



DLCD



Eastern Oregon Economic Development Planning Project

Presentation to the House Agriculture and Land Use Committee

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Economic Opportunity Analyses (EOA)

2018 – HB 5201

The bill allocates \$300,000 “for the purpose of providing technical assistance grants to eastern Oregon counties for economic opportunity analyses (EOAs).”

Purpose

Provide assistance to Eastern Oregon communities for economic development planning

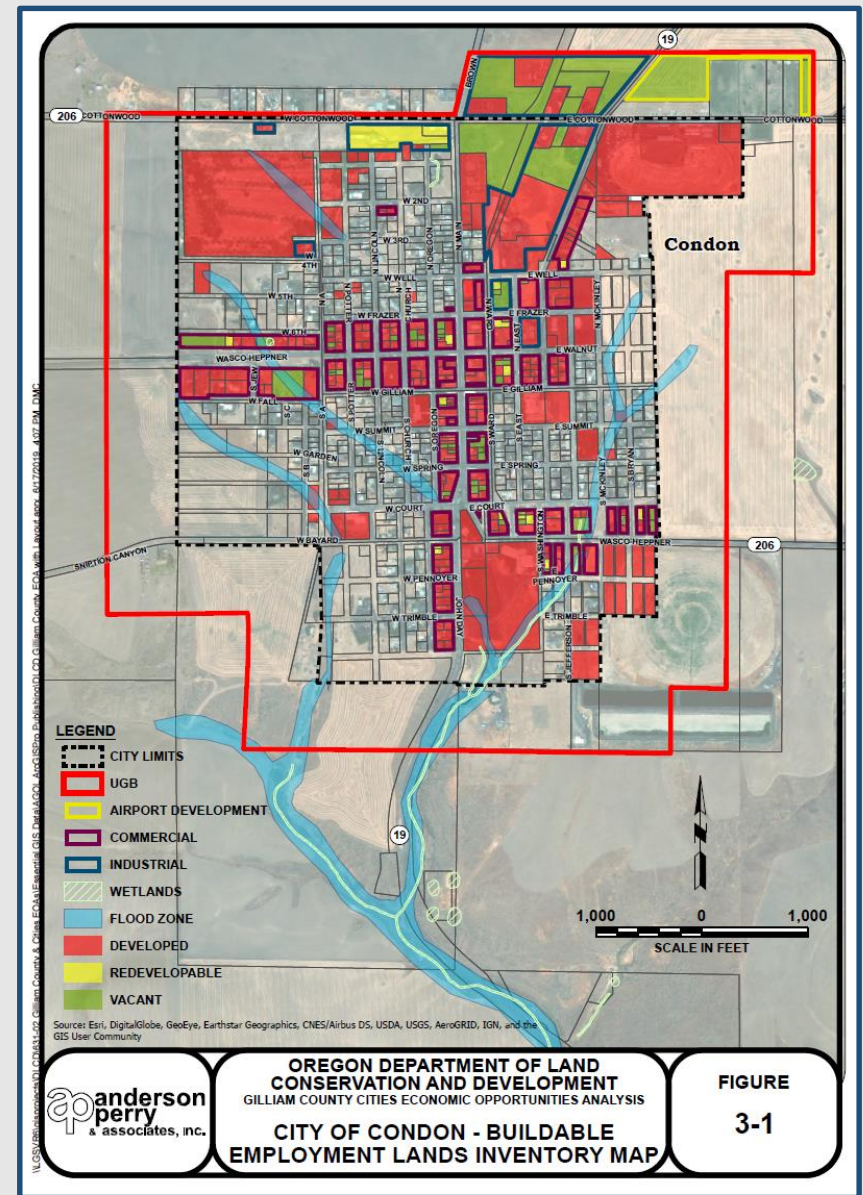
Objectives

Effectively invest \$300,000 in 11 months

EOA Basics

Establish Land Supply

- Review Employment Trends
- Identification of Site Types
- Land Inventory
- Community Economic Development Potential
- Community Visioning



Madras Daimler Groundbreaking



EOAs ensure 20-year land supply

- Right type
- Right location

Prineville Data Centers



EOAs help in the expansion and recruitment of business

Photo credit: OregonLive

HB 5201 Eligibility

Who was eligible?

All cities and counties in Eastern Oregon

How did we prioritize?

Counties with population < 20,000 in a
distressed area*

Distressed area* – As defined by Business Oregon

2018 Awards – County Wide Approach

32 cities in eight counties (27 adoption-ready EOAs)

BAKER

Baker City
Haines
Halfway
Huntington*
Richland
Sumpter
Unity

GRANT

Canyon City*
Dayville
Granite*
John Day
Long Creek*
Monument
Mt. Vernon
Prairie City
Seneca

HARNEY

Burns
Hines

LAKE

Lakeview
Paisley

WHEELER

Fossil
Mitchell
Spray

SHERMAN

Grass Valley
Moro
Rufus
Wasco

GILLIAM

Arlington*
Condon
Lonerock*

CITIES in WALLOWA COUNTY

Lostine
Joseph

* Buildable Land Inventory (BLI) and qualitative assessment only.

