

# COVID-19 Business Survey Results

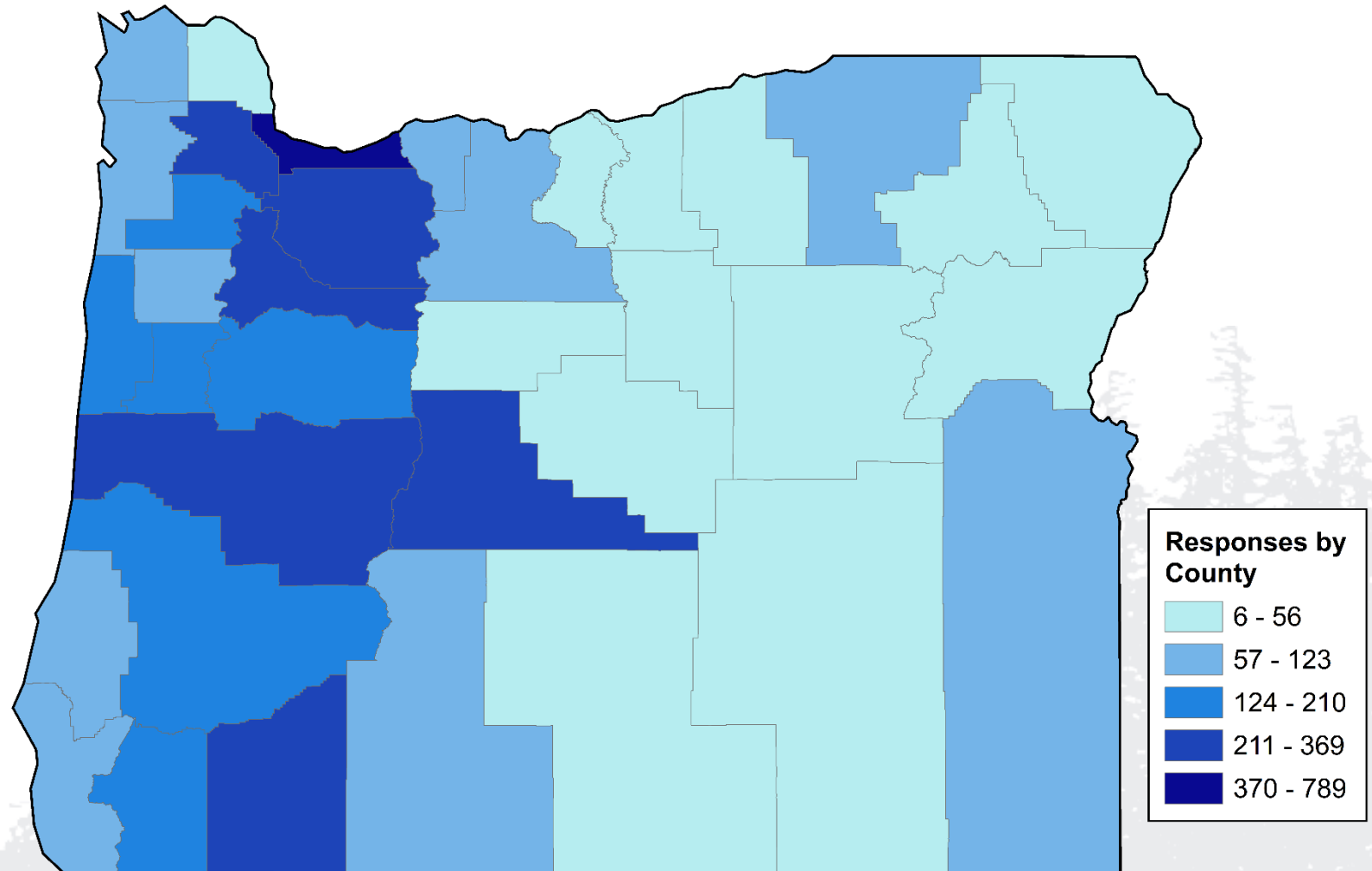


# Survey Description

- Survey of Oregon businesses conducted by Business Oregon, Travel Oregon, and Oregon SBDC to gather information on economic impacts of COVID-19.
- Survey delivered to thousands of businesses through e-mail using business contacts from the three partner organizations.
- Responses gathered April 1-15, 2020.
- Over 5,000 responses were received from businesses.

