



## **Successful Citizens and Vital Rural Communities**



### **Rural residents taking the lead to build their community's future**

- 2003 – 2015 Leadership Training (6000 people)
- 2015 – present Leadership to Change (90+ communities)

**Community Building Approach**

Principles and Practices

**Listen**

**Design**

**Implement**



Residents

Business

Government

Nonprofits

Institutions

Stakeholders



# A Self-Directed Evaluation of the Impact of the Ford Institute for Community Building

AUGUST 2019

The Ford Institute for Community Building plays a key role in achieving The Ford Family Foundation's mission of "successful citizens and vital rural communities." The Ford Institute works to create and support vital rural communities. Across rural Oregon and Siskiyou County, Calif., its intent is to affect progress in four areas of community building:

**CONNECTIONS**

**CAPACITY**

**COMMUNITY-LED  
ACTION**

**CULTURE**

The evaluation findings below target the Ford Institute's Community Building Approach work since 2015 building on 12 previous years of leadership development.

## The data show the Ford Institute's Community Building Approach work is:



Growing  
community  
relationships



Strengthening  
partnerships



Increasing  
involvement  
across sectors



Skilling  
people up



Tapping into  
strengths



Maximizing  
the potential  
of people



Helping  
people take  
initiative



Unleashing  
people to  
take action



Catalyzing  
planning  
efforts



Increasing  
hope and  
pride



Nurturing civic  
responsibility



Connecting  
people to what's  
important

# PLACE-BASED PLANNING

## **Siuslaw Vision**

- Regional vision: Dunes City, Florence, Deadwood, Mapleton and Swisshome
- 750 residents
- 2025 Vision: Jobs, health/human services, public services, education, recreation and arts
- Leverage funding: \$12.8 million

## **Illinois Valley Vision**

- Regional vision: Selma, Kerby, Cave Junction, Obrien and Takilma
- 500 residents
- IV 20/20 Vision: Tourism, infrastructure, arts, education, watershed & forest conservation, public safety and economic and business development
- Leverage funding: \$40 million

# **PLACE-BASED WATER PLANNING**

## Learning Partnership

Planning groups are:

- Building stronger relationships
- Learning from each other
- Sharing experiences and resources
- Helps Foundation become a better partner