

Statement on SB 1564 Senate Business & Transportation Committee Submitted by the Oregon Winegrowers Association February 5, 2018

Chair Beyer, members of the committee, for the record my name is Jana McKamey and I'm writing in support of SB 1564 on behalf of the Oregon Winegrowers Association, the only statewide organization representing Oregon's wineries and vineyards. Twenty years ago, the Oregon wine industry was in a similar place that Oregon's craft spirits industry is in today. Without the vision and foresight of political leaders back then to craft policies to enable the industry to grow, Oregon may not have the reputation of making the some of the finest wines in the world that it currently enjoys.

We support policies that help build "Brand Oregon." Oregon wines and craft beer are known for their quality, innovation and commitment to sustainability. SB 1564 would enable our partners in the craft spirits industry to grow and strengthen the "Brand Oregon" name. Thank you, Senator Beyer for introducing this bill and thank you to the rest of the committee for allowing me share our support for SB 1564.