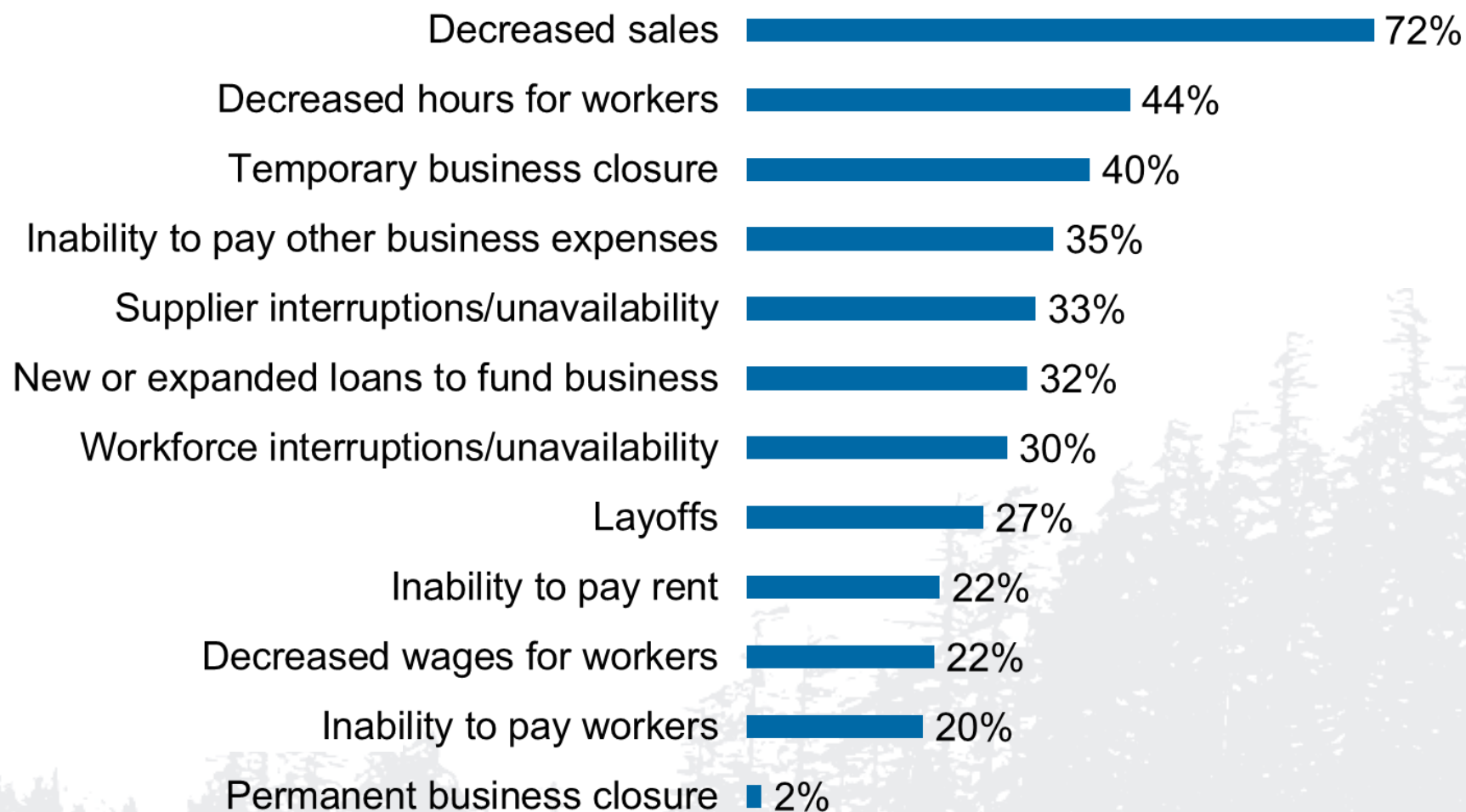
# Survey Responses by County

n=5,029



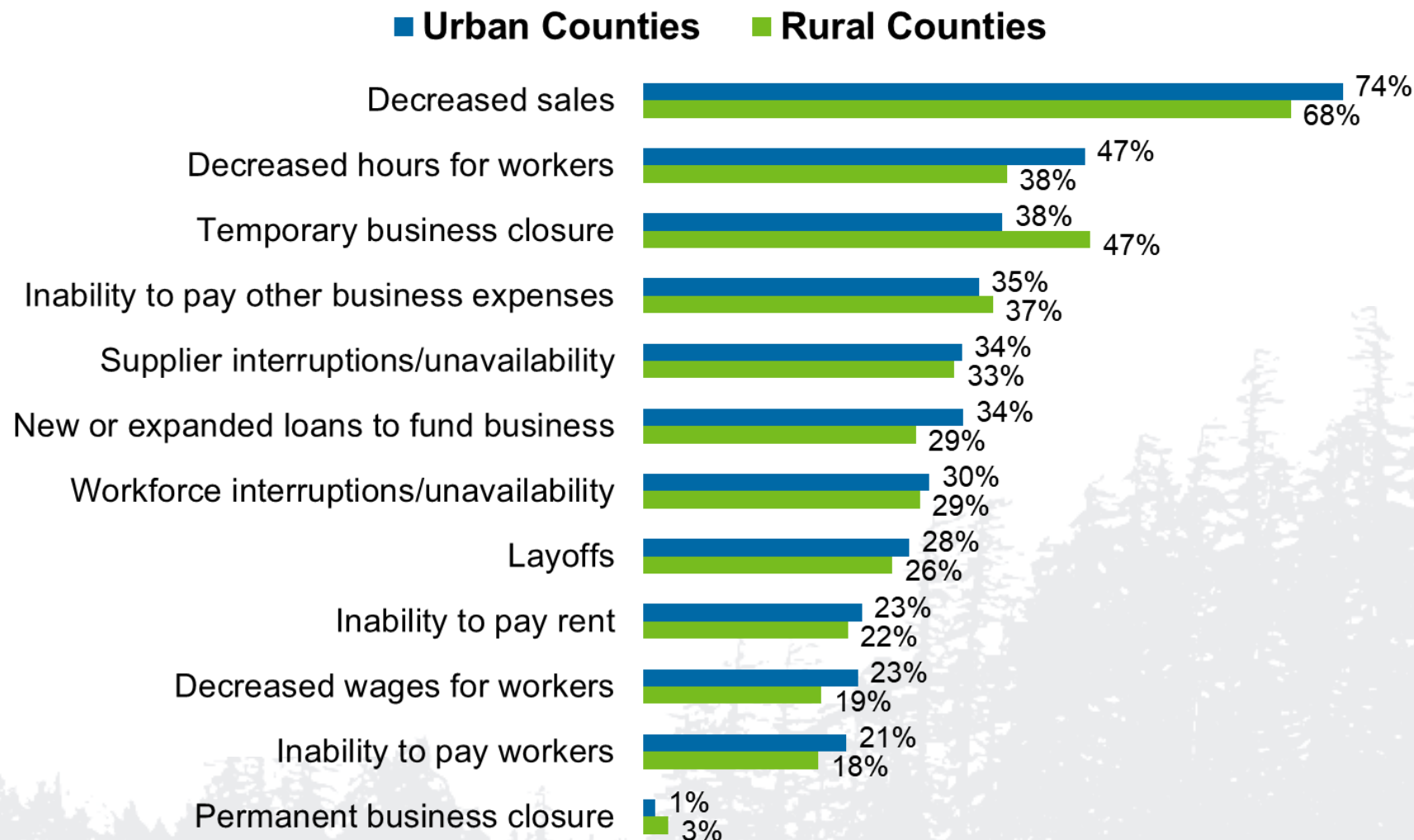
# Business Impacts from COVID-19 in Oregon

