A-Engrossed House Bill 2152

Ordered by the House February 17 Including House Amendments dated February 17

Introduced and printed pursuant to House Rule 12.00. Presession filed (at the request of House Special Committee on Small Business Growth)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure.

Permits small business development centers to use grant funds for outreach and marketing. Directs [Oregon Business Development Department] statewide network of small business development centers to collaborate with state agencies, state-supported organizations and private sector entities, whenever practicable, to accomplish certain objectives to improve the operation and usefulness of small business development centers for small businesses.

A BILL FOR AN ACT

2 Relating to small business development centers; creating new provisions; and amending ORS 285B.168.

Be It Enacted by the People of the State of Oregon:

SECTION 1. ORS 285B.168 is amended to read:

285B.168. (1) The Oregon Business Development Department may make grants available to a community college district, a community college service district or, with the concurrence of the executive director of the Higher Education Coordinating Commission, a public university listed in ORS 352.002 to assist in the formation, improvement and operation of small business development centers. If a community college district, a community college service district or a public university is unable to adequately provide services in a specific geographic area, the department may make grants available to other service providers as determined by the department. The grant application shall include:

- (a) Plans for providing small business owners and managers individual counseling, to the greatest extent practicable, in subject areas critical to small business success;
- (b) A budget for the year for which a grant is requested, including cost apportionment among the department, small business clients, the community college, the public university or other service providers and other sources;
 - (c) A plan for evaluating the effect of the program on small business clients served; and
- (d) A plan for providing collaboration with [other] state agencies, state-supported organizations and private sector entities that provide services to small businesses.
- (2) The grants made under subsection (1) of this section are to be used by the grant recipient to provide:
 - (a) Small business development center staff and support staff;
 - (b) Expert resource persons from the business community;
 - (c) Outreach and marketing for small business development centers;

NOTE: Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted. New sections are in **boldfaced** type.

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- [(c)] (d) [Other] Training and business resources as approved by the department in skill areas for which, or areas of the state where, the grant recipient can demonstrate it does not otherwise have the capacity or expertise to provide the resources; and
- [(d)] (e) [Other] Costs related to providing training, counseling and business resources to small business clients.
- (3) To be eligible for a grant under subsection (1) of this section, the recipient shall be required to provide funds, in-kind contributions or some combination of funds and contributions, in accordance with rules adopted by the department.
- (4) Subject to the approval of the department, a grant recipient may subcontract funds received under this section to any other entity that is eligible to receive funding under this section.
- (5) The grant recipient shall submit a final report to the department after the distribution of grant funds and the delivery of services to the proposed business clients. The report shall state whether the plan and related budget have met the applicable criteria as described in the recipient's application for the grant period.
- SECTION 2. Section 3 of this 2017 Act is added to and made a part of ORS 285B.165 to 285B.171.
- SECTION 3. The statewide network of small business development centers established under ORS 285B.165 to 285B.171 shall, whenever practicable, collaborate with state agencies, state-supported organizations and private sector entities that provide services to small businesses to:
- (1) Refer small businesses that could benefit from the services offered by the small business development center network to small business development centers in the counties or regions where the small business development centers are located;
- (2) Use small business development centers for training and business outreach to small businesses;
- (3) Coordinate trainings to reduce multiple and repeat stops and inquiries for small businesses with common interests;
- (4) Inform small businesses of training opportunities that would not otherwise have been accessed or available; and
- (5) Reach target populations by advertising or otherwise distributing information through small business development centers.