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# **Oregon Health Authority Behavioral Health Response to COVID-19**

Presented to  
Senate Interim Committee on Mental Health  
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# **COVID-19 and Wildfire Response: the Importance of Behavioral Health**

# Actions on Engagement

- Office hours with Directors for persons with lived experience.
- Ongoing meetings and workgroups specific to COVID-19 with Consumers, including youth, family members of youth and adults with lived experience.
- Focused meetings and workgroups with Black and African American community members and monolingual Spanish-speaking parents.
- Consumer focus groups involved in design of COVID-19 related campaigns and websites.

# Coronavirus Relief Fund Status & Overview

The legislature allocated \$25 million in CARES funds in June to support culturally responsive and barrier-reducing behavioral health activities to mitigate the impacts of the COVID-19 pandemic.

- Funding Includes:
  - Culturally specific services through Counties, Tribes, and CBOs
  - Community Residential Capacity/Infection Control
  - Harm Reduction Supplies
  - Safe+Strong Campaign
  - Oregon Behavioral Health Access System

# Culturally Responsive Services

- About half of the CARES Funding went to Counties, CBOs, and Tribes to deliver services responsive to the pandemic and community need.
- OHA centered racial equity in distributing county funds:
  - Provided base funding of \$75,000 to each county
  - Weighted additional dollars to counties with greater concentrations of communities of color
- Services:
  - Culturally responsive, COVID-related BH services
  - Culturally appropriate linkages
  - Outreach and navigation

# Safe + Strong Website

- Safe + Strong behavioral health webpage:  
<https://www.safestrongoregon.org/mental-emotional-health>
- Since launch, the majority of Safe + Strong web traffic is going to Mental & Emotional Health landing page
- Generated 55,000 unique users and over 107,165 clicks since beginning of campaign
- Good click through rates on social media
- Display is delivering majority of reach and awareness across languages with English and Spanish at the top

# Oregon Behavioral Health Access System

Visual Identity: Final mood board



**Connecting care to those who need it.**

Connecting care to folks who need it. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy nibh euismod tincidunt magna.

Connect

About Resources **Connect** Login →

**Keeping our eyes on the mission of care for all.**



**Connecting to what you need.**



Connecting care to those who need it.

[www.hereforyouoregon.org](http://www.hereforyouoregon.org)



**WHAT PEOPLE ARE SAYING:**

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod ut laoreet dolore magna aliquam."

**START THE CONVERSATION**

Are you Looking for:

- Resources >
- Get Help Now >
- Urgent Visit >
- Something Else >



# Oregon Behavioral Health Access System

- Here For You / Aqui Para Ti Website
- Safe + Strong Helpline: **1-800-923-HELP (4357)**
- Expanded crisis lines
- Expanded warmlines
- Provider Directory
- Media campaign:
  - It's okay to ask for help
  - Support for you
  - Support for someone you love



# Provider Directory



Call our Treatment Access Line Today



Toll Free  
855.612.5576



Local  
971.244.4636

Home

Search Providers

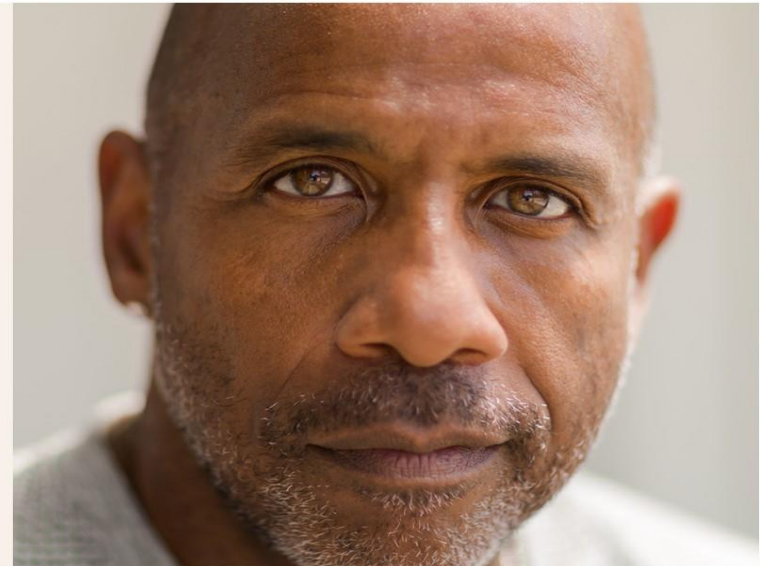
Search for a Mental Health Provider

Search for Substance Use Disorder Treatment

## Find provider for you.

Our search tools can recommend mental health providers and substance use treatment programs that serve your community.

Call for Support



**Search for a Mental Health Provider**



**Search for Substance Use Disorder Treatment**

Filter our provider database for state-approved providers and programs that can help with substance use disorder treatment.

# Provider Directory

- Help Oregonians seeking behavioral health services find the nearest provider in a timely manner and get access to the appropriate level of care they need.
- Help providers and payers seeking BH care for their clients find the nearest provider in a timely manner and get access to the appropriate level of care they need.
- Support providers in low-capacity region by identifying objective data on capacity and waitlist.
- Will also serve as a centralized bed registry.
- Reduce administrative burden on providers reporting on bed availability.

# Other COVID-19/Wildfire Efforts

- FEMA Crisis Counseling Program (CCP)
- Suicide Prevention
- Provider Stability Efforts
  - CCO flexibility
  - County funding flexibility & Coronavirus Relief Funds to CMHPs
  - Telehealth payment equity
  - Medicaid Vacancy Payments through Disaster State Plan Amendment

# Disaster Response Efforts Build to Equity through the Simple, Responsive, Meaningful Framework

- Simple: Safe+Strong and OBHAS provide streamlined access to a range of crisis and BH supports for easier access to culturally responsive services that meet their needs
- Responsive: OHA's grants for community-based organizations and culturally/linguistically responsive services and harm reduction.
- Meaningful: Efforts are changing the way we deliver and fund services. Examples include Telehealth and Community Based Organizations.

**QUESTIONS?**