Results Weighted by Industry Size



# Rural Counties Had More Business Closures

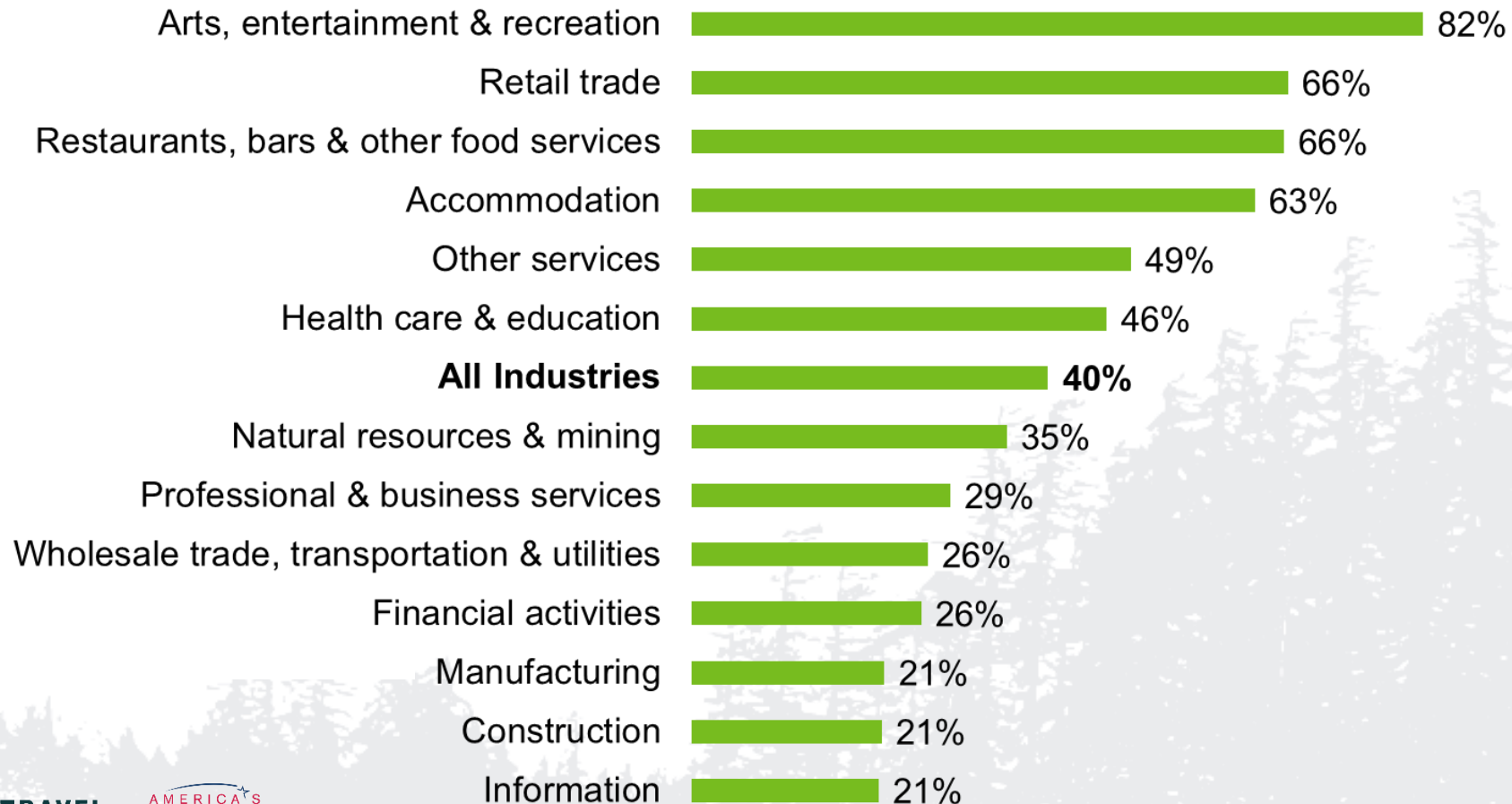
