

**HB 2152 STAFF MEASURE SUMMARY**

**House Committee On Economic Development and Trade**

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**Prepared By:** Adam Crawford, LPRO Analyst

**Meeting Dates:** 2/8

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**WHAT THE MEASURE DOES:**

Allows small business development centers to use state grant funding for outreach and marketing. Requires the Oregon Business Development Department to collaborate with other state agencies, state-supported organizations, and private sector entities to provide specified services to small businesses.

**ISSUES DISCUSSED:**

**EFFECT OF AMENDMENT:**

**BACKGROUND:**

There are 19 small business development centers (SBDCs) currently operating throughout Oregon, mostly in conjunction with community colleges and public universities. These SBDCs provide services to Oregon businesses including advising, training, and other business resources. Under current Oregon law, SBDCs are prohibited from using state funds to engage in outreach and marketing efforts to publicize these services.

House Bill 2152 would allow SBDCs to use state funding to perform outreach or marketing activities. House Bill 2152 also directs the Oregon Business Development Department (Business Oregon) to work with other specified organizations to provide business support services to small businesses in Oregon.