

Elizabeth Steiner Hayward

Senate District 17



# SB 754

**95%**

Of adult smokers begin smoking before age 21

**\$788**

Spent by every Oregon household annually on tobacco-related costs

**1,800**

Oregon teens become new daily smokers every year

**\$3 billion**

Annual cost to Oregonians in healthcare costs and lost productivity

**"If you can delay the start of a tobacco habit by even a few years, fewer young people will become addicted to tobacco, which means less cancer patients in the future. The bottom line is that Tobacco 21 will save the lives of Oregonians."**

-Dr. Brian Druker, Director  
Knight Cancer Institute, Oregon Health & Science University



**68,000**

Oregon kids will die prematurely from tobacco unless we curb smoking rates

**\$1600**

Annually per Medicaid recipient who smokes

**16,300**

Oregon high school kids who currently smoke

**\$110 million**

Annual tobacco industry marketing expenditures in Oregon