Results Weighted by Industry Size



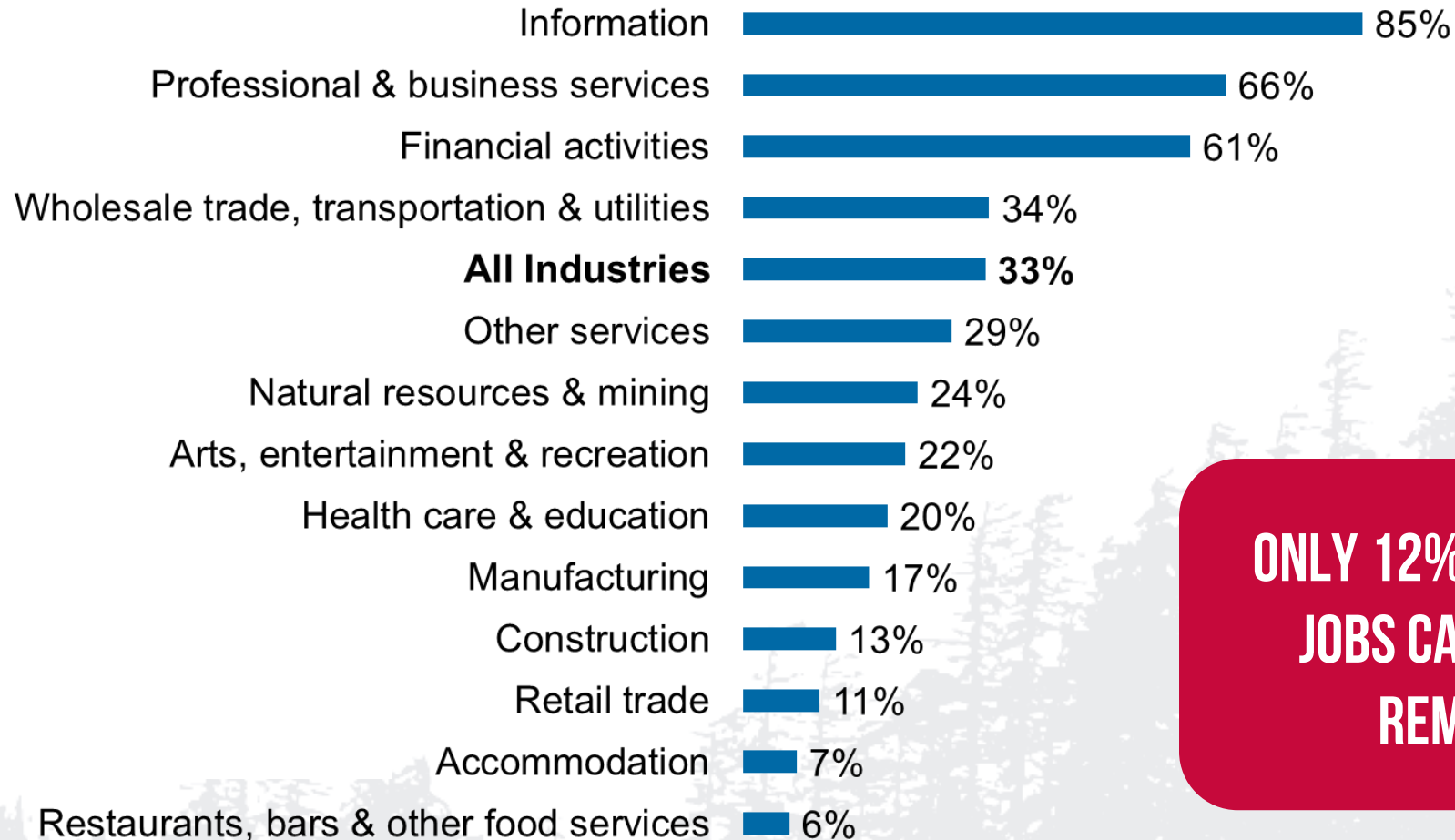
# 40 Percent of Businesses Have Closed Due to COVID-19