Investment Outcomes

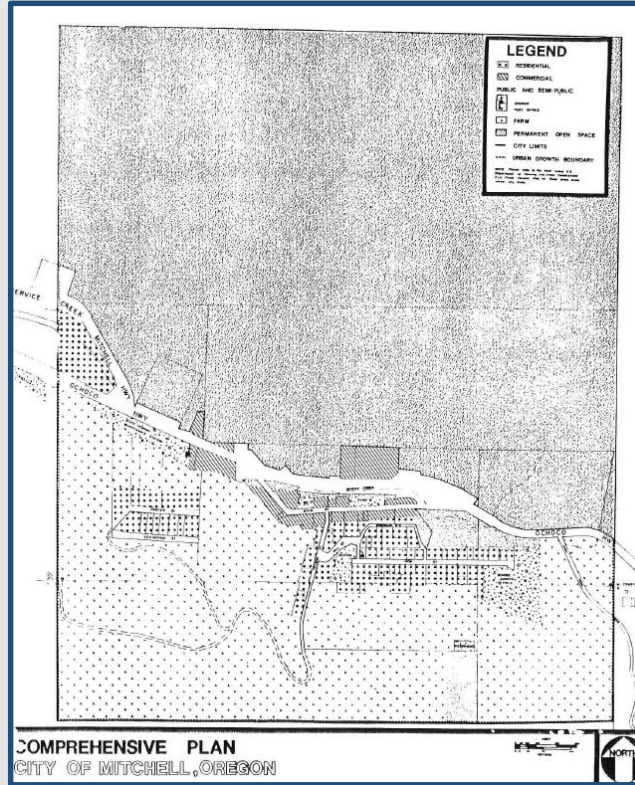
32

Buildable Lands Inventories

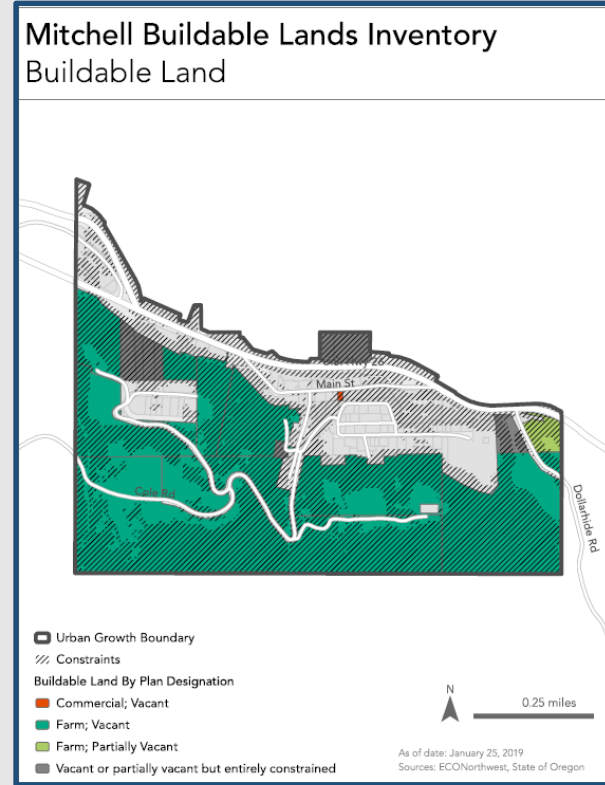
Digitized data

Nimble for future use

Provides updated factual information base



City of Mitchell old Comprehensive Plan map



City of Mitchell buildable lands map



Patrick Farrell / Submitted photo (custom credit)

Community-wide effort

Students from Mitchell School help clear the roadway on Saturday, April 20, 2019. (Photo courtesy of Patrick Farrell)

