

Senate Committee on Business and Transportation

Senator Byer, Chair

Chair Beyer and members of the committee,

We are sending this to you in support of Senate Bill 25. We believe that bill will bring about the change the construction industry desires and fulfill their education needs at the same time.

JLC LIVE Northwest is a residential construction trade show and conference held annually in Portland, OR, and stems from the Journal of Light Construction magazine. A significant aspect to our trade show is the education program offered. It is our goal as education providers to ensure that the knowledge contractors gain at our conference is well-rounded and helps them to be better at their craft, and in turn run sustainable businesses in their communities. By providing quality up-to-the-minute education we hope to assist these contractors in protecting their longevity in the industry, and also promote the industry by sending positive messages as a trusted source in the community. By partnering with the Oregon Construction Contractors Board, we hope to grow construction professionals and allow them sell themselves as the best of the best in their market.

According to the changes proposed in Senate Bill 25, the JLC LIVE trade show already addresses the three key points:

- It will allow contractors more flexibility to choose the courses they consider the most beneficial and relevant to their business.
- It will allow the agency to offer the CCB-required CE hours at no additional cost to contractors, eliminating the fees currently charged.
- It will encourage participation in the program by more and varied CE providers, eliminating the fees currently charged to providers, and resulting in more course variety and availability.

Below is an abbreviated list of the courses we offered in 2016 which provides an overview of the kinds of classroom education we offer. Over the course of three days, an attendee can attend 16.5 hours of education.

Materials and Techniques

The Top 25 Trim Tricks to Increase Your Brand, That's Universal Design?, Moisture: What Could Possibly Go Wrong?, Understanding Moisture and Mold in Housing, and How to Identify and Solve Residential Wall Moisture

Production

Managing Job Site Communication, and The Last 10%: Punch List, Clean Up and Avoiding Callbacks

Business

Estimating A Standard Kitchen Remodel, Five Steps to Clear Communication, Twenty-five Ways to Increase Profits, and QuickBooks: How to Master Job Costing

Safety

Safety is No Accident – An OSHA Perspective

In addition to classroom learning, the JLC LIVE NW trade show offers live demonstrations hosted by master craftsmen in the form of hour-long hands on training and building practices. Here is a sampling: Exterior Trim Applications, Best Practices for Long Lasting Exteriors: Moisture/Movement/Installation Techniques, Structure & Framing – A Practical Guide to Using Metal Connectors in Wood Frame Construction, Fine Carpentry – Installing and Trimming a Custom Wood Ceiling and Wainscot, Understanding and Installing a System-Based Moisture Management Method, Where Walls Fail and Leaks Occur – Targeting and Preventing Moisture Leaks in Exterior Walls. These live sessions are eligible for credit as well, and as you can see, build upon many of the classroom sessions offered.

As this letter indicates, the producers of this trade show are clearly passionate about our industry education and excel at it. We believe that honoring our classroom and live education for credit to your licensed contractors will go a long way towards your goal of raising the quality of construction for your contractors and the industry as a whole.

With kind regards and full support of Senate Bill 25,

Julie Clifford, Senior Conference Manager

Jayne Dalton, Director

Don Dunkley, Senior Education Events Manager

Lauren Moore, Conference Manager