Results Weighted by Industry Size

## Temporary Closures by Industry



# Only 33% of Businesses Have Workforces that Can Work Remotely

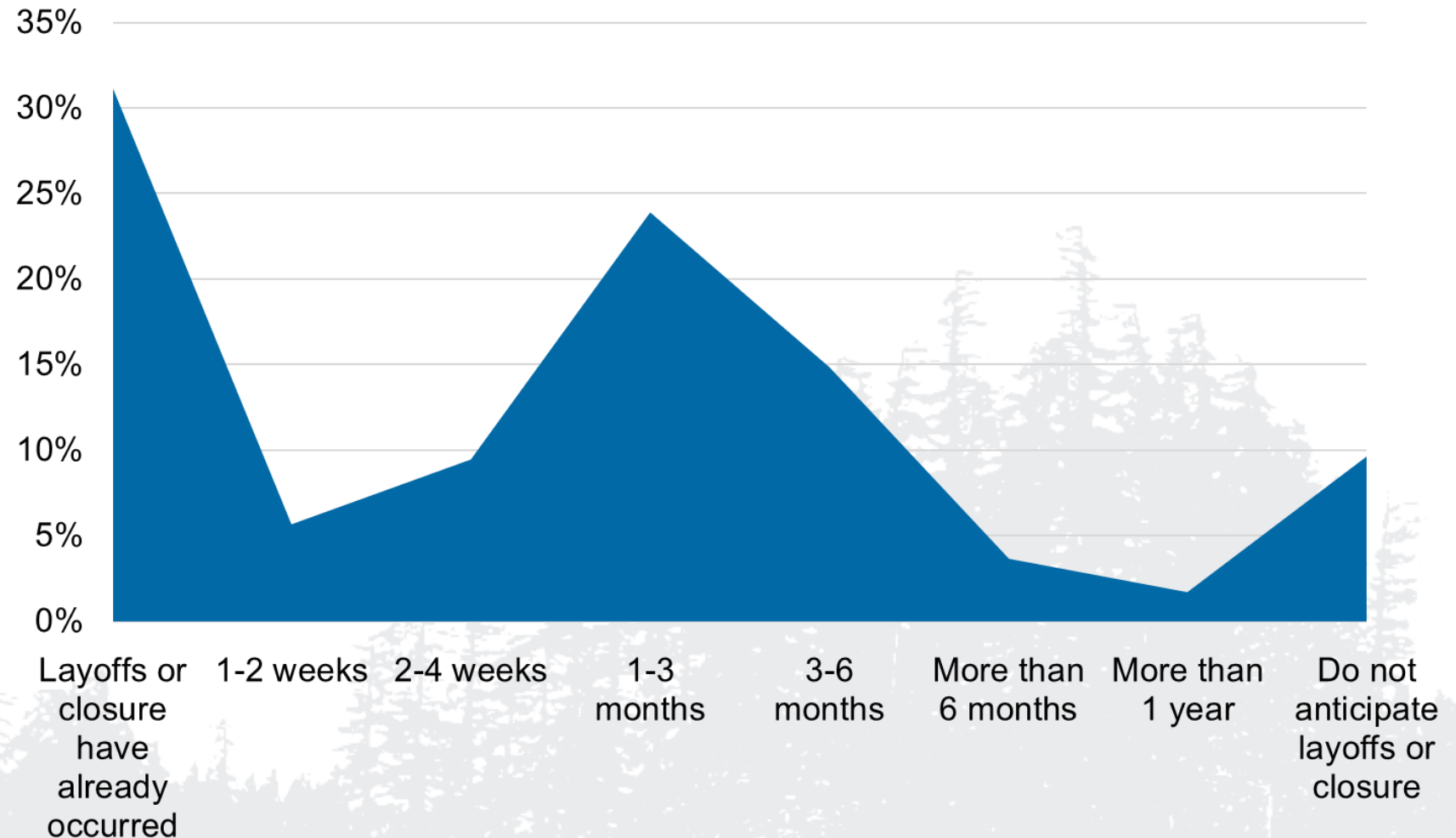


**ONLY 12% OF TOURISM  
JOBS CAN BE DONE  
REMOTELY**



# Under Current Conditions, How Long Before Layoffs or Closure?

**70% OF BUSINESSES  
HAVE CLOSED OR LAID  
OFF EMPLOYEES, OR WILL  
HAVE TO DO SO BY JULY IF  
ECONOMIC CONDITIONS  
DO NOT IMPROVE.**

