

HB 2244 Policy Purpose of Incentive and Metrics of Success:

GOLR Renewal

- The Greenlight Oregon Labor Rebate (GOLR) program was utilized in 2016 to build small businesses, attract out of state companies to relocate their productions to Oregon and increasing well paying, full time jobs.
- Lack of renewal would mean an immediate and significant drop-off of commercial production and possible loss of TV series & feature films.
- Metrics of Success Going Forward:
 - *After an initial dip of production spending due to the wrap-up of Grimm we should expect to see...*
 1. Job Growth -
 - +10-12% annual job growth for Oregonians.
 2. Small Business Expansion -
 - +10-20% annual in-state HQ'd production company spending increase.
 3. Out-of-State Recruitment & Retention -
 - +10-15% new projects or new work from repeating out-of-state companies, specifically focusing on commercial production.

**OREGON
FILM**