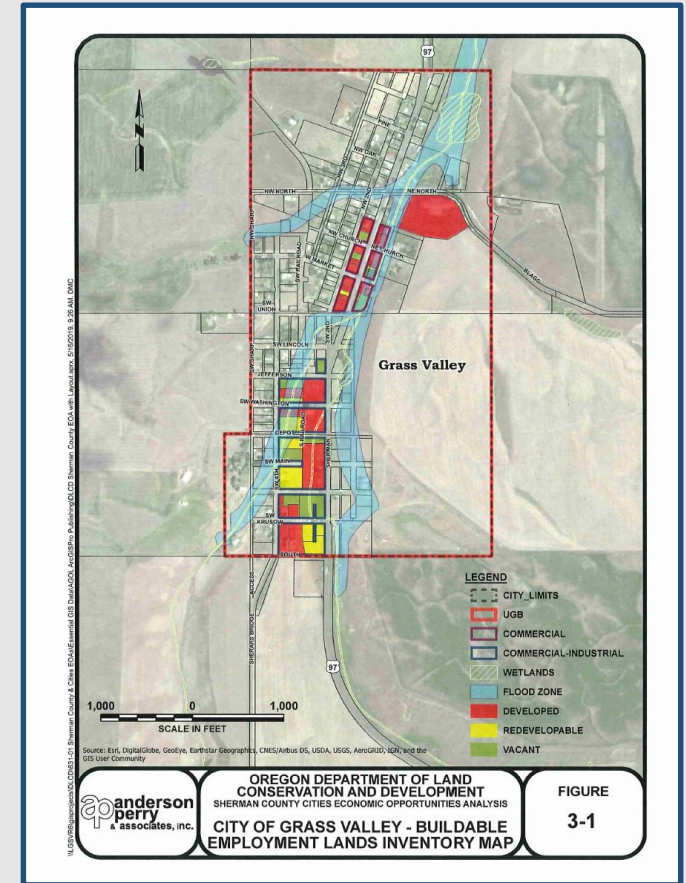
Investment Outcomes

27

Economic Opportunity Analyses

Addresses infrastructure deficiency

20-year land supply; can serve as information base for UGB



City of Grass Valley buildable lands map

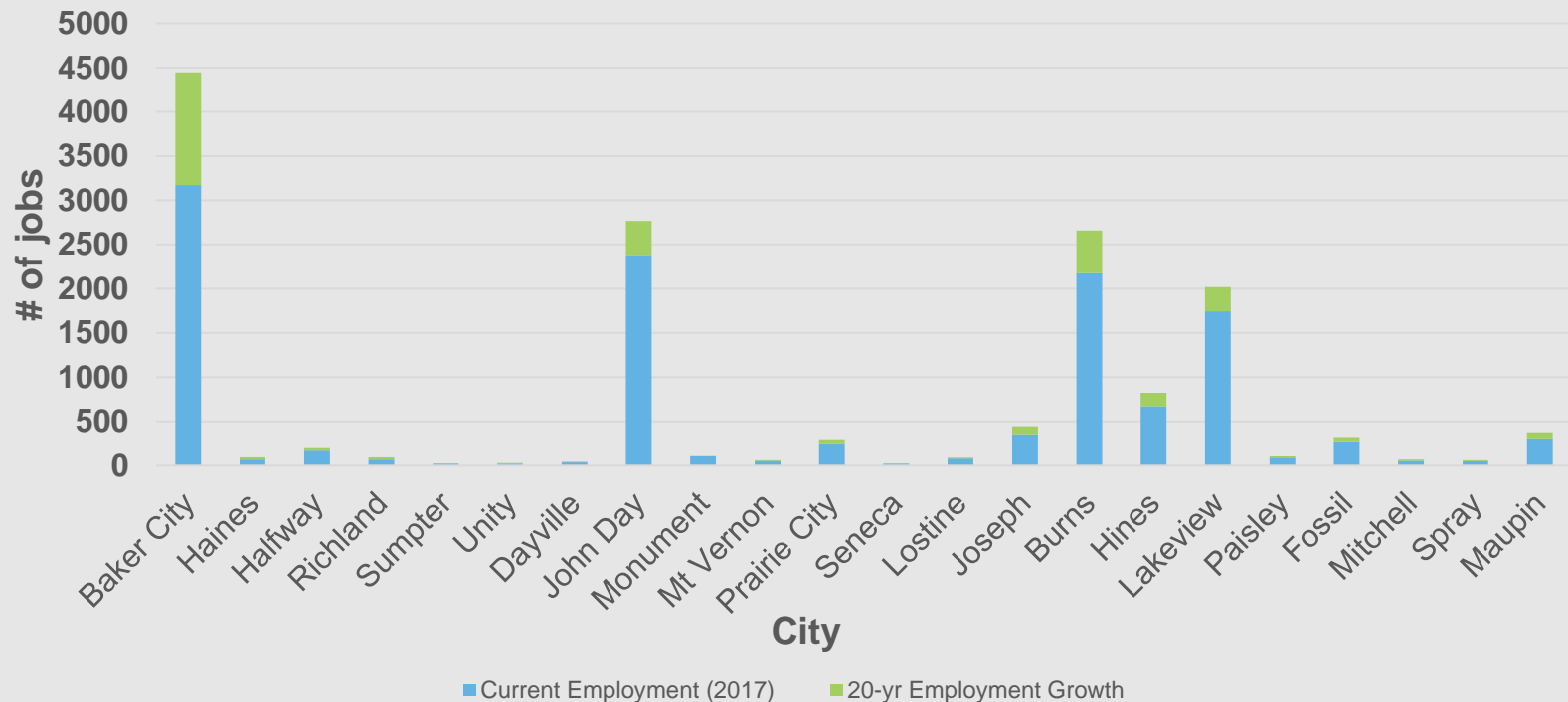
1000s

Volunteer hours, dozens of community conversations

Key Findings

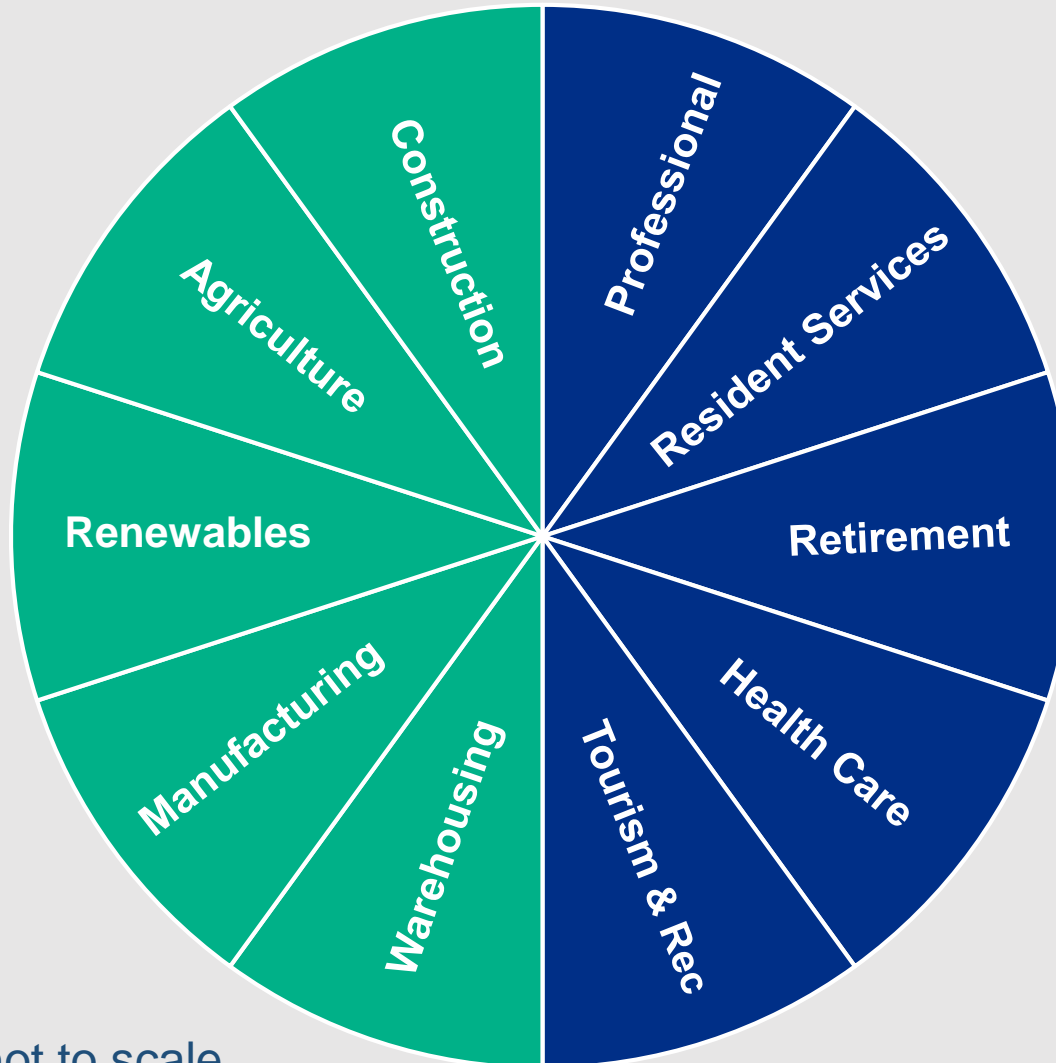
Assumes Adequate Land Supply and Infrastructure

- EOA reports project the employment base of the participating cities to grow by **3,755 jobs** across all industries in the next 20 years. This graphic shows growth in the larger cities.
- Land supply not the overriding constraint.



Target Industries

High Local Variability



*Note graph is not to scale

Lessons Learned

- **Good first step**
 - Seven counties now have baseline data for their cities
 - 32 digitized inventories of buildable land
- **Communities want more**
 - Deeper dive
 - Customized economic development strategies
 - More capacity



Next Steps

- **Undertake targeted work to implement strategies with other agencies and local partners such as:**
 - **Main Street program / investments**
 - **Re-zoning**
 - **Marketing**
- **Pursue additional infrastructure + modernization projects**
- **Help communities adopt EOAs**
- **Increase boots on the ground capacity**



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Department of
Land Conservation
& Development

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**Thank
You!**