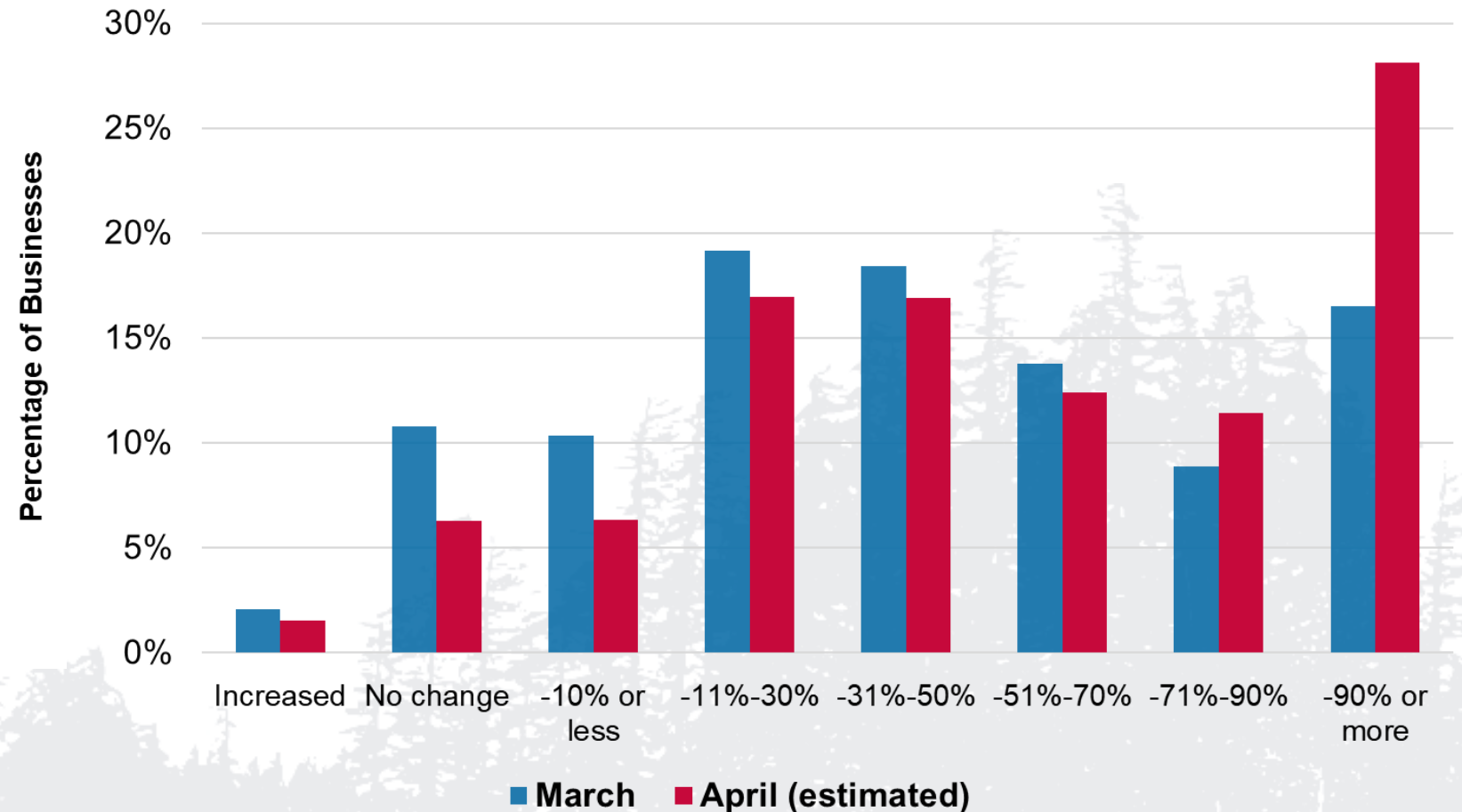




# Most Oregon Businesses Facing Significant Revenue Decline Due to COVID-19

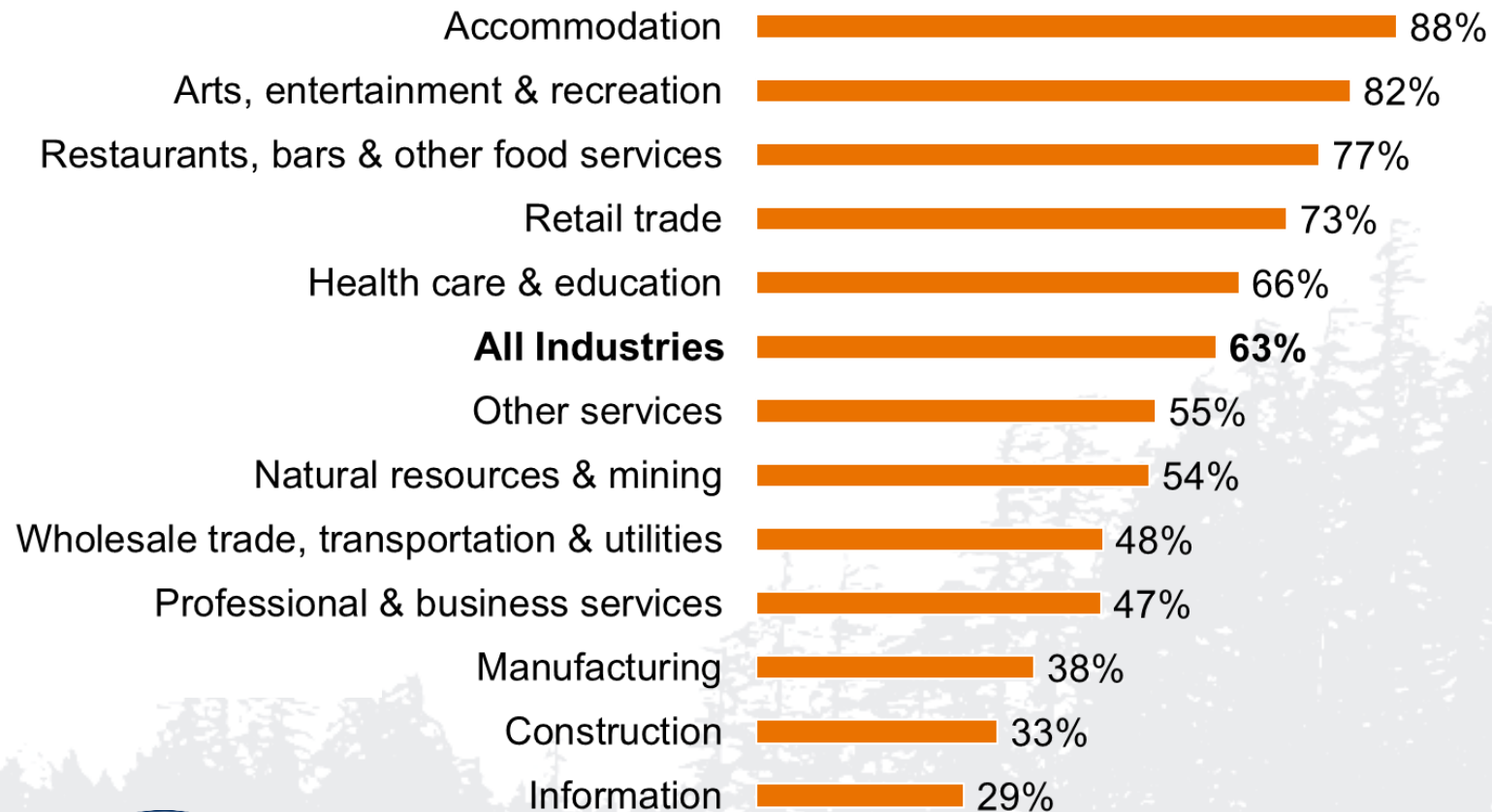
**28% OF OREGON  
BUSINESSES SAW  
REVENUE DECLINE BY  
90% OR MORE IN  
APRIL.**

