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**From:** Naomi Forkash  
**Sent:** Monday, February 13, 2017 4:44 PM  
**To:** JMR Exhibits  
**Subject:** For Public Hearing and Work Session SB307

To the Joint Committee on Marijuana Regulations in Oregon,

Thank you for bringing together a committee to review options on temporary event permits. Although I am not able to attend the meeting in person as I'm wrapping up a show in Vallejo, where I was fortunate to discuss marijuana event licenses with the CDFR.

I would love the opportunity to provide some feedback from the perspective of a professional event producer. I am an event producer by trade, so I believe I can provide some valuable input.

Since 2015, we have been producing The Hemp & Cannabis Fair, a non-consumption expo based on education rather than consumption. Having close experience with multiple types of cannabis events, I would urge you to create a task team to create guidelines for multiple types of event licenses. I believe the industry - and the state - would benefit from having event licenses in the following tiers:

Tier 1 - Non-Consumption event with alcohol: This event would have NO onsite marijuana gifting, purchases or use. This event would allow alcohol consumption with a valid alcohol license. This would be best suited to B2B events.

Tier 2 - Non-Consumption Gifting Event with NO Alcohol: This event would allow gifting and sales of marijuana, with no onsite use. This event would not allow alcohol consumption. This would be best suited to convention type of events, exhibiting local growers, manufacturers and more.

Tier 3 - Consumption event with NO alcohol: This event would allow onsite gifting and sales consumption. This event would not allow alcohol consumption. This would be best suited to the marijuana equivalent of a beer or wine tasting.

The cost would certainly vary based on type of license. As an additional requirement, it may be beneficial for local law enforcement to be notified of any such event.

This structure, or one similar to it, would provide a solid foundation for events of all types to grow and thrive. I am sorry that I am not able to be onsite to submit this proposal in person, and would appreciate the opportunity to assist in implementing any event license structure that is decided on. I would be honored to serve on a task force or in any other capacity required.

I appreciate your time in reviewing this email, and look forward to your response.

Best regards,

Naomi Forkash  
Director, THC Fairs

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