FISCAL IMPACT OF PROPOSED LEGISLATION

79th Oregon Legislative Assembly – 2017 Regular Session Legislative Fiscal Office

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Measure: HB 2577 - A

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Measure Description:

Requires lobbyist statements filed with Oregon Government Ethics Commission to identify each bill or measure introduced before Legislative Assembly lobbyist lobbied on, whether lobbyist lobbied in favor or in opposition to bill or measure, each legislative topic that was not bill or measure that lobbyist lobbied on, each person or entity that hired lobbyist and how much moneys person or entity paid lobbyist.

Government Unit(s) Affected:

Oregon Government Ethics Commission (OGEC), Statewide

Analysis:

House Bill 2577 expands the type and amount of information lobbyists are required to file with the Oregon Government Ethics Commission (OGEC). By April 1, 2018, lobbyist statements filed with OGEC must include each bill or measure on which the lobbyist has engaged in lobbying activities, including whether the activities were in support of the measure, in opposition of the measure, as well as for the purpose of amending the measure. Statements filed with OGEC must also include each topic on which the lobbyist has engaged in lobbying activities and the name of each person or entity that hired the lobbyist.

The bill directs OGEC to make available to the public, by August 1, 2020, an online database that must include the following information and be searchable by: (1) each bill or measure; (2) each person or entity that hired the lobbyist; and (3) each lobbyist:

- The name of each lobbyist hired by the person or entity.
- The name of the person or entity that hired the lobbyist.
- Each bill or measure on which the lobbyist has engaged in lobbying activities, including whether
 the activities were in support of the measure, in opposition of the measure, as well as for the
 purpose of amending.
- Each topic on which each lobbyist has engaged in lobbying activities.
- The total amount of all moneys expended by person or entity that hired the lobbyist for lobbying activities.

In addition, the bill establishes the six-member Advisory Committee on Lobbying Transparency charged with assisting OGEC in the development, design, testing and implementation of the online searchable database. The task force sunsets on January 2, 2021.

Oregon Government Ethics Commission (OGEC)

Passage of this bill is estimated to have a \$3,125 Other Funds impact on OGEC for the 2017-19 biennium, and approximately \$300,000 Other Funds for the 2019-21 biennium.

The \$3,125 Other Funds amount for the 2017-19 biennium is the cost of increasing the subscription fee for the existing OGEC electronic filing system to update the system to allow filers to report information required by this bill into an agency-created Excel spreadsheet. OGEC will upload that spreadsheet into the Electronic Filing System so that the public will be able to view the information. The bill provides that from April 1, 2018 until the August 1, 2020 the new information lobbyists are required to file with OGEC may be included as an attachment to the lobbying statement. This timeline will allow OGEC to work with the advisory group to develop rules and business requirements, design, test, and to implement the online searchable database by August 1, 2020.

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OGEC reports that redevelopment of the existing system to meet the new reporting requirements of the bill is estimated to have a fiscal impact of approximately \$300,000 Other Funds for the 2019-21 biennium. However, the Legislative Fiscal Office (LFO) notes that implementation of this bill includes an information technology project. Therefore, pricing of the online searchable database only serves as a high-level preliminary approximation. If this bill passes, the agency will be required to: (1) complete business requirements analysis; (2) develop a business case; and (3) develop foundational project management plans to demonstrate the feasibility of the project and its scope, as well as cost and schedule estimates, pursuant to protocols developed by the Office of the State Chief Information Officer (OSCIO) and the Legislative Fiscal Office.

This fiscal assumes that OGEC would complete the business requirements development process in time to submit a more accurate and detailed cost analysis for developing the online searchable database as part of its 2019-21 biennium budget development. Assessment for the OGEC is apportioned among state agencies and local governments.

<u>Statewide</u>

This bill is anticipated to have an indeterminate, but likely minimal, statewide fiscal impact. State agencies with employees who are required to register as lobbyists will need to implement a method to track, monitor, record, and report information required by this bill. Note that in addition to session activities, agencies work year-round with legislators on legislative concepts. If any of these agencies lobby or testify on a large number of legislation, they may need additional staffing resources to comply with the reporting requirements of this bill. At this time, this staffing need is indeterminate depending on the increase in workload resulting from this bill. As a point of reference, the cost of a half-time (0.50 FTE) Executive Support Specialist position is \$97,830 for a biennium. However, the Legislative Fiscal Office (LFO) notes that the need for additional staffing would be unlikely because most state agencies have a small number of employees who are registered lobbyists, and not all bills tracked by an agency would be subject to the reporting requirements of this bill. These employees would only need to report on bills which they actively engaged in lobbying activities.