Revenue Change March & April 2019 to March & April 2020



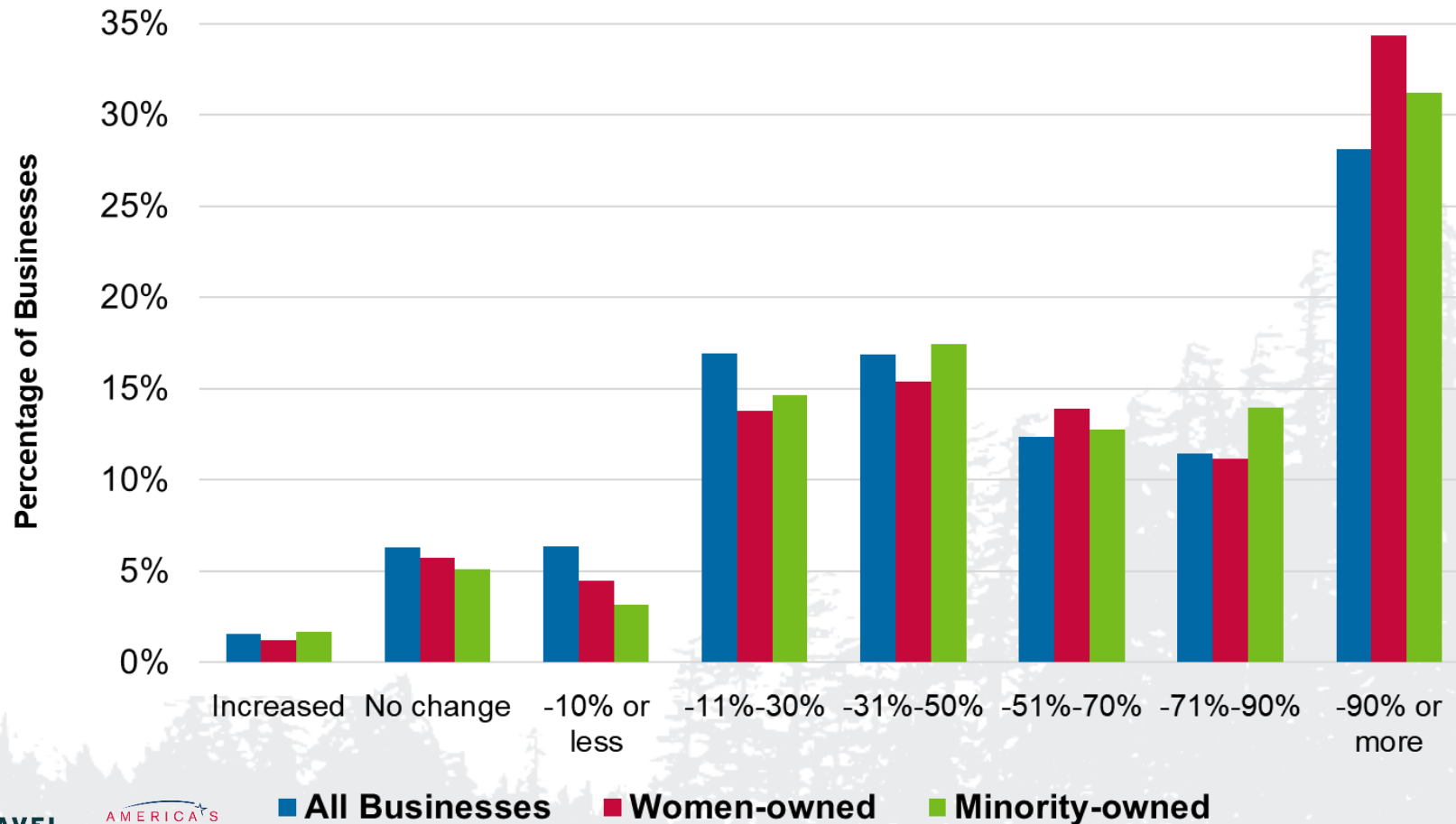
# Accommodation, Arts, Entertainment & Recreation Facing Largest Revenue Declines

