAFETY OF CANNABIS VAPE PRODUCTS

### Two actions taken at today's OLCC Commission meeting

- 1) Passage of rule that establish common-sense standards for non-cannabis additives in vape products
  - Prohibit ingredients with greatest concern of acute harm
  - Full disclosure of contents of non-cannabis additives being used
  - Only non-cannabis additives that state “intended for use in inhalable product” may be used in inhalable products
- 2) Declaration of squalene and squalane as adulterants
  - Based on an active investigation by OLCC into contents of a specific non-cannabis additive product and the harm caused by those undisclosed ingredients (squalene and squalane)



# OREGON LIQUOR CONTROL COMMISSION

## PUBLIC SAFETY BENEFITS OF SEED-TO-SALE TRACKING

- Oregon's seed-to-sale tracking system for cannabis in the OLCC market is "Metrc"
- Every recreational marijuana state uses seed-to-sale cannabis tracking as a tool, and the majority use Metrc as the specific software solution.
- Beyond use as a tool to combat inversion/diversion, tracking helps to:
  1. Quantify supply/demand in the market: this is critical to fulfill the legislative mandate of the OLCC's biennial cannabis supply/demand report
  2. Assist other agencies in compliance activity:
    - ODA relies on OLCC tracking data for regulation of pesticide use.
    - DOR relies on sales information to ensure compliance with remit of cannabis taxes.
  3. Strengthen public health and safety mechanisms in the cannabis market:
    - Required compliance testing is recorded in Metrc and helps ensure all testing requirements for pesticides, solvents, and potency.
    - In case of recalls (due to contamination, adulteration, or other issues), Metrc is critical to identifying affected products, their current location, and sales that were made to consumers.



# OLCC'S MISSION

Support businesses, public safety,  
and community livability  
through education and the enforcement  
of liquor and marijuana laws.

