
Oregon Health Authority Behavioral Health Response to COVID-19

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COVID-19 and Wildfire Response: the Importance of Behavioral Health

Actions on Engagement

- Office hours with Directors for persons with lived experience.
- Ongoing meetings and workgroups specific to COVID-19 with Consumers, including youth, family members of youth and adults with lived experience.
- Focused meetings and workgroups with Black and African American community members and monolingual Spanish-speaking parents.
- Consumer focus groups involved in design of COVID-19 related campaigns and websites.

Coronavirus Relief Fund Status & Overview

The legislature allocated \$25 million in CARES funds in June to support culturally responsive and barrier-reducing behavioral health activities to mitigate the impacts of the COVID-19 pandemic.

- Funding Includes:
 - Culturally specific services through Counties, Tribes, and CBOs
 - Community Residential Capacity/Infection Control
 - Harm Reduction Supplies
 - Safe+Strong Campaign
 - Oregon Behavioral Health Access System

Culturally Responsive Services

- About half of the CARES Funding went to Counties, CBOs, and Tribes to deliver services responsive to the pandemic and community need.
- OHA centered racial equity in distributing county funds:
 - Provided base funding of \$75,000 to each county
 - Weighted additional dollars to counties with greater concentrations of communities of color
- Services:
 - Culturally responsive, COVID-related BH services
 - Culturally appropriate linkages
 - Outreach and navigation

Safe + Strong Website

- Safe + Strong behavioral health webpage:
<https://www.safestrongoregon.org/mental-emotional-health>
- Since launch, the majority of Safe + Strong web traffic is going to Mental & Emotional Health landing page
- Generated 55,000 unique users and over 107,165 clicks since beginning of campaign
- Good click through rates on social media
- Display is delivering majority of reach and awareness across languages with English and Spanish at the top

Oregon Behavioral Health Access System

Visual Identity: Final mood board



Connecting care to those who need it.

Connecting care to folks who need it. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy nibh euismod tincidunt magna.

Connect

About Resources **Connect** Login →

Keeping our eyes on the mission of care for all.



Connecting to what you need.



Connecting care to those who need it.

www.hereforyouoregon.org



WHAT PEOPLE ARE SAYING:

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod ut laoreet dolore magna aliquam."

START THE CONVERSATION

Are you Looking for:

Resources >

Get Help Now >

Urgent Visit >

Something Else >



Oregon Behavioral Health Access System

- Here For You / Aqui Para Ti Website
- Safe + Strong Helpline: **1-800-923-HELP (4357)**
- Expanded crisis and warmlines
 - Behavioral Health Support
 - Racial Equity Support Line
- Provider Directory
- Media campaign:
 - It's okay to ask for help
 - Support for you
 - Support for someone you love

Provider Directory



Call our Treatment Access Line Today



Toll Free
855.612.5576



Local
971.244.4636

Home

Search Providers

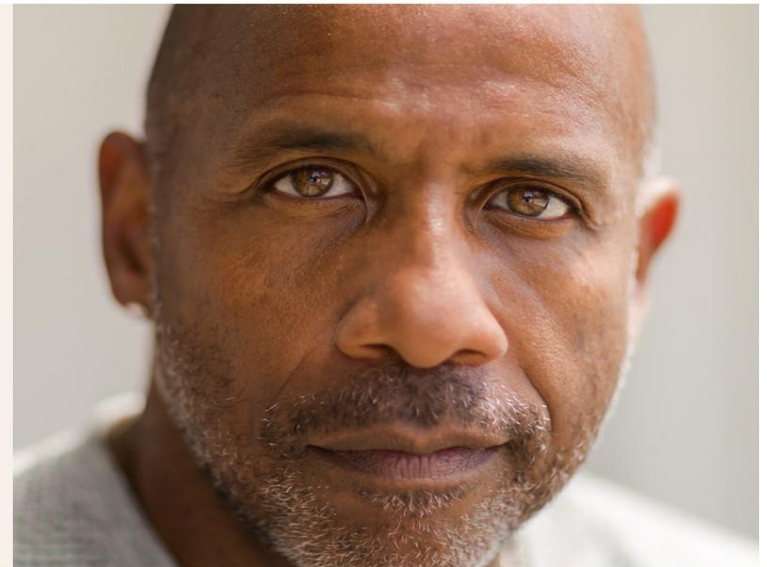
Search for a Mental Health Provider

Search for Substance Use Disorder Treatment

Find provider for you.

Our search tools can recommend mental health providers and substance use treatment programs that serve your community.

Call for Support



Search for a Mental Health Provider



Search for Substance Use Disorder Treatment

Filter our provider database for state-approved providers and programs that can help with substance use disorder treatment.

Provider Directory

- Help Oregonians seeking behavioral health services find the nearest provider in a timely manner and get access to the appropriate level of care they need.
- Help providers and payers seeking BH care for their clients find the nearest provider in a timely manner and get access to the appropriate level of care they need.
- Support providers in low-capacity region by identifying objective data on capacity and waitlist.
- Will also serve as a centralized bed registry.
- Reduce administrative burden on providers reporting on bed availability.

Other COVID-19/Wildfire Efforts

- FEMA Crisis Counseling Program (CCP)
- Suicide Prevention
- Provider Stability Efforts
 - CCO flexibility
 - County funding flexibility & Coronavirus Relief Funds to CMHPs
 - Telehealth payment equity
 - Medicaid Vacancy Payments through Disaster State Plan Amendment

Disaster Response Efforts Build to Equity through the Simple, Responsive, Meaningful Framework

- Simple: Safe+Strong and OBHAS provide streamlined access to a range of crisis and BH supports for easier access to culturally responsive services that meet their needs
- Responsive: OHA's grants for community-based organizations and culturally/linguistically responsive services and harm reduction.
- Meaningful: Efforts are changing the way we deliver and fund services. Examples include Telehealth and Community Based Organizations.

QUESTIONS?