

Advancing Equity in Housing: 2021 Agency Request Budget Highlights

Margaret Salazar, Executive Director



Commitment to Equity and Racial Justice

- [Statewide Housing Plan](#) – both a priority and a guiding principal
- Addressing inequities in housing outcomes creates by government and industry due to discrimination, intended or not
- All OHCS 2021 legislative concept and investment requests were reviewed by OHCS Diversity, Equity and Inclusion Officer with an equity team



**Breaking
New Ground**
OREGON'S STATEWIDE HOUSING PLAN

2019-2023

[Read Executive Director Margaret Salazar's editorial](#)



Addressing Racial Disparities in Homeownership

Investment: \$2 million

Legislative Concept:

- Allows HOAP funds to be used for outreach strategies to communities of color, including granting funds to Tribal Nations
- Confirms AMI eligibility for HOAP

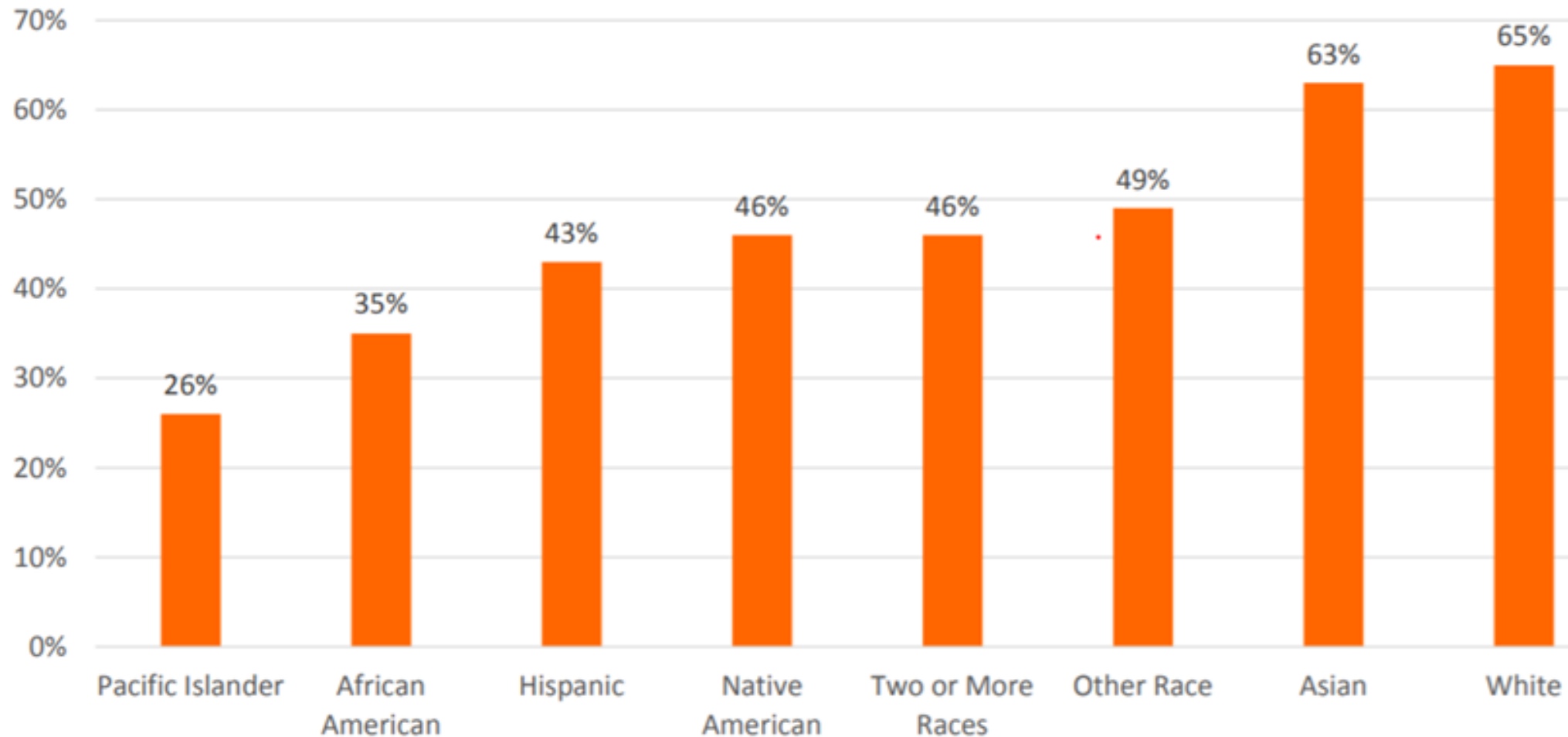


Background:

- Joint Legislative Task Force on Addressing Racial Disparities in Homeownership
 - Months of work
 - Hours of public meeting and process
 - Two phases of recommendations
- House Bill 4003 (2020 Regular Session), Rep. Meek