Percentage of Businesses that Experienced at Least 50% Decline in Revenue in April (estimated)

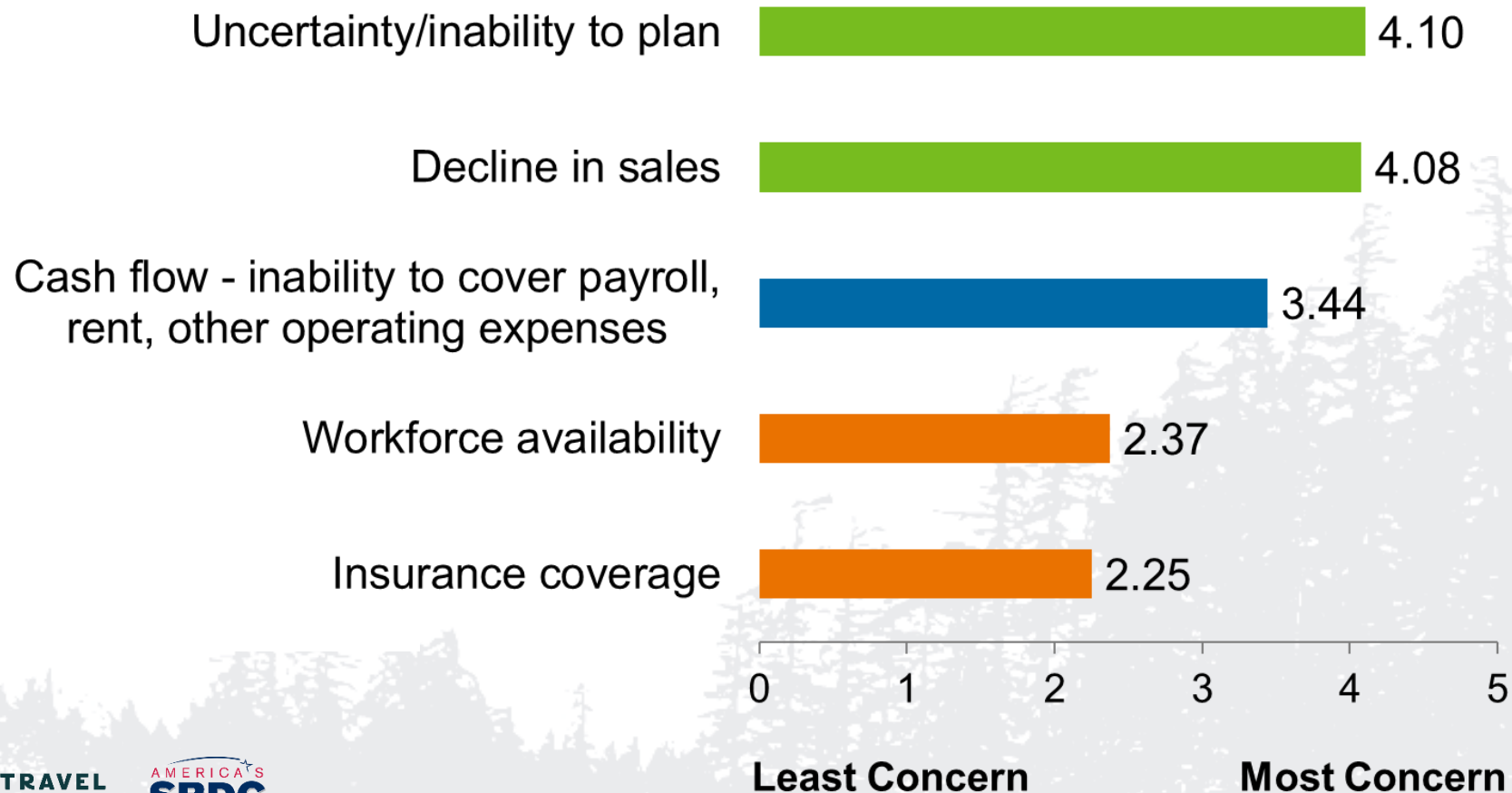


# Revenue Declined More for Women and Minority-Owned Businesses

Revenue Change April 2019 to April 2020 (estimated)



# Uncertainty & Decline in Sales are the Biggest Challenges for Businesses During COVID-19



# For More Information

## Business Oregon:

<http://www.oregon4biz.com/Coronavirus-Information>

## Travel Oregon:

<https://industry.traveloregon.com/opportunities/marketing-co-ops-toolkits/toolkits/covid-19-toolkit>

## Oregon SBDC:

<https://bizcenter.org/covid-19/>