

What is a Vision and Values Statement?

The purpose of a Vision and Values Statement is to identify specific regional values and goals that the program should consider as alternatives are being developed and evaluated

- Will be developed and validated in coordination with program partners, stakeholders and the public
- Articulates project goals
- Guides planning and design of the project
- Can be used to develop criteria and performance measures to evaluate alternatives
- Informs the selection and refinement of alternatives

Steps to Develop IBRP Vision and Values

The following steps will be informed by feedback and guidance from bi-state legislative committees, advisory groups, and community engagement:

Review
Previous
Vision &
Values

Engagement and feedback Develop and Validate Approach

Engagement and feedback Develop
Draft Vision
& Values

Engagement and feedback Develop and Validate Final Vision & Values

Previous Vision and Values Development

- Draft Vision and Values Statement was informed by previous I-5 corridor planning studies, public input, and coordination with stakeholder groups and interagency partners
- CRC Task Force reviewed draft in the spring-summer 2005
- CRC Task Force adopted Vision and Values Statement in October 2005, with the understanding that it could be revisited

Previously Adopted Vision Statement

The Columbia River Crossing project will be developed through an inclusive and collaborative process that considers and gives weight to the work of the I-5 Trade and Transportation Partnership and delivers a financially feasible solution that sustains and stimulates a healthy community by addressing its mobility and transportation needs, increasing its business success and family prosperity, protecting its natural resources, and enhancing its quality of life.

Previously Identified Community Values

Community
 Livability and

 Human Resources

2. Mobility, Reliability, Accessibility, Congestion Reduction, and Efficiency

3. Modal Choice

4. Safety

5. Regional Economy/Freight Mobility

6. Stewardship of Natural Resources

7. Distribution of Benefits and Impacts

8. Cost Effectiveness and Financial Resources

9. Growth
Management and
Land Use

10. Constructability



Example of Previous Process: Subcategories Defined for Identified Values

Community Livability and Human Resources

- Supporting a healthy and vibrant land use mix of residential, commercial, industrial, recreational, cultural, and historic areas
- Supporting aesthetic quality that achieves a regional landmark
- Recognizing the history of the community surrounding the bridge influence area, supporting improved community cohesion, and avoiding neighborhood disruption
- Preserving parks, historic and cultural resources, and green spaces

Example of Previous Process: Screening Alternatives Based on Values

Values

Community livability and human resources

Screening Criteria

Avoid, then minimize adverse impacts to, and where practicable enhance, air quality

Performance Measures

Anticipated air quality impacts

Bi-State Legislative Committee Engagement

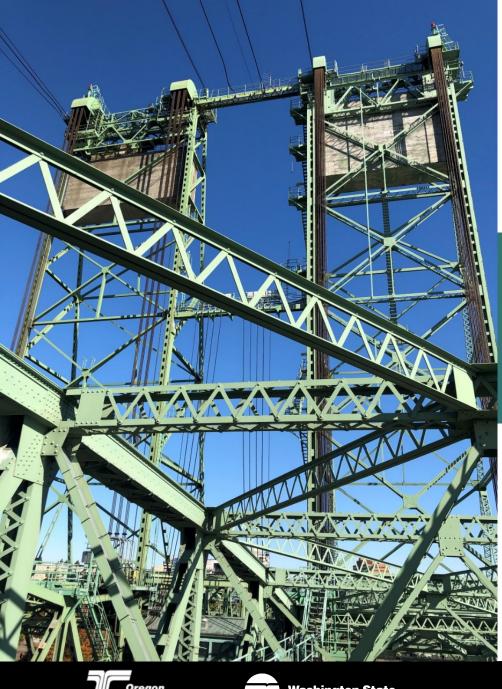
Key questions to address as Vision and Values are developed and applied:

- What are the qualities desired from the project?
- Does the final draft Vision and Values reflect feedback received?
- Are performance measurements representative of the Vision and Values?
- Are the performance measurements applied in a representative way?

Bi-State Legislative Committee Engagement

Committee touchpoints and target dates:

- Review previous Vision and Values Statement and provide feedback on approach to develop new statement: August 2020
- Provide guidance/direction on draft Vision and Values Statement: October 2020
- Final Vision and Values Statement: December 2020
- Performance Measures: March 2021



Discussion