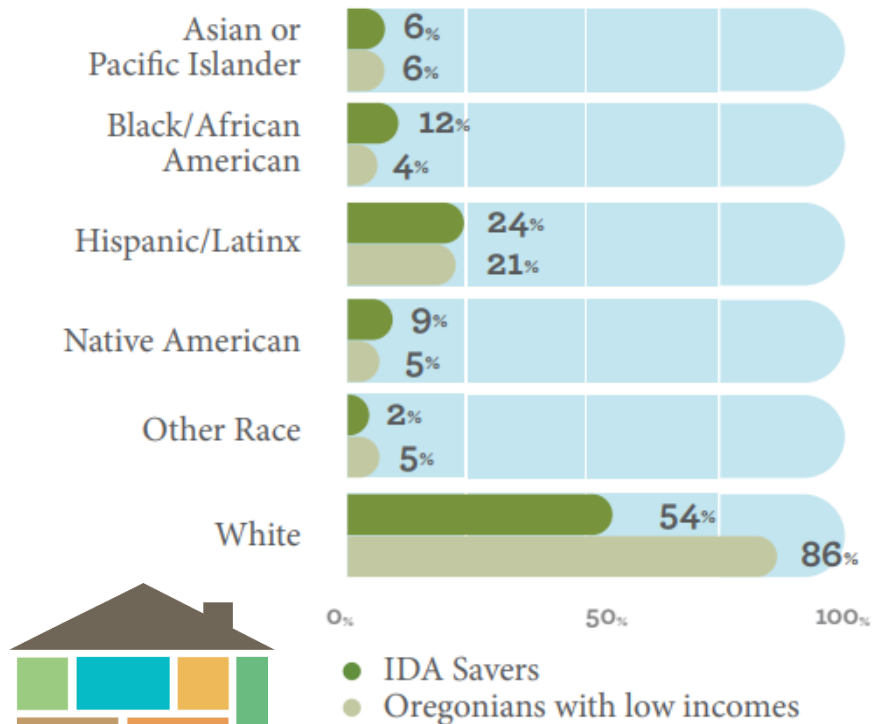
Addressing Racial Disparities in Homeownership

Oregon Homeownership Rates by Race and Ethnicity, 2017



Individual Development Account (IDA) - \$15 million

Oregon's communities of color are reached by the IDA Initiative



Advancing Equity in Housing: 2021 Agency Request Budget Highlights

- IDAs are matched savings accounts that build the financial management skills of qualifying Oregonians with lower incomes while they save toward a defined goal: homeownership, education, micro-enterprise, retirement, and more.
- Key tool in addressing racial wealth gap
- Seeking to sunset the tax credit early and replace tax credit funding with General Fund at same state investment level
- Increased matched savings to allow savers to achieve their goals faster

Thank you

Questions?

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Reference Slides

OHCS will not present these slides. The information and links are included for committee members and the public.



Who We Are

VISION

All Oregonians have the opportunity to pursue prosperity and live free from poverty.

MISSION

We provide stable and affordable housing and engage leaders to develop integrated statewide policy that addresses poverty and provides opportunity for Oregonians.



Working together to serve individuals, families
and communities throughout Oregon

Agency Legislative Planning Process

Key Dates:

- 5/5-6 – Webinars introducing OHCS' draft 2021 Legislative Agenda
- 5/18 – OHCS stakeholder survey closed
- June – legislative concept details finalized
- July – budget details submitted
- December – Governor's budget is released
- January – 2021 Legislative Session begins



[Learn more about
OHCS DRAFT 2021
Legislative Agenda](#)

- State agencies are required to plan for the next biennium budget more than a year in advance using two venues:
 - **Legislative Concepts** that change statutes
 - **Policy Option Packages** that include resource asks
- OHCS retooled the draft agenda due to COVID-19 needs and new economic reality, including an anticipated dramatic decrease in the state's revenue
- The Governor must balance the state budget with enterprise wide needs considered including vital health care, education, and other needs

Key OHCS Legislative Agenda

Development Process Guiding Principals



- Use the Statewide Housing Plan, both the policy priorities and guiding principles, as the framework for the agenda
 - Work to ensure program design puts people at the center and that the end users' voices are considered, particularly for communities of color and rural communities
- Minimize concepts that require new program design (given OHCS capacity constraints), while prioritizing "going big" on investments in existing programs

**Breaking
New Ground**
OREGON'S STATEWIDE HOUSING PLAN

DRAFT 2021 Legislative Agenda Investments

[Refer to the
OHCS DRAFT
2021
Legislative
Agenda
Memo for
more
information](#)



HOUSING STABILIZATION		HOMEOWNERSHIP		AFFORDABLE RENTAL HOUSING	
Individual Development Account	\$15 million	Down Payment Assistance tied to OHCS lending	\$10 million	Bond Funding for LIFT (Rental and Homeownership), PSH, & LAP	\$210 million
SOAR Expansion	\$5 million	Addressing Racial Disparities in Homeownership	\$2 million	PSH Rental Assistance & Services	\$15 million
Improving HMIS	\$3 million	Homeownership Development Resources	\$5 million	Affordable Housing Preservation	\$10 million
COVID-19 Revitalization	\$15 million	Manufactured Housing Program – Homeowner support	\$2.5 million	Increase in Agricultural Worker Housing Tax Credits	\$9.5 million
COVID-19 Energy Assistance	\$10 million	Manufactured Housing Program – Park Preservation	\$3.5 million	<i>Please note the draft nature of these investments; OHCS may have to further scale back investment asks.</i>	
		LIFT Homeownership	See Bond Funding		

DRAFT 2021 Legislative Agenda Concepts

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AGENCY-WIDE	HOUSING STABILIZATION	HOMEOWNERSHIP	AFFORDABLE RENTAL HOUSING
Veterans Definition for OHCS Programs [technical fix]	State Home Oil Weatherization Assessment Statute [technical fix]	Addressing Racial Disparities in Homeownership [new]	Publically Supported Housing (PuSH) Preservation Program [technical fix]
Long Term Rental Assistance [new] [placeholder]	Naming Conventions for Federal Energy Programs [technical fix]	Manufactured Housing Program Updates [programmatic fix]	New Account for PSH Subsidy/Services [technical fix]
	Increasing Access to Landlord Guarantee Programs [programmatic fix]		Rent Increase Notices for Oregonians with Housing Vouchers [technical fix]
	Natural Disaster Relief Housing Program [expansion]		AWHTC Increase and Programmatic Changes [programmatic fix]
	Oregon Individual Development Account (IDA) Restructure		[expansion]

